



Wisconsin Department of Agriculture, Trade & Consumer Protection
 Division of Agricultural Resource Management
 P.O. Box 8911
 Madison, WI 53708-8911
 (608) 224-4500

Agricultural Enterprise Area Petition

The undersigned persons hereby petition the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP), pursuant to s. 91.86, Wis. Stats., to create an Agricultural Enterprise Area (AEA) under s. 91.84, Wis. Stats. We have read the guidance provided and submit the following information in support of the petition:¹

PART I. GENERAL INFORMATION

- A. Name of AEA. Greenville
Greenbelt-Phase
1
- B. County or counties in which the proposed AEA is located. Outagamie
- C. All towns, villages or cities in which the proposed AEA is located. Town of
Greenville
- D. Number of owners of eligible farms within the proposed AEA who signed the petition. 9(nine)
- E. Total number of acres in the proposed AEA. 1444
- F. All parcels in the proposed AEA are located within a farmland preservation area designated in the certified county farmland preservation plan. Yes No
- G. All parcels in the proposed AEA are contiguous. Yes No
- H. The proposed AEA is primarily in agricultural use. Yes No
- I. Primary type of agricultural production in the proposed AEA. Conventional
production and
cash cropping,
corn, alfalfa,
wheat, soybeans
- J. Designated contacts for the AEA. *Please list at least two contacts for the AEA; preferably at least one staff contact (county, town, UWEX, regional planning commission etc.) and one landowner representative.² You may have more than two contacts. Attach a separate page if necessary.*

Name: Dave Tebo
 Address: Greenville Town Hall

Name: Larry Bentle
 Address: N349 Julius Drive
 Appleton, WI, 54914

¹Personal information you provide may be used for purposes other than that for which it was collected, s. 15.04(1)(m), Wis. Stats.

²The listed contacts should be willing to:

- Communicate with other petitioners and partners in the AEA, with the Department of Agriculture, Trade and Consumer Protection and with contacts in other AEs
- Respond to an annual status update inquiry from the Department of Agriculture, Trade and Consumer Protection
- Engage in activities within the AEA

6860 Parkview Drive

Greenville, WI 54942

Phone number: 920-757-5151, Ext. 4

Email: dtebo@townofgreenville.com

Phone number: 920-840-6715

Email: larry.a.bentle@gmail.com

PART II. PURPOSE AND RATIONALE FOR AEA³

Introduction to proposed AEA (optional):

The proposed Greenville Greenbelt (Phase 1) AEA is a major step forward in the community's efforts to slow and reverse the trends of urban sprawl within its part of the greater Fox Cities metropolitan area. Since 2004, the Town has slowly and deliberately engaged its residents in meaningful, long-range land use planning discussions and activities that have raised the importance of protecting much of the Town's most productive agricultural lands. These lands have been better acknowledged through these processes as being important for food security, economic development, maintaining community identity, and preserving wildlife corridors and habitats.

The Appleton, Wisconsin area was recently voted #1 out of "The 35 Best Hunting and Fishing Towns in the US" (reference *Outdoor Life*, april 11, 2012). This is a tremendous honor considering the other competing areas located all over the US that were listed in the article. Preserving farm land and natural habitat through the formation of the AEA area described in this petition, and hopefully later additions to the AEA, will help ensure that the Appleton area will continue to be a place coveted by hunters and fisherman alike by providing open space for wildlife to thrive and protecting the watersheds contained within the AEA. That we have this prized sportsman area so close to the metropolitan Fox Cities is something to be treasured and maintained for many future generations to come.

Furthermore, the history and heritage of agriculture within the Town of Greenville is significant. Many of the agricultural lands within the proposed Greenville Greenbelt AEA continue to be farmed by long-time, multi-generational owners and families. In fact, four landowners within the area will be celebrating greater than 100 years as homestead, single family name farms (the families Menning, Julius, Bentle, Lenz/Erickson) These landowners' desire to support this AEA application is strong evidence of the sustainable stewardship ethic that runs deep within the community. This application for the AEA designation represents a major step forward in re-affirming the Town's position that agriculture is important and is here to stay.

Despite the fact that the Town of Greenville is one of the fastest growing municipalities in Wisconsin (in fact, only the City of Madison issued more single-family permits than Greenville over the past 2 years), it has continued to protect the integrity of its rural farmland and open spaces through a winding but progressive process. The Town has developed and implemented several plans and strategies to combat the negative pressures of urban sprawl on its rural farmlands. Over the past six years, successes in this arena include:

1. The 2004 Greenville GreenPrint;
2. A new conservation subdivision ordinance amendment in 2008;
3. 20-year Comprehensive Land Use Plan in 2009, and;
4. A Land Stewardship Strategy (and Committee) in 2011. Through all of these processes, the Town

³ DATCP will evaluate petitions under s. 91.86, Wis. Stats., and will consider information provided in response to the following questions.

and rural landowners have been in constant interface.

We feel an urgent need to continue this work of protecting our rural agricultural resources and open space in Greenville and believe the creation of an AEA with willing landowners gives us this great opportunity. While our small island of just over 1400 acres may seem small by AEA standards, to us it represents the first small step of implementing a much larger Greenbelt in Greenville that we hope will extend someday to our western and northern border. See www.townofgreenville.com home page under Highlights, click on Land Stewardship Strategy for a clear outline of our Greenbelt materials also see maps provided in Appendix A..

1. State the specific goals for the preservation of agricultural land use.

As mentioned in the Introduction, The Town of Greenville has several long-range planning documents that identify the protection of agricultural lands as being important and establish specific goals for this purpose. These documents were all approved by both the Planning Commission and Town Board using transparent public processes in order to establish the subsequent goals, objectives and policies of the Town with respect to agricultural lands:

A. The 2004 Town of Greenville GreenPrint Plan: This award-winning plan was crafted in 2004 to better flesh out the broad goals regarding land/resource conservation that were contained in the Town's 1998 Comprehensive Plan. That plan's broad statements did not offer sufficient detail or direction for the development of programs and regulations which would actually conserve the natural and cultural resources of the town while continuing to allow for development and growth.

The 'greenprint' and related 'green infrastructure' concepts, along with a community-based process, were used identifying and mapping those features that have environmental importance (or function) in the Town. The GreenPrint Plan is meant to be a visual representation of the community's value towards its natural and cultural resource base. Simply put, the GreenPrint Plan encompasses and establishes preservation priorities for all the undeveloped lands within the community and illustrates the highest-rated agricultural, ecological, open space, and cultural resources,

This plan contained a number of recommendations that firmly planted the seed for increased protection of important rural and urban lands, including recommendations for:

- Using the study as a basis for the Town's statutorily required 'smart growth' plan;
- A basis for the development of a new 'purchase of development rights' (PDR) or 'transfer of development rights' (TDR) program for agricultural and/or open space preservation.
- As a tool for organizations, such as Northeast Wisconsin Land Trust, to use in identifying lands to protect, and landowners to work with, that fit with their mission statements.

B. Town of Greenville Year 2030 Comprehensive Plan: Prepared and approved in 2010, the Town's "smart growth compliant" Comprehensive Plan utilized the aforementioned GreenPrint Plan as the basis for initial public meetings and affirmed that residents valued the remaining rural and agricultural lands within the community. As a result the following goals and strategies for farmland protection were included in the Plan (numbered here as they appear in that document):

Goal 2: Protect, enhance, and restore natural/environmental systems within the Town so that their functions are maintained and valued by the community.

Strategy 2.1: When making land use decisions, utilize the results of the Greenville GreenPrint Plan

when considering areas to be protected. The following recommendations were made:

2.1.1: Protect features identified in the GreenPrint plan as Features of 'High Importance' and 'Medium Importance'.

2.1.2: Acknowledge features identified in the GreenPrint Plan as Features of 'Low Importance' when making land use decisions. This includes the assessment of opportunities for the reestablishment of resources or the preservation of the overall function(s) of the resource.

2.1.3: Work towards the development and implementation of Town-wide incentives and programs that proactively protect GreenPrint Plan features of High and Medium Importance. These could include:

- A purchase of development rights (PDR) or transfer of development rights (TDR) program;
- A conservation subdivision ordinance (monitoring of the existing ordinance);
- Conservation Easement Programs;
- Outright land donations or purchases in conjunction with government grant programs; and use and promotion of the Northeast Wisconsin Land Trust (NEWLT) as an option for private land stewardship activities.

Goal 3: The preservation of agricultural lands is made a priority in both short and long-term land use decisions via the following strategies:

3.1: Promote the infilling of existing residential subdivisions first, prior to approving new developments within the Town.

3.2: Target new development to lands immediately adjacent to urbanized areas.

3.3: Promote the redevelopment of lands as appropriate during the planning period so as to increase density and reduce fringe area development pressures.

3.4: Promote the development of incentives and programs that promote the conservation and protection of agricultural lands not identified for future development through the following:

3.5.1: Work toward the creation of a Purchase of Developments Rights (PDR) program at the local and/or regional scale.

3.5.2: Work toward the creation of a Transfer of Development Rights (TDR) program, at the local and/or regional scale.

3.5.3: Modify the Town's Subdivision Ordinance to limit the size of lots created by Certified Survey Map (CSM) as well as their proximity to the road.

Goal 4: Improve the management of growth within the Town of Greenville based on logical physical and infrastructure divisions, such as:

4.1: Divide the Town into three Tiers for the purposes of targeting new development (see Map 10-1).

4.2: Control the number of dwelling units in each development Tier as shown on Map 10-1.

4.3.2: Residential development in Tier II and III should be allowed only as conservation subdivisions or as individual Certified Survey Maps.

C. Town of Greenville 2011 Land Stewardship Plan: The Town of Greenville's Land Stewardship Committee was created to further address the Town of Greenville's Comprehensive Plan recommendations pertaining to the conservation and protection of the Town's natural and agricultural resources. The report details the aspirations of the Committee and sets a direction for further work to implement the vision and goals established in the plan. It provides, a framework for the continued

advancement and development of numerous programs, and tools which can be used by the Town to establish a coordinated, effective, and equitable land stewardship program. Five strategic focus areas were agreed upon for further evaluation and action:

1. Natural Resource Protection & Management – Ensuring permanent protection and wise management of the Town’s most valuable natural resources in order to preserve their natural function, protect wildlife, and enhance rural character.
2. Agricultural Land Protection & Management – Identify, permanently protect, and wisely manage, the most valuable agricultural lands within the Town. Also promote or become involved in various land management programs in order to protect natural resources and ensure proper waste management.
3. Rural Economic Development - This component answers the basic question of “How can the Town relate small-scale farming to economic development?” The initial focus would be to develop information to show the long-term economic benefits of land protection in rural areas.
4. Preserving Rural Character, Identity and Heritage - This Focus Area looks at the myriad of ‘details’ that come into play when trying to preserve the Town’s identity, or enhance some of the little-known cultural heritage of the community.
5. The Land Development Process - This Focus Area seeks to improve current land use regulations to ensure consistency with the vision established by the Land Stewardship Committee. It is recognized that the Town’s Planning Commission is the main entity responsible for this Focus Area, and the Land Stewardship Committee will need to communicate and coordinate adequately with the Planning Commission on matters in this Focus Area.

Within the overall Land Stewardship plan, a set of goals, objectives and specific strategies for AEA success was developed in order to guide the Committee’s future work:

GOAL #4: Promote and foster the permanent protection of agricultural lands within the Town, via the following objectives:

- 4.1: Maintain Comprehensive Plan vision to Protect areas with plentiful agricultural resources and opportunities.
- 4.2: Protect vast, contiguous tracts of agricultural land for compatible rural development and to promote rural economic development opportunities.
- 4.3: Coordinate with the Town Planning Commission on development issues in order to coordinate stewardship activities in a sensible manner.
- 4.4: Leverage existing farm family relationships and provide support for family farming efforts.

Strategies for Success

- Keep areas identified in Comprehensive Plan intact for agriculture.
 - Ensure consistency of decisions with the current Comprehensive Plan.
 - Direct the character and quality of residential development in agricultural areas.
 - Increase development densities in the urban portion of the Town or for new development using incentives.
 - Discourage rural residential development via the Certified Survey Map (CSM) process that has negative impacts on farmland use or agricultural activities.
 - Support the development of a ‘maximum lot size’ or ‘setback’ changes in the CSM process to
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ensure appropriate home siting with respect to agricultural uses.

- Promote and support good agricultural land management and waste management efforts on private lands.
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2. State the specific goals for agricultural development and/or innovation.

The stage is set for moving forward on agricultural development and innovation initiatives. A concerted effort has been made by the Town with respect to the support and expansion of the agriculture industry sector. Initial activities by the Town's Land Stewardship Committee have focused on the protection of agricultural land itself, knowing that enhanced economic activity will follow.

The Town's Year 2030 Comprehensive Plan generally recognizes that 'agriculture IS economic development' as part of its vision statement for the Economic Development plan element: "...The Town has succeeded in utilizing and preserving local assets, such as its agricultural base and historically significant features, to aid in its economic development efforts." Furthermore, several goals and strategies were included in the plan element that are geared toward agricultural activities:

Goal 9: To provide and support a wide range of economic development activities so as to provide local employment for Town residents and attract 'new economy' businesses and employees.

9.1: Preserve agricultural lands and economic opportunities associated with farming.

9.1.1: The Town should encourage and support the development of 'grow/eat local' efforts as both an amenity for its citizens, as well as an economic development tool.

One of the key items recognized as part of the Land Stewardship Plan was that programs and processes need to be in place which better foster the transition of farms and farmlands to new owners over time. In this regard, it is noteworthy that a recent land transaction within the Town brought 24 acres of former residential land back into ag use, with the homestead buildings now being used for rural transient lodging and further benefiting local heritage tourism. We feel that the designation of this and surrounding farmland area as an AEA will help bring attention to this issue and further support finding innovative methods for succession planning and workforce development.

Additionally, the Town of Greenville has a Sustainability Committee (Sustain Greenville) that has been actively exploring the 'local foods' market and other niche markets within this arena, given its proximity to a large metropolitan area. With Sustain Greenville's recent establishment of a successful Farmers Market, the Town is poised to expand its horizons on serving the needs of the local population with quality, locally grown food.

3. Comment on the relationship between the area's goals for agricultural preservation and agricultural development.

The protection of agricultural land is the first step to expanding or enhancing the agricultural industry within the Town as noted in Goal #4 / OBJECTIVE 4.2 of the Land Stewardship Strategy that states: "Protect vast, contiguous tracts of agricultural land for compatible rural development and to promote rural economic development opportunities".

Agriculture continues to play a big role in the Town of Greenville's economy and receiving the AEA designation will support the Town's efforts to preserve and maintain its more rural, working landscapes for the purposes of economic development so that it maintains the broader regional agricultural economy.

In Greenville's case, 39% of the Town is in agricultural production (2003 land use) and 3% of all Town businesses fell within the ag/forest/fishing classification (2000 Census). While this may seem insignificant, the economic impact of agriculture in Greenville goes far beyond the value of agricultural products grown on its lands. These agriculture activities affect the local and regional economy through wages paid to employees for all related industries that rely on agriculture, such as: food processing, transportation of goods, chemical, feed, and implement dealers, crop advisors, construction and roofing businesses, and veterinary service industries. Many of these businesses lie outside the Town of Greenville, but benefit from the agricultural activities occurring within the Town. The AEA designation for the Greenville Greenbelt will support this regional economy.

The 2002 Census of Agriculture indicates that just over 40 percent of farms in Greenville are less than 50 acres, while just fewer than 60 percent are between 50 and 999 acres. This begs the question that was recognized in the Town's Land Stewardship Strategy of "How can the Town relate small-scale farming to economic development?" Based on this fact, the Town's Land Stewardship Strategy also outlines the need to further investigate and support opportunities for small-scale agriculture and aforementioned local food markets / niche markets (such as organic produce, etc.).

Agricultural development is also occurring within the Heritage Tourism sector, as the proposed AEA has several existing agro-tourism features, including:

- A. The South Greenville Grange. The Grange Hall with its large two-story dance Hall and historic marker located adjacent to the AEA at the corner of Highway 76 and County BB has been an active organization since 1873. An expansive yard and many capacities allows it to host vintage travel trailer rallies, bicycling travelers, flea markets, and conventions while serving as a community meeting place and dance hall;
 - B. A major segment of the Yellowstone Trail. The Yellowstone Trail dates back to 1912 and was "the first transcontinental route through the upper tier of the United States. The trail joined local roads into a connected chain from 'Plymouth Rock to Puget Sound'" ; (See www.yellowstonetrail.org) for more info)
 - C. Homestead Meadows. Homestead Meadows an existing privately owned farm and event facility (see non-petitioner support letter in Appendix C);
 - D. The nearby Greenville Lions Park. Lions Park is a major park facility with an agricultural theme that was built to celebrate the agricultural heritage of the Town;
 - E. Future Agricultural Museum. A small farmette, with old farmhouse and barn, purchased by the Town in 2008, on property directly adjacent to the AEA. This parcel, located next to a Town Park on Highway 96, has received preliminary approval from the Park Commission and Town Board as a possible Agricultural Heritage Museum;
 - F. Outagamie County Land Conservation Days held at one of the farms in our AEA. This is a
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well-established program that is open to all school children in Outagamie County to visit the farm during one week annually to learn about the many facets relating to agriculture, soil conservation, water conservation, forestry, wildlife conservation, etc. Area businesses donate milk, transportation to various educational areas, and several state and local agricultural organizations donate their time to educate the students.

These features lend significance to agriculture as a form of economic development and the addition of the AEA designation for the Greenville Greenbelt would further enhance these assets.

