Meeting Notes

(Approved at 5 June, 2017 mtg., no changes)

Town of Greenville

Land Stewardship/AEA Committee

Monday, 17 April 2017 (5:00 pm)

Greenville Town Hall

Present: Larry Bentle, Eric Fowle, John Julius Tim Menning, Jeff Steinacker, and Dave Tebo.

(Next Mtg: Monday, 5 June 2017 at 5:00 pm, Town Hall)

- 1. <u>Call to order.</u> 5:05 pm.
- 2. <u>Approval of 6 March 2017 meeting minutes</u>. Draft minutes approved as written. Next mtg date corrected from 10 to 17 April due to match reschedule (motion by Tim, 2nd Eric)
- 3. Community Ag education-status. On 7 March a meeting was held at the Greenville Elementary School with Sally Bowers, interested HASD teachers, Jeff Steinacker, Loren Steinacker, Michelle Sargent and Larry Bentle. Several Ag topics were discussed as to how committee members might be able to begin to interact with students. Some areas discussed were soil sampling, composting, student gardens, pollution prevention projects (ecology), tour to view Steinacker equipment before planting season starts, etc. Small steps are needed to successfully start one or two defined projects.

4. AEA signage.

- a. Vendor quotes.
 - i. Four sign vendors had been asked to submit quotes on a final sign design and AEA logo developed by Hannah Goulet, a Hortonville High School student. The quotes were assembled by Larry in a spreadsheet and reviewed.
 - ii. The physical size of the sign selected was 18" x 24" using 0.08" thick aluminum on which to apply the UV resistant sign materials. For comparison, a 45 mph speed limit sign on Julius drive is actually 24" x 30" and 0.10" thick. Our landowner AEA signs are to be placed at the boundary of the landowners land and the road right a way (33' in from road center). This is about 12' further in than a typical placement of a speed limit sign. We cannot consider a smaller size AEA sign (e.g. 12 x 18") to be able to effectively read it from the road.

- iii. RJ Marx Custom Graphics provided the best cost bid for an 18" x 24" sign. A motion (Tim 1^{st} , Eric 2^{nd}) was approved to move forward with RJ Marx. Larry is to inform RJ Marx of this decision and notify/thank the other 3 vendors for submitting quotes.
- b. <u>Funding discussions</u>. Steel posts were preferred by the committee at an approximate cost of \$25 per post (of appropriate size and length) from RJ Marx. The sign cost would be ~\$75/sign; total cost per sign ~\$100. We will determine the number AEA landowners willing to erect signs. Options for funding were discussed such as: contributions from individual landowners, possible area grants and submitting a proposal to the town board.
- c. Next steps. Dave will generate a list of AEA landowners that have more than 20 acres in the AEA. With this information we can approach landowners to determine if they would like to place a sign on their property and contribute to help defray the cost. This will allow us to determine the number of signs to order.
 - i. It was agreed that the number of acres printed on the signs will be that representing the total acres that each landowner has in the AEA, regardless of the number of signs he/she wants to erect on their property (i.e. not just the number of acres of the particular field on which the sign is placed).
 - ii. Larry has talked with Dale at the Town Hall (responsible for town signage). Dale was fine with our proposed placement of the signs at the boarder of the road right a way and the owners property and with the type of post proposed to mount the sign.
- 5. <u>Goals</u>; <u>Greenville Land Stewardship/AEA</u>. Eric provided a draft of updated committee goals with the intent to supersede those of 2012. We have progressed significantly since 2012 and should reflect this and our current focus in a new goal document. Eric's draft was one page containing 3 fundamental goals with some subtopics for each. The main goals were:
 - a. Foster community understanding and support for the agricultural and natural land base of Greenville Greenbelt.
 - b. Promote rural economic development opportunities within the Greenbelt and ensure that the new programs make economic sense for landowners, residents and businesses.
 - c. Promote and foster the permanent protection of critical agricultural and natural lands within the Greenbelt.

Eric was asked to flush out these goals and email the committee for return comments.

6. Adjournment. Meeting was adjourned at 7:05 pm.

Parking lot for future meeting(s):

- a) TDR (Transfer of Development Rights).b) Purchase of Development Rights.
- c) AEA tax credits.
- d) Improve web site