4. Describe (a) all current land uses within the proposed AEA and (b) provide information about land use trends in and around the AEA. *(The proposed AEA must be primarily in agricultural use.)*

The proposed AEA's existing land use (2006) is illustrated in Appendix A. The AEA is 1444 acres in size and contains six distinctly different land uses as described below:

- A. **Agriculture (Non-Irrigated Cropland):** These lands comprise an estimated 94% percent of the proposed AEA. Of these lands, over 99% percent of them are being actively farmed, with crops primarily consisting of corn, alfalfa and winter wheat.
- B. **Other Open Land:** This category includes other unworked fields, pasture or open space. Some of these lands may be reverted to active agriculture in the future, however; it is unknown at this time how many acres would hold this potential. These lands total approx. 7.2 acres, or 0.5% of the AEA.
- C. **Planted Woodlands:** Planted woodlands, which may be of future commercial value, comprise an estimated 20 acres, or 1.4% of the AEA.
- D. **General Woodlands:** Natural woodland patches are scattered throughout the AEA as well as along stream corridors and field boundaries. These uses total about 30 acres, or 2% of the AEA.
- E. **Farmstead Residential:** Several existing farmsteads, associated with the active agricultural lands exist throughout the AEA. Additionally, one farmstead, located at the west end of Spencer Street operates as an agro-tourism facility (Homestead Meadows). These uses comprise an estimated 20 acres or 1.4% of the AEA.
- F. **Single Family Residential.** Approximately 10 acres of land or 0.7% of the AEA is in non-farm residential use that is scattered throughout the AEA in the form of rural subdivisions and some individual Certified Survey Maps (CSMs).

Rural residential development in the area of the proposed AEA was once a major factor of land use change as many of the existing rural subdivisions and individual Certified Survey Maps (CSMs) were approved mainly in the 1990's and early 2000's. With the recent changes in the economy and the housing market, coupled with improved planning and policy measures implemented by the Town, no significant amounts of land have been converted out of agriculture for the past 10 years.

5. How did you determine the boundary (location and size) of the proposed AEA? As part of your answer describe efforts to involve and inform the public in the petition process.

The foundation for the Greenville AEA boundary was initially established through the policies of the Town's Year 2030 Comprehensive Plan. This plan outlined the Tier III Area (known as the Greenbelt) as the target for the most intensive land protection and conservation efforts. The Greenbelt area comprises over 10,088 acres of land and encompasses many agricultural land owners.

Definition of the Phase 1 boundaries of our AEA was really determined by landowners and farmers living in the southeastern part of the Greenbelt. It was their close relationships with one another, and historical commitment to preservation of farmland and ag heritage in Greenville, that kick started this application process. Other reasons for selecting the current boundaries include:

1. The area's proximity to existing urban development, knowing there is likely to be more pressure for development in this area versus the remainder of the Greenbelt which is more distant from urban development pressures;
2. The area's proximity to the Outagamie County Regional Airport and its Airport Overlay Zoning, which provides for safety protections for airport operations;
3. The agricultural and rural land base will buffer the harmful effects of urban development on the Dale Swamp Wildlife Area that lies to the west of the proposed Greenville Greenbelt AEA. This major wetland area supports the headwaters of the Rat River and Daggets Creek that was part of a previous Priority Watershed project.
4. The knowledge that the AEA will be expanded/added to over time, depending on the success of this initial AEA application and if sufficient interest is generated with landowners within the remainder of the Greenbelt area.

6. Confirm that the proposed AEA is consistent with any existing local comprehensive plan. Use the space provided for any additional information. Submit a future land use map, if available. *Please do not submit a complete copy of any comprehensive plan.*

The county(ies) of Outagamie has(have) a comprehensive plan and the proposed AEA is consistent with this plan.
Link to plan(s): www.outagamie.org, Departments and Services, GIS Maps, Map Catalog

The Town(s) of Greenville has(have) a comprehensive plan and the proposed AEA is consistent with this plan.
Link to plan(s): www.townofgreenville.com, Highlights on Home Page, land stewardship strategy, 2030 Comprehensive Plan

There are no comprehensive plans for the political subdivisions in which the proposed AEA is located.

Additional comments on comprehensive plan and relationship to proposed AEA:

The proposed AEA is consistent with the vision established by Greenville's 2030 Comprehensive Plan in that it will help to preserve a portion of the broader Greenbelt area as specifically identified within the Plan. The Town has strived to keep the implementation of its plan as a priority – not let it sit on a shelf to gather dust. The AEA designation would be a major accomplishment, but would also serve as a catalyst for further farmland protection efforts.

7. Describe any recent investments made to support agriculture and agricultural-related business in or near the proposed AEA.

Riesterer and Schnell, a regional farm equipment business located in the Town of Greenville and serving the farmers of our proposed AEA, in 2011 invested over \$1 million dollars in their facility at N2225 Greenville Drive for a 10,000 sq. ft. shop/wash bay addition and office renovation.

The Greenville Coop located on Highway 76 in the Town of Greenville, which also serves the farmers of our proposed AEA, in 2011 invested over \$400,000 for a new 72' grain bin in the middle of the Town of Greenville.

Steinacker Farms, AEA Petitioner, has made some major investments at their home farm at W8144 School Road in Greenville over the last several years. In 2012 they invested more than \$250,000 to put up a new 72 x 120 foot Machine Shed and Shop and in 2013 spent close to \$500,000 on a new 76' grain bin.

The Fox Valley Technical College (FVTC), which is located only a few miles east of Greenville and serves the farmers of our proposed AEA, in 2013 completed a \$3.5 million dollar expansion to their Agriculture Center located in the Town of Grand Chute directly adjacent to Greenville. The expansion was supported by a referendum of regional voters to accommodate an 87% enrollment growth in FVTC Ag-related programs since 2008.

In 2008, the Town of Greenville purchased a small Farmette for \$100,000, including a old farmhouse and barn, immediately adjacent to the AEA, with the intent to make it part of a future Town Park. The Town Park Commission and Board has approved a long-term plan which proposes the property as a Agricultural Heritage Museum.

James Julius, AEA Petitioner, recently purchased the 24 acre Pond Property, a residential parcel immediately adjacent to the AEA boundary on the Yellowstone Trail along Julius Drive. The property features 10 acres returned to farmland, a house and outbuildings and is currently used for family gatherings, reunions, farm tours and bed and breakfast.

(The following statement is in reference to Number 8 below):

The approximate level of petitioner compliance with state soil and water standards was made based on the fact that a limited number of animals are housed on these AEA farms and some landowners have been participating in the the Rat River Watershed Protection program.

8. Indicate the approximate level of petitioner compliance with state soil and water standards.

- Nearly all petitioners are in compliance
 - More than half of the petitioners are in compliance
 - Half or less than half of the petitioners are in compliance
 - Few or no petitioners are in compliance
 - Compliance status of petitioners is unknown
-

9. Describe the level of non-petitioner cooperator support for the petition.

There has been great support for this AEA from non-petitioners, whether living and working inside or outside of the proposed AEA. Please see the attached letters from both public and private sector organizations who recognize the value of a Greenville Greenbelt.

10. Fill in the tables to provide information about partners and activities in the proposed AEA. Attach additional pages if necessary.

A. AEA Partners	
<i>Ex: UW-Extension, county economic development department, county conservation department</i>	<i>Ex: AEA outreach, strategic planning, marketing, grant-writing, soil and water conservation activities</i>
Partner: UW-Extension, County Land Conservation, DNR	Partner activity: Continue annual learning tradition on AEA Farm of Outagamie County "Land Conservation Days".
Partner: UW-Extension	Partner activity: Provide succession planning ideas and information to interested farmers.
Partner: Town of Greenville	Partner activity: Place ads in Quarterly Newsletter for AEA events and educational pieces on ag activity in the Town.
Partner: Hortonville Area School District	Partner activity: Work together on established programs like "Farm Education Days" and "Farm to School" Food Program.

B. Farmland Preservation Agreement Strategy	
<i>Activity</i>	<i>Summarize future outreach efforts, including who will provide assistance</i>
<input checked="" type="checkbox"/> Informational meeting(s)	Clearly landowners in the AEA are initiating this petition effort because they believe in a future for farming on their land and beyond. Many of the petitioners have indicated their desire to apply for tax credits in the future. We will follow up with landowners and Town residents utilizing all the activities listed to insure they understand the farmland preservation tax credit info.
<input checked="" type="checkbox"/> Mailing	
<input checked="" type="checkbox"/> One-on-one conversations	
<input checked="" type="checkbox"/> Newsletter/media	
<input type="checkbox"/> Other	

C. Land Use Controls

<i>Type of Control</i>	<i>Existing/Future</i>	<i>Provide details about the selected control</i>
<input type="checkbox"/> Farmland preservation zoning ordinance		
<input checked="" type="checkbox"/> Other zoning ordinances Specify: Ag and Exclusive Ag	Existing	Despite large amounts of urbanization over past years the great majority of the Town's 36 sq. miles remains zoned Agricultural and governed by the General Ag Ordinance. The Town has Exclusive Ag as an existing ordinance which can be utilized as well.
<input type="checkbox"/> Farmland preservation agreements		
<input checked="" type="checkbox"/> Purchase of development rights and/or easements (donated or purchased)	Future	Under Goal 3 of the Town's Comprehensive Plan , Strategy 3.5.1 recommends,"Work toward the creation of a Purchase of Development Rights (PDR) program at the local and/or regional scale.
<input checked="" type="checkbox"/> Transfer of development rights	Future	Under Goal 3 of the Town's Comprehensive Plan, Strategy 3.5.2 recommends,"Work toward the creation of a Transfer of Development Rights (TDR) program, at the local or regional scale.
<input checked="" type="checkbox"/> Subdivision ordinances	Existing	In 2008 the Town amended an older version of a Conservation Subdivision ordinance with the clear intention of insuring that any residential subdivision development in rural Greenville would protect environmental and agricultural resources. (See Town Zoning Ordinance 5.6, Section 1,Purpose.)
<input type="checkbox"/> Cooperative boundary agreements/inter-municipal agreements		
<input checked="" type="checkbox"/> Natural area protections	Existing	2004 GreenPrint Plan, described earlier in this document. Developed as guiding policy for Planning Commission and Town Board to review when making development decisions. It is a visual illustration of the highest-rated agricultural, ecological, open spaces and cultural resources. (See Appendix A)
<input type="checkbox"/> Other (specify)		
<input type="checkbox"/> Other (specify)		

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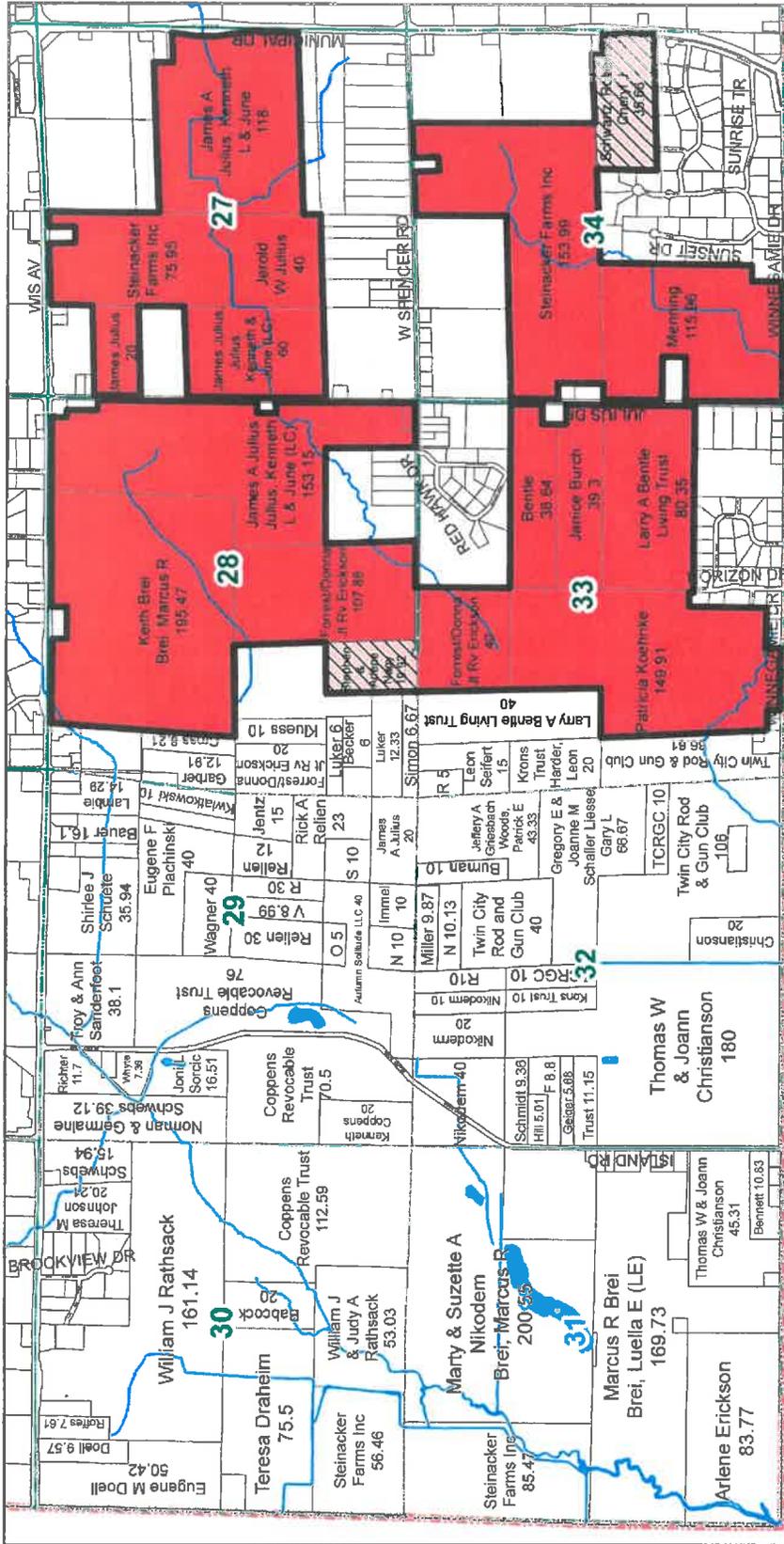
D. Agricultural Development Activities		
<i>Type of Activity</i>	<i>Existing/Future</i>	<i>Provide additional details</i>
<i>Ex: Joint marketing or purchasing, development of agri-tourism opportunity, value-added agriculture</i>	<i>Ex: Existing</i>	<i>Ex: Producers have formed a producer cooperative to market their products directly to consumers.</i>
Agricultural Tourism opportunity	Existing and Future	In September of 2003, a group of Greenville residents, most living and farming within the proposed AEA, embarked on a 6 year project to add signage and beautify the stretch of the Yellowstone Trail within the Town to promote agricultural tourism. The Yellowstone Trail was the first transcontinental route through the upper tier of states and joined local roads into a connected chain from Plymouth Rock to Puget Sound. The Town of Greenville has two different routings of the trail pass through its boundaries and one route goes right through the middle of the proposed AEA on Julius Road. Funding for the project was made possible through the WI Dept. of Tourism, which in 2000 began funding projects tied to the Yellowstone Trail to promote tourism in smaller communities. Designation as an AEA would allow us to reinvigorate our efforts to market the Yellowstone Trail and work with landowners to devise new ways of marketing in conjunction with the AEA.
Agricultural Tourism opportunity	Future	Work with Fox Cities Visitor and Convention Bureau staff to develop strategies for marketing Yellowstone Trail and AEA.

E. Other AEA Activities

<i>Type of Activity</i>	<i>Timeframe</i>	<i>Provide additional details</i>
<i>Ex: Form a stakeholder group, attend statewide AEA meetings, develop strategic plan, set up website</i>	<i>Ex: Ongoing, Future</i>	<i>Ex: Working with UWEX, we will form an AEA stakeholder group to consider appropriate next step.</i>
Work of Greenville Land Stewardship Committee	Ongoing and Future	The educational and marketing work of the Land Stewardship Committee (see townofgreenville.com home page-Highlights-Land StewardshipStrategy (Appendix F).
Work with Outagamie County Farmland Preservation Plan Amendment	Ongoing	<p>As we prepared Phase 1 of our Greenville Greenbelt AEA we became aware that many of the current petitioners owned ag land that the County had somehow not put in their Preservation Plan, so we were not able to include those acres in our proposed AEA. We will work with County Assistant Planner Dave Johnson who prepared the County plan, to make sure all possible Greenville ag land/open space is included in the County Farmland plan. A County Plan Amendment should allow a much simpler expansion west into our Phase 2 AEA through adjacent ag/open space lands.</p> <p>In our preparations we also became aware that several petitioners for our Phase 1 AEA owned large tracts of farmland within our Greenbelt to the west and north. This awareness gave us more inspiration to hopefully initiate a Phase 2 next year to reach those properties and add many more acres to the Phase 1 AEA.</p>

Appendix A

Maps

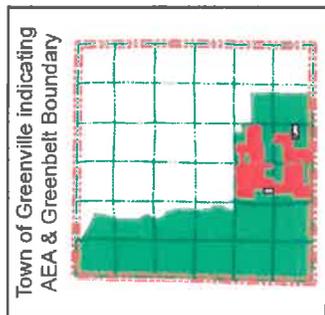


Proposed Greenville Agricultural Enterprise Area 2014 - Phase 1



1:25,000

-  Proposed AEA
-  Parcel Boundary
-  Municipal Boundary
-  Petitioner (1388.6 acres)
-  Section Boundary
-  Navigable Stream
-  Cooperator (55.58 acres)
-  Road Right of Way
-  Lake



Prepared March 24, 2014 by:
Greenville GIS Department
W880 Parkway Dr.
P.O. Box 60
Greenville, WI 54942
(920)757-2276 Phone
(920)757-5342 Fax
www.townofgreenville.com
Email: gis@townofgreenville.com

This map provides data concerning geographic information about the Town of Greenville. The data was obtained from multiple sources and is provided for informational purposes only. The Town of Greenville does not warrant the accuracy, completeness, or current, correct or complete and assumes no responsibility for the accuracy of this map or its data or misuses. The map is intended for use as a general reference only. Source: Parcels - Outagamie County, 2014.

MAP 2.1
TOWN OF GREENVILLE
YEAR 2050 LAND USE FRAMEWORK

- | | | |
|-----------------------------|--|----------------------------|
| Town Hall | Post Office | Potential Water Tower |
| Cemeteries | Existing Water Tower | Wells |
| Potential School | Future Park & Ride | |
| Churches | | |
| Status Trail Routes | Road Expansions | Development Tier Divisions |
| Potential Trail | Value Features | |
| Trunk/Collector | Outagamie Co. Regional Airport | |
| Residential Arts | Outagamie Co. Airport Overlay Zone | |
| Existing Commercial | Existing WMP Sites | |
| Potential Future Commercial | Potential/WMP Site Expansion Area | |
| Industrial | Conservation Areas/Features of High & Medium Importance (Per Green Print Plan) | |
| Agriculture | Conservation Areas/Features of Low Importance (Per Green Print Plan) | |
| Recreation Facilities | Use Designations | |
| Mixed Use Neighborhoods | Subdivision | |
| Targeted Conservation | | |

This map is a general representation of the visions identified in the 2030 Greenville Comprehensive Plan as developed in a manner consistent with Wis. Stats. 61.1001. The map features represent broad ideas and concepts regarding land use and the management of community growth into the future. As such, some boundaries, delineations, and features may be changed in a more specific manner, at the time which a land use plan is proposed. A review for conformance with the Plan and the potential need for a formal Plan amendment will be made by the Town. Where appropriate, a written description of the determination(s), or a more detailed map may be developed by the Town. This advisory map, not its derivatives should be construed as legally permitting any existing or future land use. Please refer to the applicable Outagamie County and Town of Greenville ordinances as required. If you have questions about this map, please contact the Town: (920) 757-5151, or derk@townofgreenville.org.



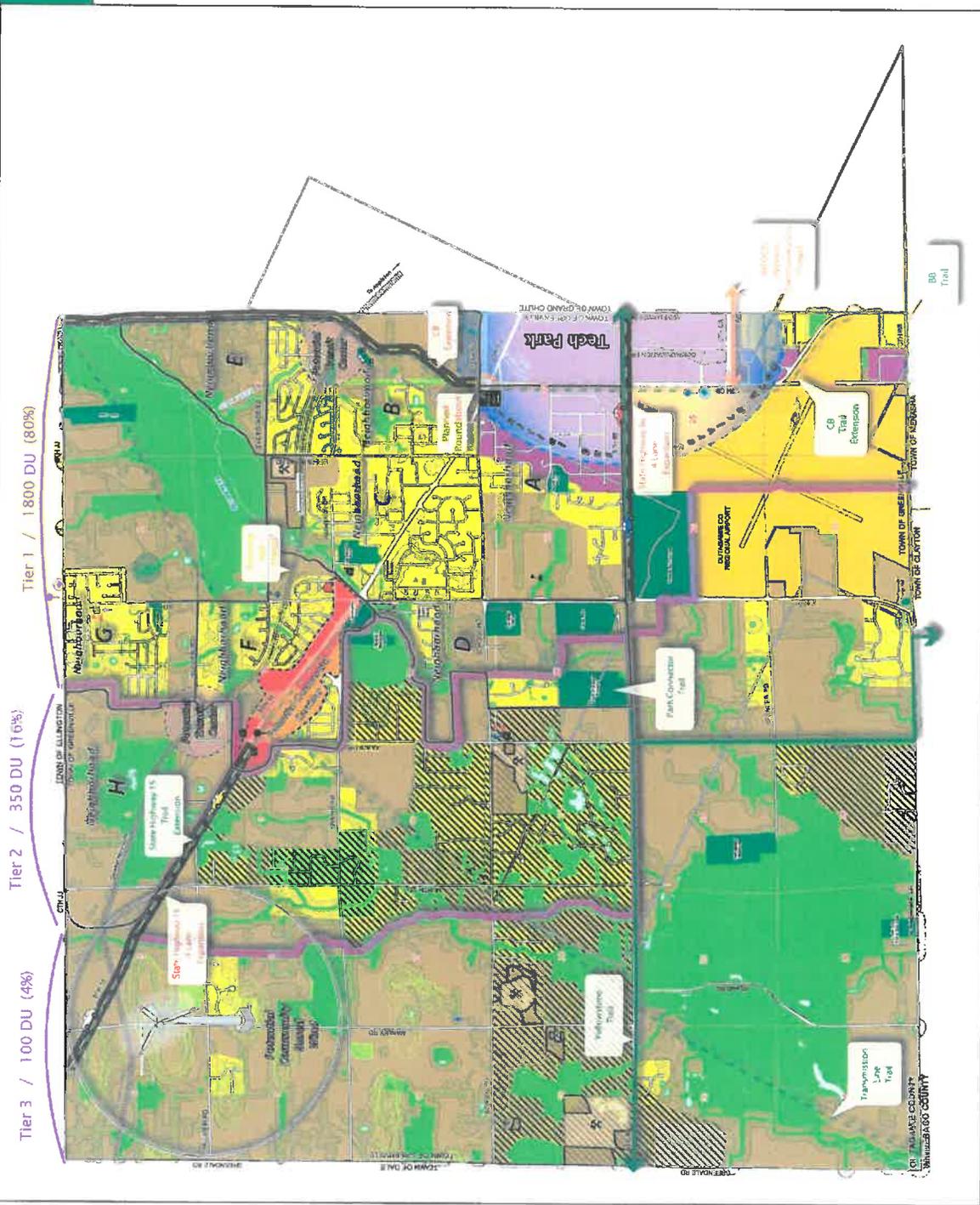
Scale in Feet
 2,000 0 2,000

Source: Digital base data provided by Outagamie Co., 2007
 "Features of Importance" data from Greenville Greenprint Plan, 2004.

This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this data without the express written consent of the East Central Wisconsin Regional Planning Commission is prohibited. The user assumes all liability regarding fitness of the information for any use other than for East Central Wisconsin Regional Planning Commission business.



Prepared By
 EAST CENTRAL WISCONSIN
 REGIONAL PLANNING COMMISSION-March 2009
 Approved
 March 30, 2009

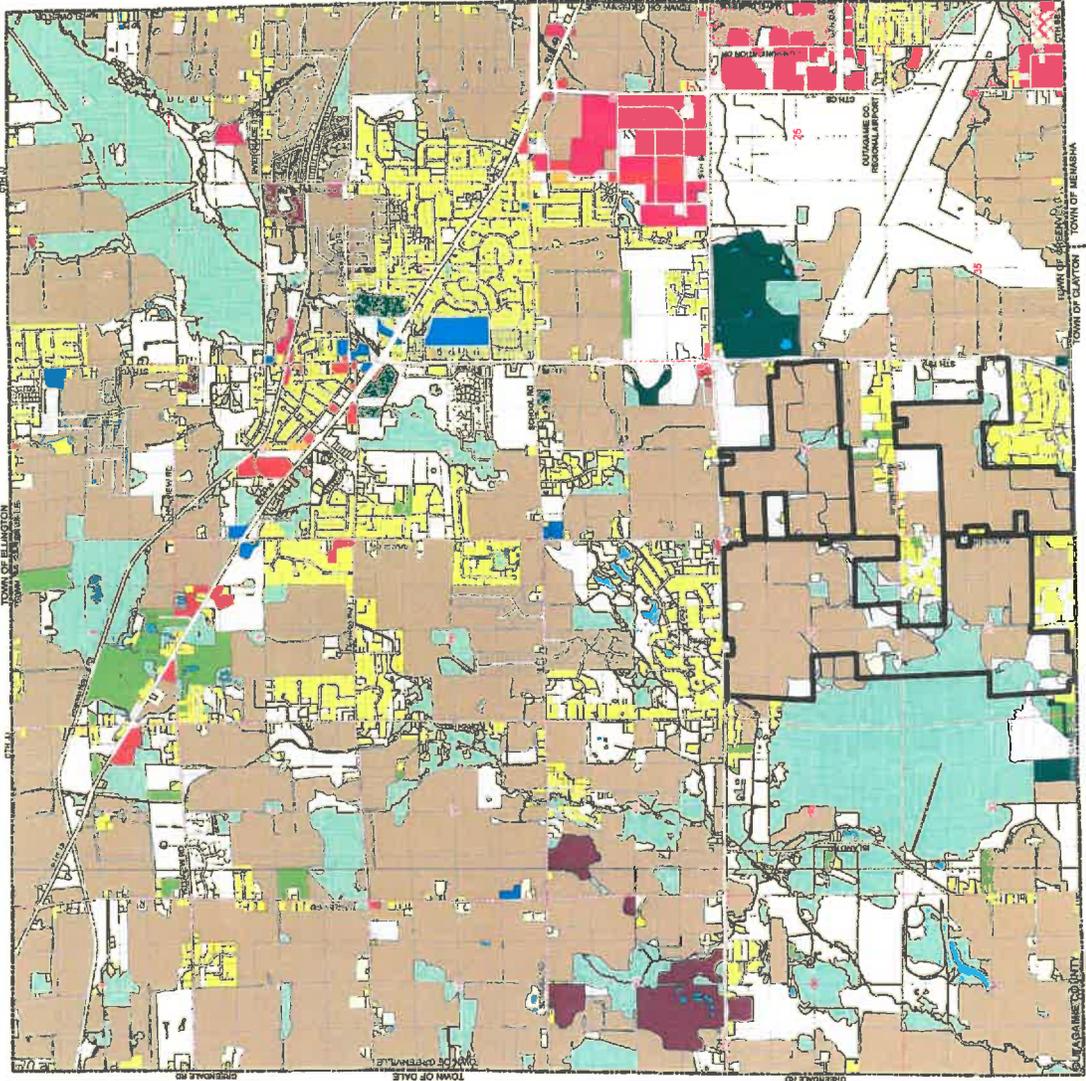


Tier 1 / 1800 DU (80%)

Tier 2 / 350 DU (16%)

Tier 3 / 100 DU (4%)

MAP 5-1
TOWN OF GREENVILLE
2006 EXISTING LAND USE



Proposed AEA

Parcel Lines

- Single Family Residential
- Farmsteads
- Multi-Family
- Mobile Home Parks
- Commercial
- Industrial
- Quarries
- Institutional Facilities
- Transportation
- Utilities/Communications
- Non-Irrigated Cropland
- Water Features
- Recreational Facilities
- Planted Woodlands
- General Woodlands
- Open Other Land



2,000 0 2,000
Scale in feet

Source: Land Use created by ECWRBC, 2003. Updated 2006.
Digital Data provided by Outagamie Co., 2003, 2007

This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use/application of this information is the responsibility of the user and each user/application is at their own risk. East Central Wisconsin Regional Planning Commission disclaims all liability regarding the use of the information for any use other than for East Central Wisconsin Regional Planning Commission business.



Prepared By
EAST CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION-STEPHANNER 2007

Approved
March 30, 2007

Appendix B

Landowner Signatures

Landowner Signature Page

The petition must be signed by the owners of at least 5 eligible farms within the proposed AEA. A separate signature page, in the following form, must be signed by the owner of each farm. An authorized individual may sign on behalf of a legal entity. If a farm is jointly owned by a husband and wife as individuals, both must sign.

Farm owner (correct legal name or legal name of business entity):

Larry A. Bentle
(Larry A. Bentle Living Trust)

Type of business entity, if applicable (check one):

- Individual or married couple LLC
- Corporation Other (describe)
- Partnership

Authorized signature Larry A. Bentle Date 2/24/2014

Print name Larry A. Bentle

Authorized signature _____ Date _____

Print name _____

Farm owner address (street, city, zip): N-349 Julius Drive
Appleton, WI 54914-9679

E-mail address(es) (if available): Larry.a.bentle@gmail.com

I (we) currently claim a farmland preservation tax credit (either under farmland preservation zoning or through a farmland preservation agreement). Yes No Don't Know

I (we) are interested in maintaining our existing farmland preservation agreement or entering into a new farmland preservation agreement. Yes No Maybe
(Note: To claim the farmland preservation tax credit under a farmland preservation agreement, the farm must meet state soil and water conservation standards.)

Landowner Signature Page

The petition must be signed by the owners of at least 5 eligible farms within the proposed AEA. A separate signature page, in the following form, must be signed by the owner of each farm. An authorized individual may sign on behalf of a legal entity. If a farm is jointly owned by a husband and wife as individuals, both must sign.

Farm owner (correct legal name or legal name of business entity):

Brei Bros.

Type of business entity, if applicable (check one):

Individual or married couple

LLC

Corporation

Other (describe)

Partnership

Authorized signature Marcus Brei Date 3-11-14

Print name MARCUS Brei

Authorized signature Keith Brei Date 3-11-14

Print name Keith Brei

Farm owner address (street, city, zip): W8294 Winniegan's Rd

Neenah WI 54956

E-mail address(es) (if available): _____

I (we) currently claim a farmland preservation tax credit (either under farmland preservation zoning or through a farmland preservation agreement). Yes No Don't Know

I (we) are interested in maintaining our existing farmland preservation agreement or entering into a new farmland preservation agreement. (Note: To claim the farmland preservation tax credit under a farmland preservation agreement, the farm must meet state soil and water conservation standards.) Yes No Maybe

Landowner Signature Page

The petition must be signed by the owners of at least 5 eligible farms within the proposed AEA. A separate signature page, in the following form, must be signed by the owner of each farm. An authorized individual may sign on behalf of a legal entity. If a farm is jointly owned by a husband and wife as individuals, both must sign.

Farm owner (correct legal name or legal name of business entity):

Janice Burch

Type of business entity, if applicable (check one):

- Individual or married couple [X] LLC []
Corporation [] Other (describe)
Partnership []

Authorized signature [Handwritten Signature] Date 2-17-14

Print name Janice Burch

Authorized signature _____ Date _____

Print name _____

Farm owner address (street, city, zip): 14 Eric Street, Norwich, NY 13815

E-mail address(es) (if available): burchha@roadrunner.com

I (we) currently claim a farmland preservation tax credit (either under farmland preservation zoning or through a farmland preservation agreement). [] Yes [X] No [] Don't Know

I (we) are interested in maintaining our existing farmland preservation agreement or entering into a new farmland preservation agreement. [X] Yes [] No [] Maybe
(Note: To claim the farmland preservation tax credit under a farmland preservation agreement, the farm must meet state soil and water conservation standards.)

Landowner Signature Page

The person must be signed by the owners of at least 5 eligible farms within the proposed AEA. A separate signature page, in the following form, must be signed by the owner of each farm. An authorized individual may sign on behalf of a legal entity. If a farm is jointly owned by a husband and wife as individuals, both must sign.

Farm owner (correct legal name or legal name of business entity):

Forrest / DONNA ERICKSON

Type of business entity, if applicable (check one):

- Individual or married couple LLC
- Corporation Other (describe) _____
- Partnership

Authorized signature Forrest Erickson Date 03/21/14

Print name FORREST J. ERICKSON

Authorized signature Donna Erickson Date 03/21/14

Print name DONNA L. ERICKSON

Mailing address
Farm owner address (street, city, zip):

Farm is at W7510 Spencer Road
Appleton, WI. 54914 9128

610 W. Fountain St.

Dodgeville, WI 53533-1620

E-mail address(es) (if available): woody.erickson.b09n@statefarm.com

I (we) currently claim a farmland preservation tax credit (either under farmland preservation zoning or through a farmland preservation agreement). Yes No Don't Know

I (we) are interested in maintaining our existing farmland preservation agreement or entering into a new farmland preservation agreement. (Note: To claim the farmland preservation tax credit under a farmland preservation agreement, the farm must meet state soil and water conservation standards.) Yes No Maybe

Landowner Signature Page

The petition must be signed by the owners of at least 5 eligible farms within the proposed AEA. A separate signature page, in the following form, must be signed by the owner of each farm. An authorized individual may sign on behalf of a legal entity. If a farm is jointly owned by a husband and wife as individuals, both must sign.

Farm owner (correct legal name or legal name of business entity):

James A. Julius

Type of business entity, if applicable (check one):

- Individual or married couple LLC
Corporation Other (describe)
Partnership

Authorized signature James A. Julius Date 3-11-2014

Print name James A. Julius

Authorized signature _____ Date _____

Print name _____

Farm owner address (street, city, zip): N 679 Julius Drive

Appleton, Wisconsin 54914

E-mail address(es) (if available): _____

I (we) currently claim a farmland preservation tax credit (either under farmland preservation zoning or through a farmland preservation agreement). Yes No Don't Know

I (we) are interested in maintaining our existing farmland preservation agreement or entering into a new farmland preservation agreement. (Note: To claim the farmland preservation tax credit under a farmland preservation agreement, the farm must meet state soil and water conservation standards.) Yes No Maybe

Landowner Signature Page

The petition must be signed by the owners of at least 5 eligible farms within the proposed AEA. A separate signature page, in the following form, must be signed by the owner of each farm. An authorized individual may sign on behalf of a legal entity. If a farm is jointly owned by a husband and wife as individuals, both must sign.

Farm owner (correct legal name or legal name of business entity):

JEROLD W. JULIUS

Type of business entity, if applicable (check one):

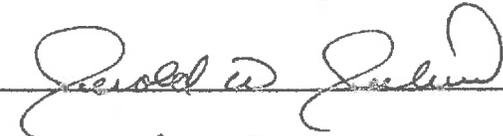
Individual or married couple

LLC

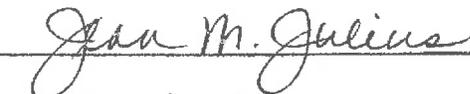
Corporation

Other (describe)

Partnership

Authorized signature  Date 3/10/14

Print name JEROLD W. JULIUS

Authorized signature  Date 3/10/14

Print name Jean M. Julius

Farm owner address (street, city, zip): 11675 JULIUS DR.

APPLETON, WI 54914

E-mail address(es) (if available): JJTRAINS1@AOL.COM

I (we) currently claim a farmland preservation tax credit (either under farmland preservation zoning or through a farmland preservation agreement). Yes No Don't Know

I (we) are interested in maintaining our existing farmland preservation agreement or entering into a new farmland preservation agreement. Yes No Maybe
(Note: To claim the farmland preservation tax credit under a farmland preservation agreement, the farm must meet state soil and water conservation standards.)

Landowner Signature Page

The petition must be signed by the owners of at least 5 eligible farms within the proposed AEA. A separate signature page, in the following form, must be signed by the owner of each farm. An authorized individual may sign on behalf of a legal entity. If a farm is jointly owned by a husband and wife as individuals, both must sign.

Farm owner (correct legal name or legal name of business entity):

Patricia Koehnke

Type of business entity, if applicable (check one):

Individual or married couple

LLC

Corporation

Other (describe)

Partnership

Authorized signature Patricia Koehnke Date 4/24/14

Print name Patricia Koehnke

Authorized signature _____ Date _____

Print name _____

Farm owner address (street, city, zip): W7646 Winnegamie Drive
Neenah, Wi. 54956

E-mail address(es) (if available): _____

I (we) currently claim a farmland preservation tax credit (either under farmland preservation zoning or through a farmland preservation agreement). Yes No Don't Know

I (we) are interested in maintaining our existing farmland preservation agreement or entering into a new farmland preservation agreement. (Note: To claim the farmland preservation tax credit under a farmland preservation agreement, the farm must meet state soil and water conservation standards.) Yes No Maybe

Landowner Signature Page

The petition must be signed by the owners of at least 5 eligible farms within the proposed AEA. A separate signature page, in the following form, must be signed by the owner of each farm. An authorized individual may sign on behalf of a legal entity. If a farm is jointly owned by a husband and wife as individuals, both must sign.

Farm owner (correct legal name or legal name of business entity):

Timothy F MENNING

Type of business entity, if applicable (check one):

Individual or married couple

LLC

Corporation

Other (describe)

Partnership

Authorized signature

Timothy F Menning

Date

02-26-14

Print name

Timothy F MENNING

Authorized signature

Date

Print name

Farm owner address (street, city, zip):

N 137 Julius Dr

Appleton, WI 54914

E-mail address(es) (if available):

T.MENNING@NEW.RR.COM

I (we) currently claim a farmland preservation tax credit (either under farmland preservation zoning or through a farmland preservation agreement).

Yes

No

Don't Know

I (we) are interested in maintaining our existing farmland preservation agreement or entering into a new farmland preservation agreement. (Note: To claim the farmland preservation tax credit under a farmland preservation agreement, the farm must meet state soil and water conservation standards.)

Yes

No

Maybe

Landowner Signature Page

The petition must be signed by the owners of at least 5 eligible farms within the proposed AEA. A separate signature page, in the following form, must be signed by the owner of each farm. An authorized individual may sign on behalf of a legal entity. If a farm is jointly owned by a husband and wife as individuals, both must sign.

Farm owner (correct legal name or legal name of business entity):

Steinacker Farms Inc.

Type of business entity, if applicable (check one):

Individual or married couple

LLC

Corporation

Other (describe)

Partnership

Authorized signature By Michelle Sargent Date 3-12-14

Print name Michelle Sargent

Authorized signature _____ Date _____

Print name _____

Farm owner address (street, city, zip): Steinacker Farms Inc

W8144 School Rd

E-mail address(es) (if available): Hortonville WI 54944
Steinackerfarms@AOL.com

I (we) currently claim a farmland preservation tax credit (either under farmland preservation zoning or through a farmland preservation agreement). Yes No Don't Know

I (we) are interested in maintaining our existing farmland preservation agreement or entering into a new farmland preservation agreement. Yes No Maybe
(Note: To claim the farmland preservation tax credit under a farmland preservation agreement, the farm must meet state soil and water conservation standards.)

Appendix C

Cooperator
Petitioners

&

Letters of Support

Cooperator Petitioner Signature Page

Persons other than the petitioners may sign in support of the petition. A separate signature page, or letter of support, may be submitted for each cooperator. An authorized individual may sign on behalf of a legal entity.

Legal name of cooperator: Robert Schwartz

Relevant interest (farm owner, business, nonprofit or community organization, government entity, other):
cooperator support

Principal mailing address: N255 Municipal Dr. APPLETON, WI 54912

E-mail address: _____

Briefly describe your interest in signing this petition requesting designation of an agricultural enterprise area:

Print name Robert Schwartz

Authorized signature: Robert Schwartz Date 3/18/17

Homestead Meadows Farm

YOUR PLACE IN THE COUNTRY!

W7560 Spencer Road—Appleton, Wisconsin 54914-9128
www.homesteadmeadows.com

Phone: (920) 205-4200

March 24, 2014

Mr. Dave Tebo, Administrator
Town of Greenville
W6860 Parkview Drive
P.O. Box 60
Greenville, WI 54942

RE: Support for Town of Greenville's Agricultural Enterprise Area Petition

Dear Mr. Tebo,

This letter offers strong support for the Town of Greenville's Agricultural Enterprise Area (AEA) Petition. Members of the Nagy family are familiar with the goals of this statewide program. Our family has been working for decades to preserve Greenville's agricultural heritage—with a focus on agricultural tourism. We believe firmly that this designation would benefit the Town of Greenville, its residents, visitors to the area, and area businesses that serve the local agricultural community.

The Nagy family and Homestead Meadows have been engaged as an agricultural enterprise in Greenville since 1970, continuing the tradition began in the 1800s by the original family that homesteaded the farm. During the ensuing decades, we adapted to changing conditions affecting a farm with limited acreage (55) by developing a focus on agricultural tourism.

Agricultural tourism is a rapidly emerging focus area of Wisconsin's tourism economy. This effort is well represented by the websites maintained by the Wisconsin Agricultural Tourism Association, for general information at this link: www.luv-r-ag.com and for visitors' event searches: www.visitdairyland.com. We, in Greenville, have been in some ways at the forefront of this trend.



The Nagy Family—
Providing thoughtful hospitality in a family farm setting

Page 2
D. Tebo
03/24/14

Beginning in 1982, Homestead Meadows has hosted thousands of groups for farm events ranging from day field trips and summer camp programs for children, to hayride and campfire socials for youth and adult groups, to over 1,100 farm-themed weddings – and pretty much everything in-between. Rejecting repeated overtures by developers to yield to the enticement of easy profits, our family instead chose to provide leadership to six agricultural tourism-related initiatives in the area.

1. Developing Homestead Meadows, a premier farm-based special event venue located in the AEA target area
2. Developing the historic Yellowstone Trail corridor
3. Developing Greenville's urban forestry program
4. Developing Greenville's barn preservation initiative
5. Preserving the buildings at the historic Schultz Farm that is being converted to a Town park
6. Currently leading efforts to save and relocate two of the Jennerjohn Family's historic timber frame barns in the path of development (no documents yet)

Each of the above initiatives is further described by the enclosed documentation in a variety of formats such as web excerpts, newsletter articles, and print media coverage.

We feel that an AEA designation would continue to support our relationships with other preservation-minded agriculturists in the area, and underscore the significance of these and other related preservation efforts in Greenville.

We appreciate the opportunity to lend our support to this effort. Should the Town or DATCP have any questions, please feel free to contact me at 920.205.4200.

Sincerely,



Stephen M. Nagy
For the Nagy Family

Enclosure packet containing documentation in seven categories, as indexed:

1. Homestead Meadows Farm
2. Historic Yellowstone Trail
3. Greenville Urban Forestry
4. Greenville's Barn Preservation Initiative
5. 'Field of Dreams' (Schultz Family Farm) Preservation



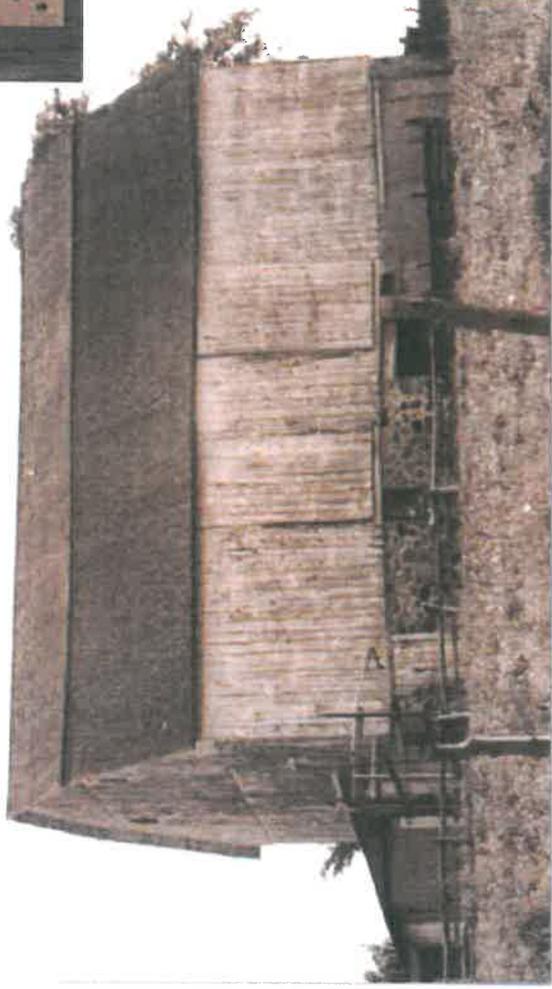
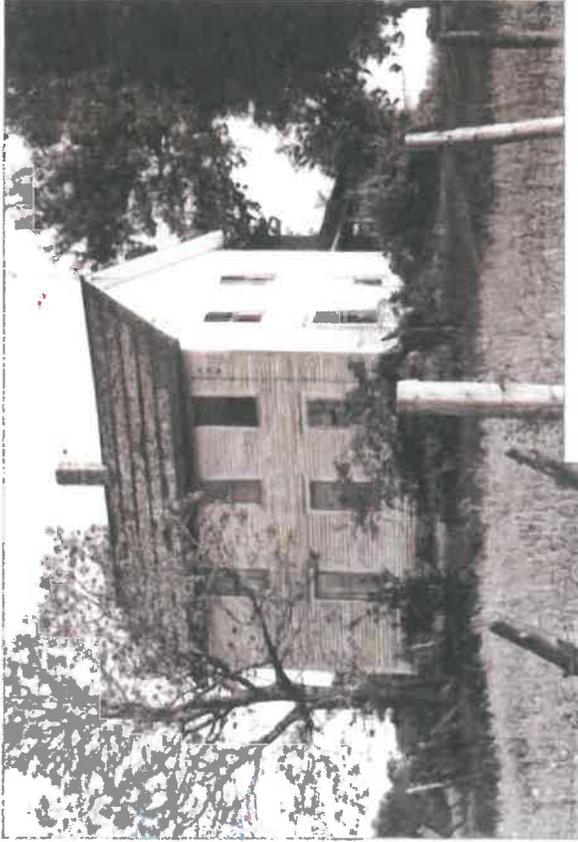
Nagy Letter Support Documents

Homestead Meadows Farm



The Heritage of Homestead Meadows

Purchased at a farm auction on May 2, 1970, the Nagy Family has spent decades restoring the farm and turning it into *Your Place in the Country*.



Homestead Meadows Farm

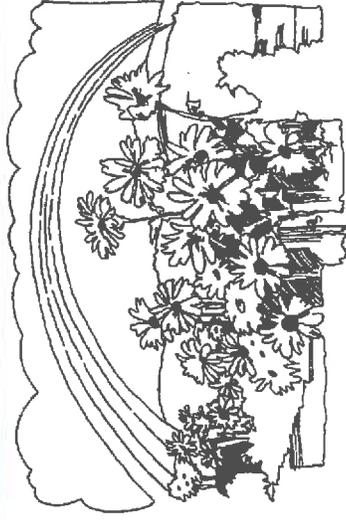
Your place in the country... for all the special events of life!

- Meetings • Parties • Picnics • Weddings • Hayrides • Bam Dances • Reunions
- Campfire Socials • Business Retreats • Training Seminars • Other Private & Public Events



Homestead Meadows

- Meetings • Training Seminars
- Parties • Picnics • Weddings
- Hayrides • Reunions • Barn Dances
- Campfire Socials • Retreats
- All Private & Public Events



W7560 Spencer Rd.—Appleton, WI 54914
 Ph. (920) 757-5217 Fx. (920) 757-0560
 We're located 1 1/2 miles west of WI 76 on
 West Spencer Road—Town of Greenville
www.homesteadmeadows.com

The Nagy Family—Providing thoughtful hospitality in a family farm setting. Please call to discuss and schedule your special event.



HOMES LEAD MEADOWS FARM
North Parlor of Machine Shed
Banquet & Picnic Areas



Greenville Project Receives Award from the Wisconsin Trust for Historic Preservation

Steve and Arlene Nagy of Greenville are recent recipients of a Historic Preservation Award from the Wisconsin Trust for Historic Preservation.

The award was presented at the Fall Historic Preservation Conference in Janesville, and recognizes the Nagys for *...exceptional efforts in behalf of historic preservation in Wisconsin* for preserving and restoring what has become Homestead Meadows Farm in the Town of Greenville.

Today Homestead Meadows is considered by many to be an important community resource in the Fox Valley.



The Nagy's project involved the restoration of a much neglected farmstead purchased at a farm auction, and its conversion into a special event banquet and picnic ground facility now known as Homestead Meadows Farm.



Hundreds of groups have used the Farm for church outings, company picnics, weddings, class and family reunions, hayrides, campfire socials, and fund-raisers—to mention only some of the endless uses of the farm over the years.



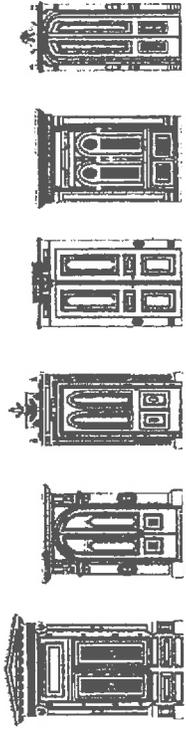
"We appreciate the many friends and guests who have supported and encouraged us throughout the years", says Arlene Nagy, "and we look forward to providing a happy place for our guests to celebrate special events of all kinds. The recognition by the Wisconsin Trust for Historic Preservation is touching and very much appreciated."



In these vintage photographs from the 70s, Steve is shown harvesting logs from the swamp, and hand-hewing replacement timbers for the barn with a broad axe borrowed from neighbor, Oscar Lenz.

"Those were the good old days", says Steve. "With plenty of youthful vigor available, we had lots of fun working to preserve and improve Greenville's landscape."





*Wisconsin Trust for Historic Preservation
2004 Historic Preservation Award*

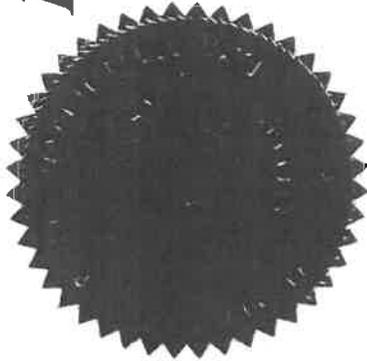
Presented To

Steve & Arlene Nagy

Homestead Meadows Farm

October 22, 2004

*In recognition of outstanding achievement in historic preservation
to document and preserve the cultural history of Wisconsin.*



BUSINESS

FRIDAY, DECEMBER 1, 2016

POST-CRESCENT WEST

PAGE 9

Couple turns run-down farm into someplace special

Homestead Meadows a labor of love for Nagys

By Tim Frobberg
POST-CRESCENT WEST

GREENVILLE — When Steve and Arlene Nagy purchased an aging, neglected farmstead at a 1970 auction, it didn't inspire visions of elegance and grace.

The couple was advised to torch the old barn, along with the other broken-down buildings on the 56-acre property. Instead of throwing matches, the Nagys threw themselves into rebuilding and restoring the buildings, and repurposing the entire property.

Their diligence created a site of ceremony and celebration known as Homestead Meadows: a popular gathering place since the 1980s for special events such as weddings, banquets, class and family reunions, picnics, parties, fundraisers and meetings.

The vintage barn — which once housed dairy cattle and had a dirt floor and site — has been rebuilt into a two-story banquet hall with three areas that can be rented individually

for rural preservation in Wisconsin, leading local efforts to save and renovate old farm buildings.

In 2004, the Nagys were recognized for their restoration work at Homestead Meadows by the Wisconsin Trust for Historical Preservation, which presented them with a historic preservation award.

"Arlene is really the face of our business and all our testimonials, which I call love letters, are directed to her," Steve said. "I fix things and I dream. Restoration projects are a lot of hard work, but it's always been a hobby of mine. It's like putting together a puzzle, where you work one piece at a time."

The Nagys spent their first 10 years at Homestead Meadows farming the land and raising their three sons. Steve, now retired, also was employed as a technology instructor at Fox Valley Technical College and later owned his own consulting business.

Eventually, the Nagys hosted hayrides and farm tours for classmates of their children before holding their first formal event: a barn dance in 1980.

That inspired Steve, a native of Hungary who immigrated to the United States in 1956 at age 17 to work on his hammer-

AT A GLANCE
 What: Homestead Meadows
 Where: W7560 Spencer Road, Greenville
 Phone: 920-757-5217
 Web site: guestservices@homesteadmeadows.com
 Dates available: Facilities are available from mid-April to Dec. 23

and put farming on hold. The first of countless weddings at Homestead Meadows was hosted in 1981, and the Nagys now business soared after that.

"I remember growing up in Europe around a lot of old stuff in the country like barns, so I always had an appreciation for vintage things," said Steve. "I can remember going to European weddings in the country that lasted three or four days. I wanted to capture that kind of spirit here. I've always had a real appreciation for history and to preserve it has always been very rewarding to me."

Arlene and Steve are amazed at how Homestead Meadows has evolved.

"It's been expensive, but it's been a labor of love," Arlene said.

Tim Frobberg can be reached at 920-982-3650 or at timfrobberg@postcrescent.com.



Post-Crescent West photo by Tim Frobberg
STEVE AND ARLENE NAGY are the longtime owners of Homestead Meadows Farm, a popular special-events facility in Greenville. Homestead Meadows offers banquet hall and meeting facilities at a country-side setting, and has been the site of weddings, parties and community gatherings since the 1980s.



Nagy Letter Support Documents

Historic Yellowstone Trail



FRIDAY, September 21, 2007

SCHOOLS | SPORTS | BUSINESS | LIFESTYLES

THE POST-CRESCENT West

> PROUDLY SERVING THE COMMUNITIES OF GREENVILLE, HORTONVILLE AND NEW LONDON

WEEKLY

INSIDE



LIFE

Woman tends to 'secret garden'

PAGE 6

Just Your Everyday Lifesaver campaign

YMCA of the Fox Cities

Goal: \$850,000



Historic route restored

Greenville crew preserves part of Yellowstone Trail

By KATE MCGINTY
POST-CRESCENT WEST

GREENVILLE — A little-known piece of history that runs down a six-mile stretch in town is a reminder of the days before highways.

Residents gathered Saturday to commemorate the final step of a restoration project of the Yellowstone Trail, the nation's first cross-country road that once led travelers through Greenville.

The trail was used in the early 19th century to lead drivers from Minneapolis to Chicago by way of Wisconsin.

For the past six years, a volunteer crew has restored the local portion of the trail. They



Volunteers move rock into place recently for the dedication of Greenville's segment of the historic Yellowstone Trail.

CHRISTIAN DAVIS

Power Sub-station Landscaping a Unique Demonstration Project

Greenville's Urban Forestry Board has assembled a set of grants to complete a unique urban forestry demonstration project. The project involves landscaping and beautifying the power sub-station at the intersection of WI 96 (Wisconsin Road) and Julius Drive. The project will be supported by grants from the Wisconsin Department of Natural Resources and the Wisconsin Energy Corporation Foundation. The Energy Foundation portion of the funding was acquired through the sponsorship of the Greenville Lions Club Project Vision non-profit organization.

Did you know that there are hundreds of such sub-stations in Wisconsin, and many thousands more around the US?

The idea is that, while these power transmission facilities are necessary, they are not necessarily pleasing to the eye. However, they certainly could be more so—by planting trees, shrubs, and wild flower meadows around them.

The grants provide funding for trees and shrubs, as well as for documenting the project with a color brochure and a professionally produced video.

This innovative Greenville project may serve as an incentive to other commu-



Randy Sabel presents a check for \$4,100 from the Wisconsin Energy Corporation Foundation to Alan Braemer, Greenville Lions Treasurer, with Bob Schroeder (left), Steve Nagy, and Rich Roe of the Greenville Urban Forestry Board looking on.

nity groups to undertake similar projects in their neighborhoods.

And wouldn't it be great to see that, as we travel our Nation's highways and byways?



YELLOWSTONE TRAIL Meeting Set for October 16 —All Invited!

You have read in previous newsletters about the historic Yellowstone Trail that traverses Greenville. And you have seen the many trees (or pictures of them) planted along the Trail by urban forestry volunteers. Now, get ready for the next phase of Trail development.

Many ideas are being considered, including stone monuments commemorating the Trail's history, authentic historic signs, yellow stone markers—*plus, what else?*—of course, more tree planting and landscaping projects.

On Sunday, October 16, there will be an informational and planning meeting, held from 4-6 PM at Steve and Arlene Nagy's place at N433 Julius Drive—first farm south of Spencer on west side of Julius Drive. Anyone interested in learning more about the Trail's history and/or participating in some trail projects is encouraged to attend.

To help plan refreshments, RSVP by Monday, October 10. Call Homestead Meadows at 757-5217. Leave a message of how many will be attending.

Don't miss out. Join the fun!



Randy Sabel (left), community relations representative with WE Energies, meets with Town Chairman Randy Leiker and Urban Forestry Board and Lions Club representatives to review plans for the Julius Drive power sub-station landscaping—an innovative demonstration project.

Busy Volunteers Plant Power Sub-station on Yellowstone Trail

A very complicated project moved closer to completion recently, with the installation of the major plantings of trees and shrubs at the Julius Drive power sub-station on the historic Yellowstone Trail. A group of enthusiastic urban forestry volunteers planted, mulched, and watered dozens of trees and shrubs in just a few hours.

This work is the first phase of the project, held up for months by a major upgrade of the sub-station capacity by WE Energies.

The next phases of the project include:

1. Planting a wild flower meadow on the north side of the station
2. Planting a 'no-mow' bent grass variety on the south side, along the flanks of the planting berm
3. Creating a perennial garden and Yellowstone Trail monument at the north-east corner of the station
4. Producing a color brochure describing the project
5. Producing a video documentary about the project
6. Presenting the project at the Tree City USA conference on utility and municipality relationships

Congratulations and thanks to the volunteers who gathered on a Saturday morning to help beautify Greenville and the historic Yellowstone Trail. 🍀



We are looking for an artistic spirit to help design the two Yellowstone Trail monuments to be erected along Greenville's Yellowstone Trail corridor. Computer or manual graphic skills would be desirable. Please call Steve Nagy at 265-4200 if you'd like to help. 🍀



Yellowstone Trail to Be Dedicated on September 15th

By Steve Nagy

The dedication of Greenville's segment of the historic Yellowstone Trail will take place at the corner of Julius Drive and Highway 96 on Saturday, September 15th at 9AM. All are invited to attend and celebrate.

For those who have not read earlier articles about the Trail, the Yellowstone Trail was the first cross-country motor roadway that extended across the US from coast-to-coast—from Plymouth Rock to Puget Sound. Built in the early part of the last century, this historic road meandered through Greenville on the way to Yellowstone National Park and beyond.

A group of energized volunteers recently completed the final phase of landscape plantings at the power sub-station on the corner of Julius Drive and Highway 96—on the Yellowstone Trail. The group also completed building the first of two Yellowstone Trail monuments to commemorate this historic part of our Community. A second monument will be built this fall two miles South—at the intersection of Julius Drive and County Highway BB—after the corn crop is harvested from the adjacent field.

Special thanks are extended to Fred Rose of Michels Materials, and Craig Kisser of Kisser Stone & Landscape. Craig also happens to be manager of Michels' Fond du Lac Quarry, and together Craig and Fred arranged a generous donation of over \$1,000 worth of limestone slabs from Michels' quarries to help build the memorial monuments. The community spirit of these individuals and their businesses will help passers-by enjoy the Yellowstone Trail monuments as a part of Greenville's history for generations to come.

Many thanks also to numerous volunteers who worked during the past three years to landscape the power sub-station, as well as to WE Energies and the Wisconsin Department of Natural Resources who provided financial support.

So, join your neighbors on September 15th to learn more about the historic significance of the Yellowstone Trail, and to dedicate Greenville's historic Yellowstone Trail corridor. 

(See related article above on Trail tour.)

Join a Yellowstone Trail Old Car Tour on September 30th

The Unity Old Car Club is sponsoring a tour of a segment of the Yellowstone Trail on Sunday, September 30th. The tour will gather at 8AM in Owen for breakfast, and head West, taking in some of the many original landmarks and landscape vistas of the old Yellowstone Trail. Anyone who wishes to join the tour from Greenville—with your own old car or just to ride along—please call John Julius at 757-6159.



Gina Thern fusses with the finishing touches after planting the last tree of the power sub-station landscaping project (above), while (below) Steve, Al, and Rich move rocks into place.



Volunteers Gina Thern, Shirlee Schuette, Steve Nagy, Al Buman, and Rich Roe grin with satisfaction and relief after placing several tons of rocks to build the Yellowstone Trail monument at the Julius Drive power sub-station. The top rock will be painted yellow, according to the old practice used by farmers to mark the Yellowstone Trail—in the good old days, before fancy highway signs.

"Friends of Greenville's Heritage Farm & Gardens" Being Organized

By Steve Nagy

A new group of Greenville volunteers is being formed under the direction of the Greenville Parks and Urban Forestry Department. The group is tentatively named *Friends of Greenville's Heritage Farm & Gardens*.

The purpose of the *Friends* is to provide leadership for the preservation, restoration, and program development efforts focused around the vintage Schultz farmstead. The farmstead is located at Greenville's newest park site, currently dubbed *The Field of Dreams*.

All Greenville residents who have an interest in the following topics of ecological and historic preservation are encouraged to attend: heritage garden plant varieties; community gardens; farmer's market; environmental education programs; barn preservation and restoration; documentation of Greenville's history.

The first organizational meeting of the group will take place at 6:30 PM on Thursday, October 18, 2007 at Homestead Meadows, W7560 Spencer Rd. Refreshments will be served.

Please call 757-5217 or send an e-note from www.homesteadmeadows.com to confirm your participation.

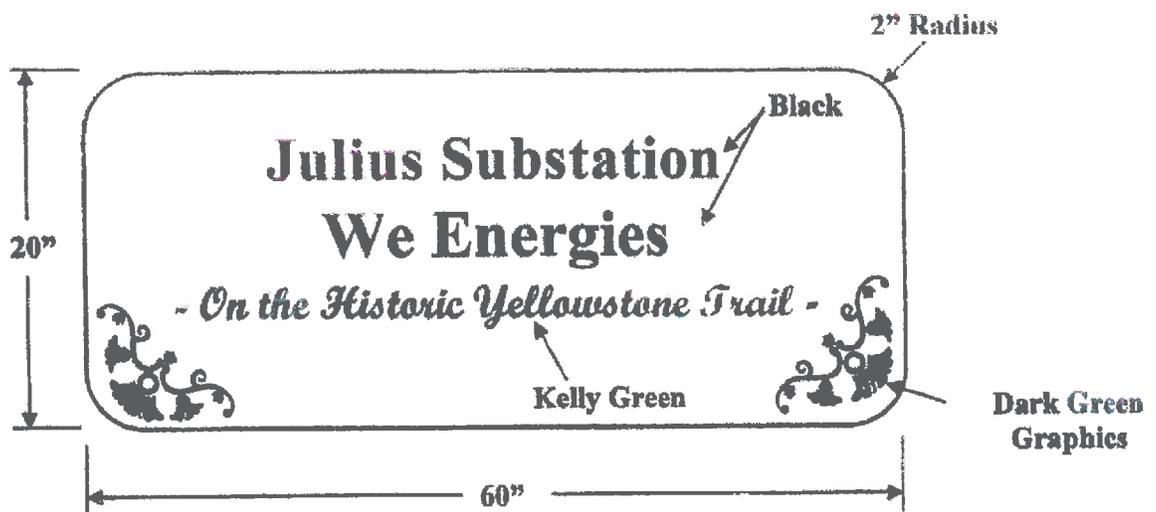


Second Yellowstone Trail Monument Completed



Volunteers Rich Roe and Al Buman place the capstone on the second **Yellowstone Trail** monument recently completed. It is located at the intersection of Julius and Winnegama Drives. The rock was dug up while tilling the farm fields on Tim Manning's adjacent farm, and was painted yellow by Tim to mark the historic Trail. The limestone slabs that form the base of the monument were donated by Michels Materials from its Fond du Lac Stone quarries. Many thanks to Michels and the volunteers who worked on the Yellowstone Trail projects. By Steve Nagy

White Aluminum Sign with Black and Kelly Green Lettering and Dark Green Decorative Corner Graphics





Nagy Letter Support Documents

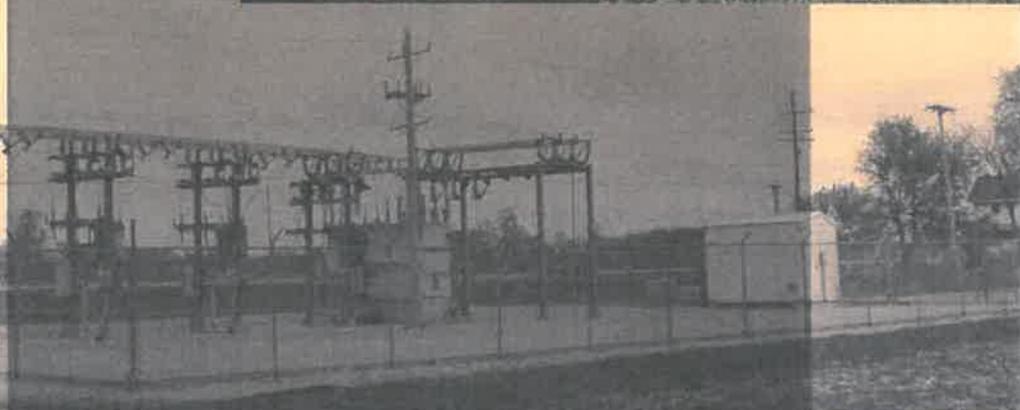
Greenville Urban Forestry



**Awards Garnered by
Greenville's Power Substation Landscaping Project**

 <p>The logo for the Wisconsin Department of Natural Resources features a stylized 'W' with a red and green mountain range inside it, set against a blue sky and a yellow sun. Below the graphic, the text reads 'WISCONSIN DEPT. OF NATURAL RESOURCES'.</p>	<p>2008 recipient of the Wisconsin Urban Forestry Council's <i>Project Partnership Award</i></p>
 <p>The logo for the Wisconsin Arborist Association is circular. It features the letters 'WAA' in a large, stylized font. The text 'Wisconsin Arborist Association' is written in a smaller font below 'WAA'. The outer ring of the logo contains the text 'THE INTERNATIONAL SOCIETY OF ARBORISTS'.</p>	<p>2008 recipient of the Wisconsin Arborist Association's ISA Gold Leaf Award for <i>Outstanding Landscape Beautification Activity</i></p>
<p> Arbor Day Foundation™</p> <p>Presentation titled <i>From Eyesore to Eye-candy</i> was selected for the National Arbor Day Foundation's 2008 <i>Trees and Utilities</i> national conference in Orlando, FL</p>	

FROM
EYESORE
TO
EYE CANDY



Landscaping Power Substations
A Marketing Opportunity

The Story and the Challenge

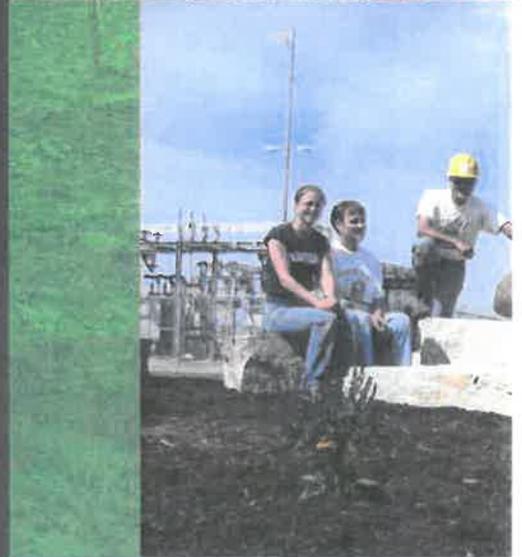
This is a story of how one group of neighbors took action to convert what many consider to be an eyesore into some attractive 'Eye Candy.' More importantly, it's a challenge for other communities to do likewise.

Consider this. There are countless thousands of power substations throughout our Nation's landscapes. Of course we know that these are essential parts of our energy distribution system. And yet, one could argue that they are not as pleasing to the eye as a natural or planted landscape.

A solution is to creatively combine the utilitarian with the aesthetic by landscaping our neighborhood power substations. This will make them more pleasing to the eye and more friendly to the environment.

This is the story of how the people of one Wisconsin community—the Town of Greenville —accomplished this.

And it's a story that challenges others to do likewise.





The Project

Let's pick up the story by quoting from a Greenville town newsletter article.

"A community project moved closer to completion recently, with the installation of the major plantings of trees and shrubs at the Julius Drive power substation on the historic Yellowstone Trail. A group of enthusiastic urban forestry volunteers planted, mulched, and watered dozens of trees and shrubs in just a few hours."

This work is the first phase of the project, held up for months by a major upgrade of the substation capacity by We Energies.



Special Features

- Planting a wild flower meadow on the north side of the station.
- Planting a 'low-grow/no-mow' grass variety in areas not otherwise landscaped.
- Creating a perennial garden and Yellowstone Trail monument at the north-east corner of the station.
- Producing a color brochure describing the effort for others who may wish to undertake similar projects.
- Producing a video documentary about the project to use in promoting further efforts.
- Presenting the project at the the Arbor Day Foundation's *Trees & Utilities National Conference*.



Getting It Done

The Benefits

Landscaping a power substation can accomplish the following positive outcomes.

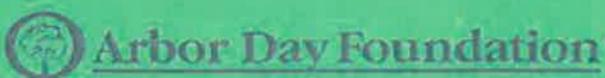
- The Utility's customers gain a sense of ownership, as they help make power substations more community-friendly through landscaping.
- The Utility gains a marketing tool to help showcase its community-friendly mindset.

Many thanks to the volunteers who worked on this project, and congratulations for the recognitions received.



2008 Recipient of the International Society of Arboriculture's Gold Leaf Award for Outstanding Beautification Activity

2008 Recipient of the Wisconsin Urban Forestry Council's Project Partnership Award



Presentation titled *From Eyesore to Eye Candy* was selected for the Arbor Day Foundation's 2008 *Trees & Utilities National Conference* in Orlando, FL

The Process

Here is a summary of recommendations based on how Greenville's project moved from concept to completion, and the knowledge gained by the project team. With some variations to meet local circumstances, this general approach should also work for you. Use the ideas to start a power substation landscaping project in your community!

1 Pick a Site

Identify some potential power substations to landscape. Sites with a lot of eye and traffic exposure are better choices than those in remote locations. Some sites will be unsuitable due to upgrading or abandonment plans.

Reliability of service, safety, and security are the main concerns of the utility. However, utilities recognize the importance of community-based marketing and image-building initiatives. This should be a factor in gaining support.

2 Gain Permission

You will need to establish dialog with the Utility early. Write letters to pitch the project, gain permission, and seek sponsorships. This will likely create communication with various local and regional officials in departments like Community Relations, Forestry, Site and Right-of-Way Management, Property Management, and others. Highlight the marketing advantage to be gained by the Utility for its participation.

3 Make a Plan

Develop a plan and a budget for what you want to do. A picture is worth a thousand words. Add sizzle to your plans with digital photos and landscape layout diagrams.

Keep in mind that you can do a project with a big budget, but you can also do one on a limited budget. Volunteer efforts and small contributions can go a long way.

4 Organize Volunteers

Organize a group of volunteers to "adopt" the project. Whenever possible, use an already existing community group, such as Urban Forestry, Beautification, Garden Club, Lions, or other service group. If no group is available, organize one. And be sure to involve the neighbors.

5 Seek Sponsorships

Seek sponsorship from the municipal government. There are generally funds available in budgets like Parks and Recreation, Community Beautification, etc. that can be allocated.

Seek sponsorship from anyone else who has money and might be willing to contribute. Don't give up if it seems to take too much effort to get pledges of support.

Remember, everybody is busy these days. Landscaping a power substation is not likely to rise quickly to the top of anyone's list of priorities.

6 Organize The Labor

Organize work parties to get the site preparation and planting work done.

7 Plan Maintenance

Set up a maintenance plan in cooperation with the Utility to ensure that the landscaped site is properly maintained. Utilities have a process and a budget for the maintenance of each power substation, but the new landscape will require a modified plan. Dialog is important to agree on a maintenance plan that can be supported over the long term.

8 Promote!

Promote the project through newsletter articles, news releases, award applications, and special events.



Finally, enjoy the warm glow of satisfaction that derives from a community beautification project well done.

This project was sponsored by the Wisconsin Department of Natural Resources, the Wisconsin Energy Corporation Foundation, the Town of Greenville, Michels Materials—Fond du Lac Stone Division, and many Greenville volunteers. Thanks to all!

For more information, visit:
www.TownofGreenville.com/UrbanForestry

GREENVILLE

URBAN FORESTRY



KEEPIN' IT GREEN!

September, 2001

Yellowstone Trail Provides Rallying Theme for Planting Trees

Lots of trees are being planted these days along the Yellowstone Trail.



Planting team takes a photo and smile break after planting 79th tree on Yellowstone Trail.

The Yellowstone Trail? What's this all about?

Many Greenville residents were surprised to see the article in The Post Crescent earlier this year describing the Yellowstone Trail and its history within our community. For those who didn't see the article, here's a brief recap of the story.

The start of the last century found the United States a country of railroads and wagon trails. There were no cross-country roads when the automobile

came on the scene. No roads at all for all the Model Ts, Duesenbergs and the like, whose owners were soon anxious to test their motorized gadgets in ways more engaging than driving to church on Sunday morning.

Out of this need for roads to connect major points across the Continent was born the Yellowstone Trail. The name comes from the fact that the first completed section of the roadway was intended to help travelers drive from the Minneapolis/St. Paul area to Yellowstone National Park.



Business people throughout America soon recognized that extending the road both east and west was good for business, for it helped bring customers to their doors from far away places. And thus was born the first coast-to-coast motorway, stretching across the land from Plymouth Rock to Puget Sound.

And what does this have to do with Greenville? Well, reliable research completed by two UW history professors has confirmed that the Yellowstone Trail crossed the Town of Greenville on its way from Milwaukee to the Twin Cities. It entered the Town from the south on old US 45, turned west on Co. Trk. BB, then north on Julius Drive. On US 10

(Wisconsin Road) it turned west, and continued until it left the township boundaries. Before leaving Greenville, travelers

had a chance to stop and enjoy some of Mrs. Culbertson's home cooking at the Culbertson Roadhouse. Portions of this stone building can still be seen on the north side of Hwy. 10 on what is now the Ogilvie farm west of Manley Road.



A \$40,000 grant from the State Department of Development supported the rededication of the Yellowstone Trail in central and western Wisconsin. A similar effort is under way through our area, extending south to the Illinois border. This project has motivated a lot of Greenville folks to get involved.

Using some funds from Greenville's DNR Urban Forestry Grant, about a mile of the Trail has been planted with roadside shade trees. A group is being organized to spearhead the Yellowstone restoration effort. (See related article.)

Over six thousand dollars' worth of volunteer time has been donated by Greenville residents in recent months toward various tree planting projects. Many more volunteers are needed for these and other projects.



Urban forestry enthusiasts take a breather after unloading large truckload of shade and evergreen trees near Yellowstone Trail.

If you would like to get involved with the urban forestry effort, please call Steve Nagy at Homestead Meadows at 757-5217.

GREENVILLE

URBAN FORESTRY



KEEPIN' IT GREEN!

December, 2001

2002 Spring Conservation Picnic Date Announced

Mark your calendars for an event sure to become one of the great annual events in Greenville. What we are talking about is the *First Annual Spring Conservation Picnic*, scheduled to take place on *Saturday, May 18, 2002*.

Actually, this event is an outgrowth of the Urban Forestry Picnic held in May, 2001 at Homestead Meadows. That event firmly established the value of an annual community event with a conservation focus.

With the completion of the new activity building at the Lions Park, the time is ripe. Our goal is to have hundreds of Greenville families, as well as many community organizations participate in a celebration of all that is good in our natural environment.

Ever since the idea of an annual *Urban Forestry Picnic* began to be discussed, several creative persons with a positive vision for the future began discussing the potential of such an event.

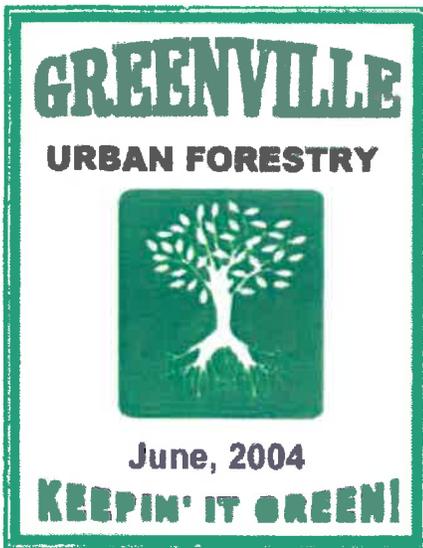
Here are some elements of the unfolding vision:

- Annual event in May, after trees are in full foliage, to be held at the Lions Park
- Utilizing the beautiful Schueler Woods, with its walking trails, mature trees, and wild flowers
- Involving a large variety of fun and educational events, designed to promote conservation, the planting of trees and flowers, and the enjoyment of our natural world.
- Planting of a community perennial and butterfly garden, built of plants contributed from private gardens
- Participants to include families, scouting groups, church groups, civic groups, area businesses, and other organizations—a wonderful smorgasbord of color and texture that brings people together
- Memorial planting program for individuals to dedicate plants for loved-ones
- Raising and releasing of butterflies as an annual event to celebrate spring
- CAN YOU THINK OF SOME OTHER GREAT IDEAS?

If you or your organization are interested in participating, call Chris Schaefer, event chairman, at 757-1403.

Steve Nagy, Chairman
Greenville Urban Forestry Board



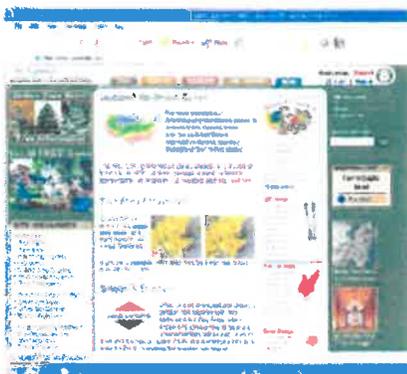


Greenville Urban Forestry to be Featured at National Conference

Greenville's Urban Forestry Program will be featured at the summer urban forestry conference of the National Arbor Day Foundation, announced Steve Nagy, Founding Chair & Publicist of Greenville's Urban Forestry Board. Steve will be joined by Bob Schroeder, Board member and vice-chair, as they present a multi-media program of the rapid rise of Greenville Urban Forestry using an all-volunteer approach.

The conference theme is *Community Forestry at Its Best*, and will be held June 28-30 in Nebraska City, at the Foundation's multi-million dollar Lied Conference Center.

For more information and registration information, please check the Arbor Day Foundation's website at <http://www.arborday.org/programs/conferences/communityforestry/>



Don Bennett's memorial award was accepted at Greenville's Annual Meeting by three generations of Bennett tree enthusiasts—his wife Carol, son Bruce, and grandson Brandon—here seen at one of Don's many projects in Greenville.

Award Presented Posthumously to Don Bennett

The Town of Greenville Urban Forestry Board recently presented a special Memorial Award to honor the life and work of Don Bennett. Don was a lifetime Greenville resident and founder of Wood An Dale Nursery of Greenville

The award recognizes and honors Don Bennett

... for his many contributions to the quality of Greenville's environment through planting hundreds of acres of trees and developing many wildlife ponds and wetlands, thereby enhancing the scenic beauty of Greenville for the enjoyment of all.

Greenville Receives Innovations In Urban Forestry Award

Greenville's urban forestry program has caught regional, state, and national attention since its founding four years ago. The Board's public information video is the recipient of the 2004 *Innovations in Urban Forestry Award* from the Wisconsin Urban Forestry Council.

The award recognizes Greenville... for the innovative approach used to raise public awareness of urban forestry with the "Putting the Green in Greenville" video.

This video program was also selected to be shown at the June, 2004 *Community Forestry at Its Best* national conference of the National Arbor Day Foundation in Nebraska City, NE.



Chris Schaefer and Steve Nagy (left to right) of the Greenville Urban Forestry Board receive the "Innovations in Urban Forestry Award" from Jeff Edgar, Chairman of the Wisconsin Urban Forestry Council at the recent conference of the Wisconsin Arborists Association.

Urban Forestry Website Goes On-line

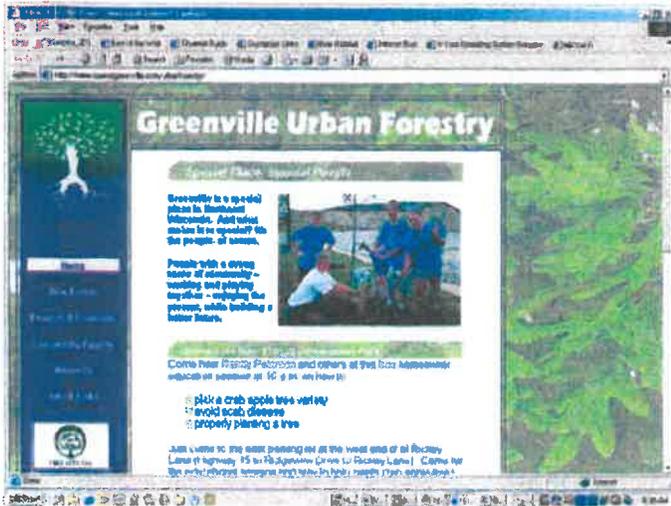
Communicating by way of a website is increasingly the preferred approach of busy people. The availability of “on-demand” information without maintaining paper files is just one of the advantages. Another is the ability to continuously update the information, as it changes daily in our busy world.

You can check all that is new in Greenville’s urban forestry program, as well as reach a vast library of useful

resources on companion websites, by accessing the new website created by the Urban Forestry Board. Check it out by typing:

www.townofgreenville.com/urbanforestry into your browser. You can also get in by clicking the link from the main townofgreenville.com website.

We thank and congratulate Laura Heuer for her efforts over several months to coordinate this important project.



Storm clouds gather over Christus Lutheran Church on Julius Drive at W/ Highway 15, once again canceling—for the third time—the work session scheduled to photograph the congregation’s God’s Green Acres Team in action.

The church has been recognized...for its contributions to the quality of Greenville’s environment through planting thousands of trees, wild-flower meadows, and wetland plants on the church property, and thereby enhancing wildlife habitat and the scenic beauty of the area for the enjoyment of all. (Watch for photos in the next newsletter.)



Atty. George Curtis Receives Award of Appreciation

Attorney George Curtis, host of the popular television show *It’s Your Environment*, received a special award of appreciation from the Greenville Urban Forestry Board.

The award recognized Mr. Curtis...for his contribution to Greenville’s Urban Forestry program by hosting the video titled “Putting the Green in Greenville”, and thereby making possible the awards, recognitions, and increased community involvement that resulted from this program.



September 18 Planting Date Set for Appletree Court

One of Greenville’s newest parks—Appletree Court—is also the site of a major highway underpass connecting segments of Greenville’s new recreational trail system. This makes it a high-visibility, high-traffic site for tree planting. That is one reason a major planting date has been set by the Urban Forestry Board to take place on Saturday, September 18.

This will be a great opportunity for scouting groups to work on conservation badges, for families to learn about planting trees, and for neighbors and friends to have fun together working for a worthwhile cause. This is also an opportunity for a corporate sponsorship and/or teambuilding event.

So please mark your calendars now, and check the new Greenville Urban Forestry website for details as they develop. We’re on-line now at www.townofgreenville.com/urbanforestry.

Newspaper Articles

FOX CITIES NEWSPAPERS

The Eagle

Serving Appleton's Northwest side, Northport and the towns of Grand Chute and Greenville

50¢

Thursday, August 9, 2001

IT PAYS TO KNOW YOUR

GREENVILLE RESIDENTS
NURTURE
YELLOWSTONE TRAIL

Neighborhood

MENASHA'S CLASS
OF '79 PRODUCES
COACHING TRIO

Sports



Your

Thursday, March 30, 2000

Forestry board works to keep the green in Greenville

By Marnie Nordskog
Staff Reporter

"They paved paradise and put up a parking lot."
— Joni Mitchell

Its chief project is developing Seed-to-Share nurseries at a number of Greenville area schools, including Immanuel Lutheran School, Greenville Mary's School and Greenville Elementary. Nagy said each school will have a plot of land on its campus designate a nursery. The size can range

Newspaper Articles





Nagy Letter Support Documents

Greenville's Barn Preservation Initiative



Barns N.O.W.

Fox Valley Chapter Being Formed

The beauty of Wisconsin's countryside is much enhanced by our many picturesque, hand-crafted barns. But these barns are disappearing at an alarming rate.

There is an organization called Barns Network of Wisconsin (Barns N.O.W.) that's working to change that. Barns N.O.W. is a joint effort of the Wisconsin Historical Society and the University of Wisconsin Extension. Annual workshops on barn restoration and tours of noteworthy barns are just some of the activities sponsored by Barns N.O.W.

There is a growing group of barn enthusiasts in the Greenville area. Some are working to restore barns, and some to convert them for residential and commercial uses. Several of these individuals are exploring the idea of starting a Fox Valley Chapter of Barns N.O.W.

Ideas for barn-related projects for the local chapter include workshops on barn restoration and conversion, a group of mentors who can help their neighbors with barn projects, a photographic inventory of Greenville's historic barns, and organized open-house tours of barns with interpretive guides. If you are interested in attending a meeting to discuss the idea of forming such a group, please call Tim Menning at 757-5577 or Rick Peterson at 757-1150.

Too many nice old barns in Greenville have disappeared in recent years. Let's work together to save the ones still remaining in our community!



Barn no longer needed for farming could find new use and a long life with a creative vision and some elbow grease.



New use for old farm building extends life and helps maintain character of the neighborhood. Local chapter of Barns N.O.W. can provide assistance to owners for barn restoration and conversion.

HERITAGE CORNER—Our Historic Barns

2003 Declared Year of the Barn by Smithsonian— Greenville Barn Preservationists Plan to Participate

The year 2003 has been declared the *Year of the Barn* by the Smithsonian Institution, our Nation's premier preserver of heritage. This means that a Smithsonian exhibit titled *Barns Again* will be traveling the country. The exhibit chronicles the role and importance of barns in the development of our country, and highlights their continuing value in our landscape. Six Wisconsin communities have been selected as exhibit sites. They are: Kewaunee, Ladysmith, Wausaukee, Osceola, Washburn and Blanchardville.

Greenville's history and barn enthusiasts are looking forward to the exhibit. The group is also planning to commemorate the *Year of the Barn* with some projects of its own. Two ideas being considered are some barn restoration workshops and arranging for tours of some of Greenville's interesting barns. An inventory of all remaining Greenville barns is also under way. And, say, how about a chartered tour-bus trip to the Smithsonian exhibit in one of the designated cities?

Just think of it. We have spent *hundreds of thousands* of dollars constructing the new pavilion at the Lions Park. The red and white barn design was selected to link to Greenville's agricultural roots and pastoral countryside. If barns are so interesting that a modern new building should be made to look like one, isn't it even more important to preserve the many old barns we still have gracing our landscape?

We need a few barn enthusiasts to work on Greenville's *Year-of-the-Barn* programming. Please call Steve Nagy at 757-5217 for more information or to get involved.

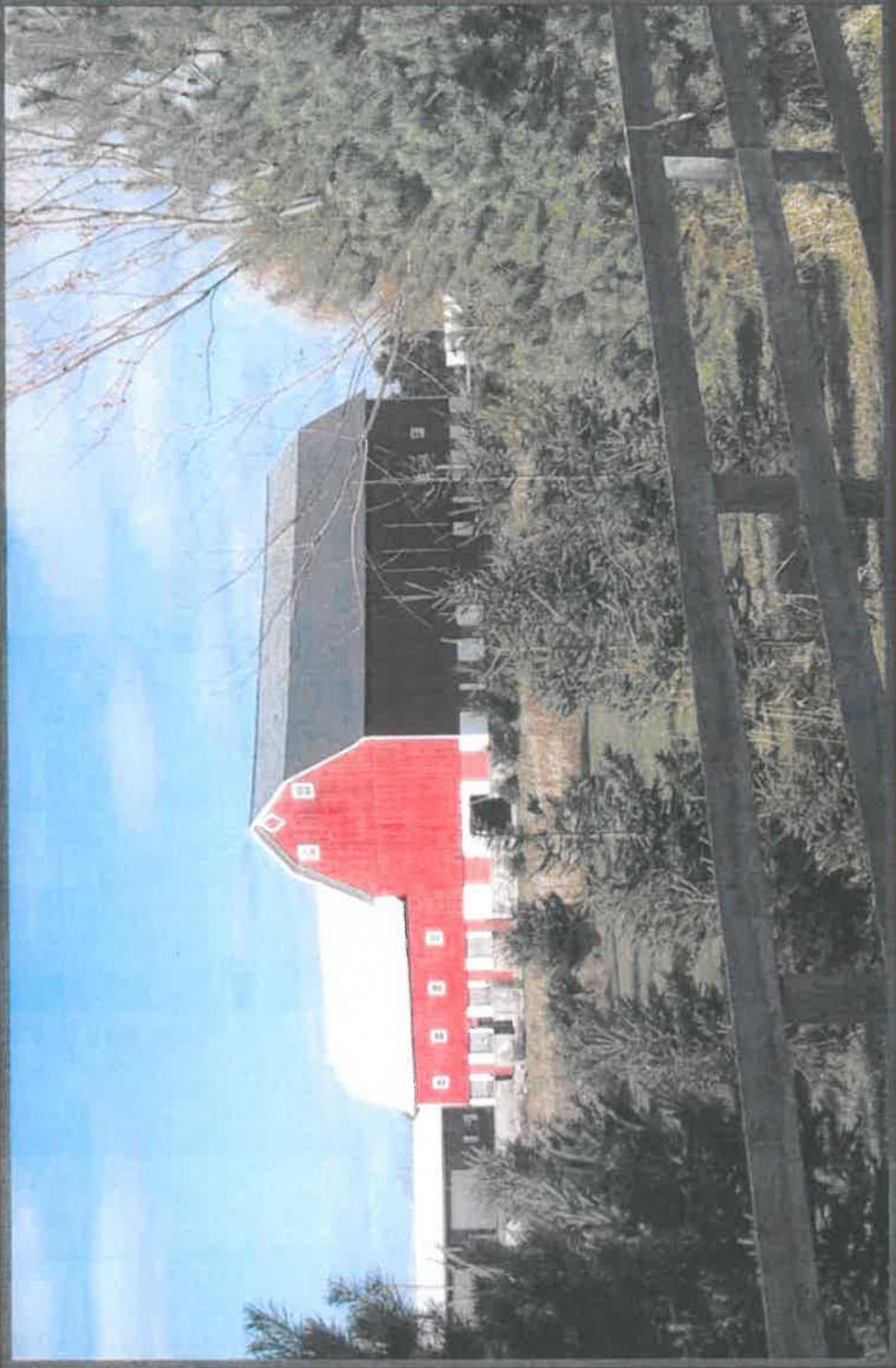


Greenville's barns come in many shapes, sizes and colors. Most would agree that they add beauty and a special character to our landscape. But we must not take them for granted, for many are disappearing as a result of disuse and development.

"Adaptive re-use" is the buzzword of barn preservation enthusiasts these days.



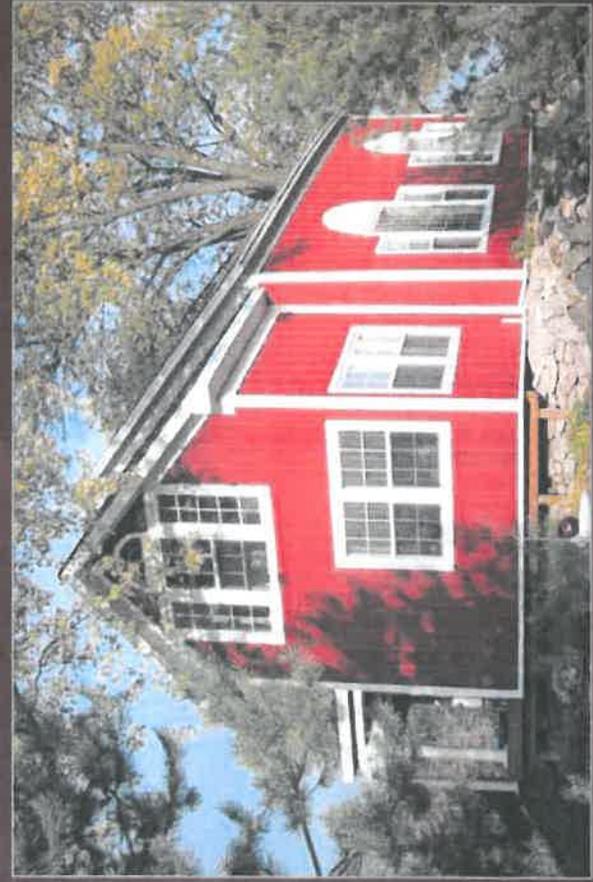
Pond Solutions Business Site—Greenville



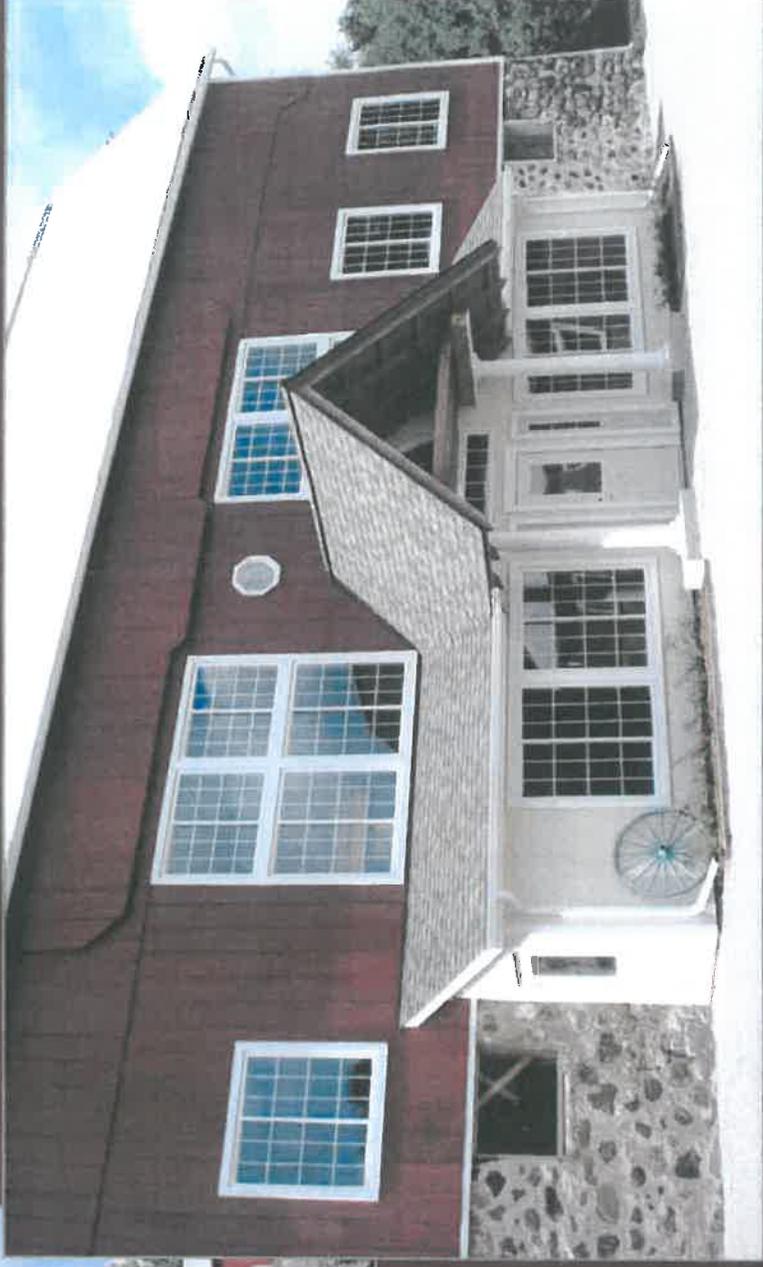
Training & Retreat Facility—Greenville



Carriage House Apartments—Greenville



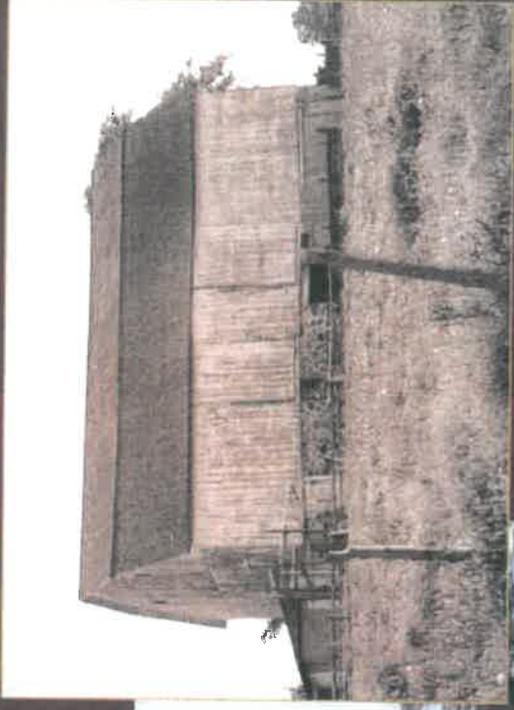
A Pretty Fancy Barn Workshop—Greenville



Greenville Commercial Building



Banquet Facility—Greenville





Nagy Letter Support Documents

'Field of Dreams' Farm Preservation
The Historic Schultz Family Farm – Now a Town Park



Field of Dreams Cleanup Advances with Abundant Volunteer Spirit



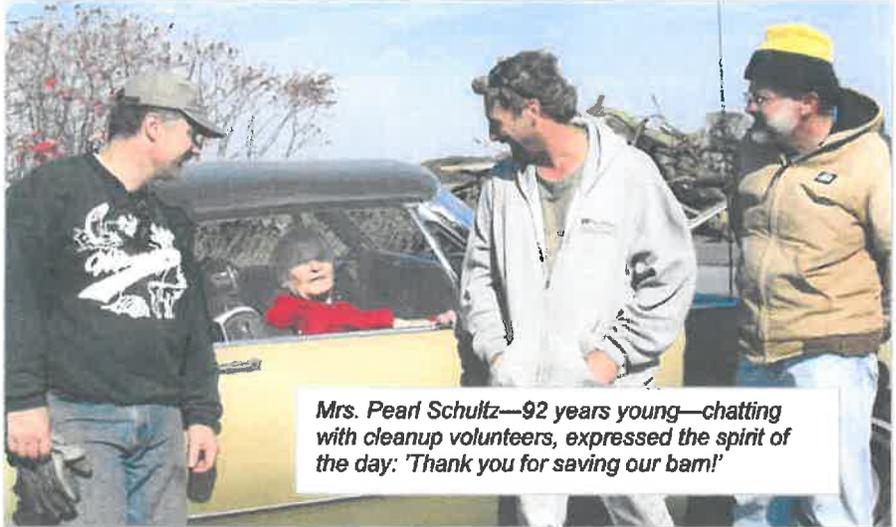
Tim Riley, owner of TR Disposal Service, delivers one of two dumpsters he donated for the cleanup effort.

Community spirit was once again abundant in Greenville, as a dozen volunteers turned out on a recent Saturday morning to clean up the barn and its surrounding area at Greenville's newest park—temporarily dubbed 'Field of Dreams'.

The goal was well achieved in just a few short hours, as volunteers filled two dumpsters with trash, gathered scrap metals for recycling, and scraped and hauled old manure from the barn and attached shed.

Look for opportunities to contribute as potential uses of the barn area are developed. These include a possible community garden, nursery, and farmers' market.

Call Steve Nagy at 205-4200 for more information and to get involved.



Mrs. Pearl Schultz—92 years young—chatting with cleanup volunteers, expressed the spirit of the day: 'Thank you for saving our barn!'



Next work day:
8AM, Sat., Dec. 9.
Bring pitch forks,
if you can.



WEEKLY

www.postcrescent.com/west

free

FRIDAY, October 13, 2006

SCHOOLS | SPORTS | BUSINESS | LIFESTYLES

THE POST-CRESCENT West

> PROUDLY SERVING THE COMMUNITIES OF GREENVILLE, HORTONVILLE AND NEW LONDON

INSIDE



LIFESTYLE

Fremont farm sells variety of pumpkins

PAGE 7



BUSINESS

Lamo firm, B&B offer taste of luxury

PAGE 9

'A labor of love'

Cleanup begins on land eyed for Greenville park

By RACHEL RAUSCH
POST-CRESCENT WEST

GREENVILLE — It's been moving forward at a slow pace, but the town's "field of Dreams" is on its way to becoming a reality.

Last Saturday, a crew of volunteers began the first phase of a cleanup effort on the 75-acre parcel, just west of Lions Park on State 96.

The town bought the property two years ago to develop it into a community park. After months of work by a 13-member committee, including meetings, public hearings and a survey of residents, a final master plan has been brought forward.

Greenville resident Jim



Post-Crescent West photo by Seth Wagner

Local & State

Joel Christy
920-999-
e-mail: jchristy@postcr.com

OBITUARIES C-4 / VIEWS C-8

www.postcr.com

THE POST-CRESCENT

AREA BRIEFS

Electricity thought to be cause of fire

APPLETON — Firefighters think electrical problems caused an early afternoon fire Wednesday at a Fremont Street home.

The Appleton Fire Department responded to the fire at 1824 E. Fremont St. at about noon. Department spokeswoman Lori Casey said it appeared that the fire started in the home's basement electrical box and traveled up the wiring into the home's first floor.

The home sustained significant damage to the basement, and some first-floor damage.

The cause still is being investigated.

Three teens arrested in Appleton robbery

APPLETON — Police Tuesday arrested three teenagers after a report that they used force to steal money from two other teens.

According to a police report, two 15-year-old boys were walking in the 400 block of N. Bennett Street just after 7 p.m.

'Field of Dreams' comes to life

Greenville volunteers prepare site for community park



Photo Courtesy: Photo by Chris W. Wanner

Bennett Family Windmill Donation and Restoration at Schultz Historic Farm



*This windmill is a gift to the people of
Greenville by the Bennett Family,
founders and operators of
Wood An Dale Nursery.
Presented in memory of Don Bennett
January 1, 2007*

❖

Is There a Windmill in the Future of the Park? Yes, There Is! Dedication on Saturday, Oct. 27th at 10AM

Steve Nagy

In a display of true community spirit, one of our area's long-term resident families has donated a century-old windmill to enhance the future Heritage Farm & Gardens site. The Bennett Family had acquired the windmill from a farm north of New London, and had intended to erect it at their Wood An Dale nursery.



A vintage Aeromotor windmill just like this one was donated by the Bennett Family of Greenville's Wood An Dale Nursery. It will be erected as a part of the planned heritage farm site at The Field of Dreams.

When approached with a request to consider donating the windmill, they generously offered to do so. The Bennett's intent is that the windmill will help focus the restoration and fund raising for this important preservation project.

The windmill is currently being restored by several members of the Lions Club. The windmill's installation is scheduled to be ready for a dedication ceremony at 10 AM on Saturday, October 27th at The Field of Dreams. All Greenville residents are invited to attend.

Many thanks to the Bennetts and Wood An Dale Nursery for their generous contribution, and to the Lions Club members for their help with the windmill project.



Memorial Tree Planting Program Under Way

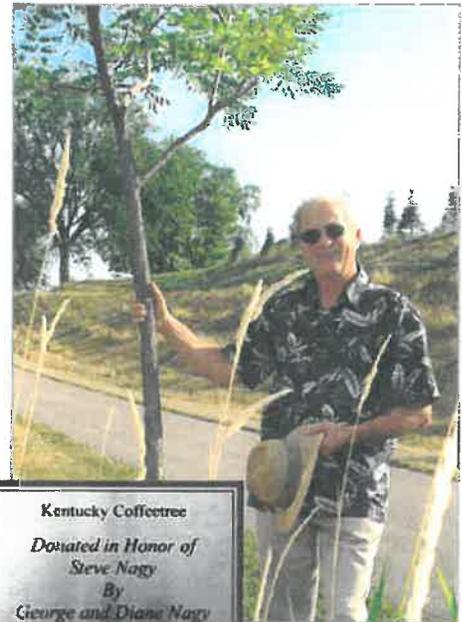
Greenville's memorial tree planting program got a recent boost with the sponsorship of two trees, a beautiful Kentucky Coffee Tree and a Hackberry.

One sponsorship recognized the contributions of Steve Nagy, founding chairman of Greenville's Urban Forestry program. The dedication was made on a milestone birthday by Steve's brother and sister-in-law, Californians George and Diane Nagy.

The second tree was sponsored by one of Steve's visiting relatives from California. Mrs. Susan Csergö was so impressed by the recreational trail and park system in Greenville, that she thought planting a tree was a nice and lasting way to provide a remembrance for her recently deceased husband, Miklos Csergö.

Both trees were planted near the west side of the Kimberly Court underpass of highway 76. Check out the trees and the memorial plaques when you're walking, biking, or jogging on the trail. And think about someone you would like to memorialize with a beautiful tree. A \$250 contribution will sponsor a tree of your choice, with its durable engraved stainless steel and stone monument.

Please call Tony at the Parks & Forestry Department—757-7266—to discuss your sponsorship.



*Kentucky Coffeetree
Donated in Honor of
Steve Nagy
By
George and Diane Nagy*

Steve Nagy visits with "his tree", planted on the recreational trail for the enjoyment of all.



*Hackberry
Donated in Memory of
Miklos Csergö
By
Susan Csergö*



Lions Club members Steve Paschke, Gary Bekx, Stan Buman, and Ben Gilles work on restoring the vintage Aeromotor windmill for Greenville's future Heritage Farm & Gardens.



Nagy Letter Support Documents

Preservation of Jennerjohn Family Barns





Outagamie Co-op Services, Inc.
 3011 West Wisconsin Avenue
 Appleton, WI 54914
 Phone: (920) 739-8411
 Fax: (920) 739-1373
 www.ocscoop.com

March 19, 2014

West WI Ave Travel Plaza



Greenville Travel Plaza



Fremont Travel Plaza



Bear Creek Travel Plaza



Plainfield Travel Plaza



Francis Creek Travel Plaza



CITGO Marketer
Branding Your Success!

Mr. Dave Tebo, Administrator
 Town of Greenville
 W6860 Parkview Drive
 P.O. Box 60
 Greenville, WI 54942

RE: Support for Town of Greenville's Agricultural Enterprise Area Petition

Dear Mr. Tebo:

This letter is written in support of the Town of Greenville's Agricultural Enterprise Area (AEA) Petition. The Outagamie Co-op Services, Inc. is familiar with the goals of this statewide program and we firmly believe that such a designation would benefit not only the Town of Greenville and its landowners, but also the many businesses that serve the local agricultural industry.

The Outagamie Co-op Services, Inc. is currently engaged with active farmers from the Town of Greenville with respect to providing goods and services. As such, we feel that an AEA designation would continue to support these relationships and would further improve the viability of agriculture within the Town.

We appreciate the opportunity to lend our support to this effort and should the Town or DATCP have any questions, please feel free to contact me at 920-739-8411.

Sincerely,

Dan Schumann





Dr. Susan A. May, President

1825 N. Bluemound Drive, P.O. Box 2277 • Appleton, WI 54912-2277
Phone (920) 735-5600 • Toll-free 1-800-735-FVTC (3882)
TTY (920) 993-5106 • FAX (920) 735-2582 • www.fvtc.edu

March 21, 2014

Mr. Dave Tebo, Administrator
Town of Greenville
W6860 Parkview Drive
P.O. Box 60
Greenville, WI 54942

RE: Support for Town of Greenville's Agricultural Enterprise Area Petition

Dear Mr. Tebo:

This letter is written in support of the Town of Greenville's Agricultural Enterprise Area (AEA) Petition. Fox Valley Technical College (FVTC) is familiar with the goals of this statewide program and we firmly believe that such a designation would benefit not only the Town of Greenville and its landowners, but also the many businesses that serve the local agricultural industry.

FVTC currently engaged with active farmers from the Town of Greenville with respect to production agriculture, farm business, and farm operations. As such, we feel that an AEA designation would continue to support these relationships and would further improve the viability of agriculture within the Town.

We appreciate the opportunity to lend our support to this effort and should the Town or DATCP have any questions, please feel free to contact me at 920-735-2401 or Matheny@fvtc.edu.

Sincerely,

Christopher J. Matheny, Ph.D.
Vice President of Instructional Services and Chief Academic Officer
Fox Valley Technical College

March 22, 2014

Mr. Dave Tebo, Administrator
dtebo@townofgreenville.com
W6860 Parkview Drive
P.O. Box 60
Greenville, WI 54942

Re: Support for Town of Greenville's Agricultural Enterprise Area Petition

Dear Mr. Tebo:

I am writing this letter in support of the Town of Greenville's Agricultural Enterprise Area (AEA) Petition. I write this letter as an individual. I am familiar with the goals of the statewide program. The program would benefit the Town of Greenville, its landowners dedicated to agriculture as well as many businesses that serve agriculture.

I am personally involved in working in the agriculture industry and work with many Wisconsin farm families. I also am a land owner of agriculture land in Brown County and believe this action will benefit other highly valuable agriculture areas.

I am pleased to lend my support to this important topic. If I can be of further help please feel free to contact me 608-279-8213.

Sincerely,

Gary Sipiorski
gary.f.sipiorski@gmail.com
309 W. Linden Street
Abbotsford, WI 54405

Schroeder Lubes and Seed

Peter Schroeder
W7557 Spring Road
Greenville, WI 54942
920-757-6133

March 10, 2014

Mr. Dave Tebo, Administrator
Town of Greenville
W6860 Parkview Drive
P.O. Box 60
Greenville, WI 54942

RE: Support for Town of Greenville's Agricultural Enterprise Area Petition

Dear Mr. Tebo:

This letter is written in support of the Town of Greenville's Agricultural Enterprise Area (AEA) Petition. The Schroeder Lubes & Seed Company is familiar with the goals of this statewide program and we firmly believe that such a designation would benefit not only the Town of Greenville and its landowners, but also the many businesses that serve the local agricultural industry.

The Schroeder Lubes & Seed Company is currently engaged with active farmers from the Town of Greenville with respect to supplying agricultural seed for crop production and lubricants for the maintenance of their farm equipment and trucks. As such, we feel that an AEA designation would continue to support these relationships and would further improve the viability of agriculture within the Town.

We appreciate the opportunity to lend our support to this effort and should the Town or DATCP have any questions, please feel free to contact me at 920-850-3164.

Sincerely,



Peter Schroeder
Schroeder Lubes & Seeds Company

March 10, 2014

Wisconsin Department of Agriculture, Trade and Consumer Protection
P.O. Box 8911
Madison, WI 53708

Dear Sir or Madam:

This letter is written in support of a petition submitted by the Town of Greenville and area landowners interested in designating an Agricultural Enterprise Area.

The Fox Cities Regional Partnership serves as this area's economic development organization responsible for stimulating the local economy by supporting the retention, expansion and attraction of quality primary jobs. Our support of this application is predicated on the fact that agriculture in general falls within our definition of primary jobs, and as such, needs to be fostered and sustained.

The economy of the Fox Cities Region is largely dependent on manufacturing. Agricultural activity provides diversification to our regional job base, while at the same time preserving certain aspects related to quality of place that advance the goals of economic development. We believe that an Agricultural Enterprise Area in the Town of Greenville will advance the notion that as a heritage business, agriculture is valued as a worthwhile enterprise and economic driver.

The Fox Cities Regional Partnership urges your favorable review of the Greenville application for an Agricultural Enterprise Area.

Sincerely,



Larry Burkhardt
Executive Vice President



March 3, 2014

Mr. Dave Tebo, Administrator
Town of Greenville
W6860 Parkview Drive
P.O. Box 60
Greenville, WI 54942

RE: Support for Town of Greenville's Agricultural Enterprise Area Petition

Dear Mr. Tebo:

This letter is written in support of the Town of Greenville's Agricultural Enterprise Area (AEA) Petition. The Commission is familiar with the goals of the program and believes that the benefits of the preservation and expansion of local agriculture will not only benefit the Town of Greenville, but also those jurisdictional entities that lie close to the Town. Agriculture is an important component of the area's economy, way of life and landscape. The designation of an Agricultural Enterprise Area within the Town would help ensure the availability of productive agricultural land near the Fox Cities for future generations to come.

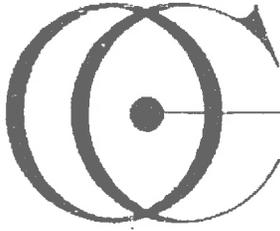
The designation of this area as an AEA is consistent with the vision and goals of the Commission's Year 2030 Regional Comprehensive Plan in that it is located in an area which contains significant amounts of high value, contiguous agricultural property. Locally developed and supported agricultural preservation initiatives such as this are also well supported in our plan.

The Town of Greenville, through its myriad of planning activities, has developed a strong recognition as to the importance of farmland within its community. The Town's GreenPrint Plan, Comprehensive Plan and recently development Land Stewardship Strategy all make strong cases for the creation of an AEA as proposed. The Town has been, and will continue to be committed to the protection of this valuable resource and the Commission feels that this application must be seriously considered.

If there are any questions about the Commission's support for this designation, please feel free to contact me at (920) 751-4770 or via e-mail at efowle@ecwrpc.org

Sincerely,

Eric W. Fowle, AICP
Executive Director



OUTAGAMIE COUNTY

410 S. WALNUT ST. APPLETON, WISCONSIN 54911

PLANNING AND ZONING ADMINISTRATION

ADMINISTRATION BUILDING LEVEL 3

TELEPHONE (920) 832-5255

FAX (920) 832-4770

March 5, 2014

Mr. Dave Tebo, Administrator
Town of Greenville
P.O. Box 60
Greenville, WI 54942

Dear Mr. Tebo:

I am writing this letter to indicate our support for the proposed agricultural enterprise area (AEA) in the Town of Greenville. The Outagamie County Planning Department is very familiar with the AEA program and its goals. We recently updated the County's Farmland Preservation Plan, which includes the area proposed for inclusion into Greenville's AEA.

Agriculture is an industry with approximately 1,500 employees and an estimated annual payroll of \$11 million in Outagamie County. As such, it is a vitally important component of the County's economy and the protection of farmland is critical. The establishment of this agricultural enterprise area will go a long way towards the protection of this crucial resource.

I appreciate the opportunity to provide input into this process. Should there be any questions regarding this letter of support, please feel free to contact me.

Sincerely,

Michael Hendrick
Planning Director



March 10, 2014

Mr. Dave Tebo, Administrator
Town of Greenville
W6860 Parkview Drive
P.O. Box 60
Greenville, WI 54942

RE: Support for Town of Greenville's Agricultural Enterprise Area Petition

Dear Mr. Tebo:

This letter is written in support of the Town of Greenville's Agricultural Enterprise Area (AEA) Petition. Wolf River Community Bank is familiar with the goals of this statewide program and we firmly believe that such a designation would benefit not only the Town of Greenville and its landowners, but also the many businesses that serve the local agricultural industry.

Wolf River Community Bank is in the process of opening a new branch in the immediate vicinity of the anticipated Agricultural Enterprise Area. The bank presently has strong relationships with some of the farmers who have property in the area and with businesses that support those farmers. This designation should advance the economic viability of not only of the farmers but all the ancillary businesses that support them and that they support in return. We think this is a wonderful concept on many levels and give our support to this petition.

We look forward to this designation being enacted and appreciate the opportunity to lend our support. Should you need additional assistance for this matter please feel free to call.

Sincerely,

James Olson
Chairman

Member FDIC

309 E. Main Street
P.O. Box 459
Hortonville, WI 54944-0459
Phone: (920) 779-7000 Fax: (920) 779-7004

1008 N. Shawano St.
P.O. Box 329
New London, WI 54961-0329
Phone: (920) 982-0055 Fax: (920) 982-9058

www.wolfriverbank.com

SERVICE

Motor Company

Est. 1916

March 12, 2014

Mr. Dave Tebo, Administrator
Town of Greenville
W6860 Parkview Drive
PO Box 60
Greenville, WI 54942

RE: Support for Town of Greenville's Agricultural Enterprise Area Petition

Dear Mr. Tebo:

This letter is written in support of the Town of Greenville's Agricultural Enterprise Area (AEA) Petition. Service Motor Company is familiar with the goals of this statewide program and we firmly believe that such a designation would benefit not only the Town of Greenville and its landowners, but also the many businesses that service the local agricultural industry.

Service Motor Company is currently engaged with active farmers from the Town of Greenville with respect to Agribusiness. We have partnered with Fox Valley Technical College in supplying equipment and technology for farmers from our area. We would like to continue and expand this farm partnership in the Greenville area. As such, we feel that an AEA designation would continue to support these relationships and would further improve the viability of agriculture within the Town.

We appreciate the opportunity to lend our support to this effect and should the Town or DATCP have any questions, please feel free to contact me at 920-779-4311.

Sincerely,



Jim Sommer
Service Motor Company

Appendix D

Political Subdivision Support Documents

Political Subdivision Signature Page

In addition to passing a resolution in support of this petition, this signature page must be signed by an authorized officer or representative of every political subdivision (county, town, city or village) in which any part of the proposed AEA is included.

Political subdivision name: Town of Greenville

Type (check one): County Town City Village

Printed name of authorized officer or representative: Randy D. Leiker

Title of authorized officer or representative: Townchair

Authorized signature: Randy D. Leiker Date: 3-28-14

Principal mailing address: Greenville Town Hall
W6860 Parkview Dr, Greenville,
57942

Phone number: 920-419-0500

E-mail address: rleiker@netnet.net

Greenville Town Board Resolution

1-14

SUPPORTING THE CREATION OF AN AGRICULTURAL ENTERPRISE AREA IN THE TOWN OF GREENVILLE

WHEREAS The Department of Agriculture, Trade and Consumer Protection is accepting petitions for the designation of Agricultural Enterprise Areas throughout the State of Wisconsin;

WHEREAS Agriculture is an important component of the Greenville’s historical identity, economy, landscape and rural character;

WHEREAS Protection and preservation of agricultural resources has been a consistent goal of Town government for many years as evidenced by:

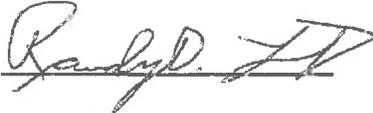
1. Passage of Town legislation in the early 2000’s to limit lot creation outside of the Sanitary District;
2. Passage of a Conservation Subdivision ordinance, and later amendment in 2008, that seeks to preserve prime agricultural lands and rural character;
3. Approval of an advisory GreenPrint Plan in 2004 for the Town of Greenville that inventories natural, cultural and environmental resources to be protected;
4. Adoption of a 2030 Comprehensive Land Use Plan in 2009 that created a Tier 3, of mostly farmland, wetland and wooded area on the Town’s western and southern border, where development would be very limited over the next 20 years;
5. Organization of a Land Stewardship Committee in 2010 to continue land use planning for open spaces in the Town, initiated with the Comp Plan, which hosted the inaugural “Greenville Greenbelt Day” on October 14th, 2012;

WHEREAS the Town believes that establishment of an Agricultural Enterprise Area (AEA) will further protect agricultural land and enhance the local agricultural economy;

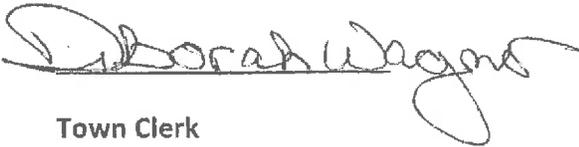
WHEREAS the Town has determined, based on petitioner support, and past organizational meetings that there is public support for the AEA, especially in the southeastern section of Tier 3 as shown on the attached map;

THEREFORE, BE IT RESOLVED that the Board hereby supports the establishment of the proposed AEA within the Town of Greenville

Passed: 3-0



Town Chairman



Town Clerk

* Currently being considered by
Outagamie County

Outagamie County Board Resolution *

SUPPORTING THE CREATION OF AN AGRICULTURAL ENTERPRISE AREA IN THE TOWN OF GREENVILLE, OUTAGAMIE COUNTY

WHEREAS The Department of Agriculture, Trade and Consumer Protection is accepting petitions for the designation of Agricultural Enterprise Areas throughout the State of Wisconsin;

WHEREAS Agriculture is an important component of Outagamie County's and Greenville's historical identity, economy, landscape and rural character;

WHEREAS Protection and preservation of agricultural and environmental resources has been a consistent goal of Outagamie County Planning, Zoning and Land Conservation efforts in past years;

WHEREAS Agriculture is an Outagamie County industry with approximately 1500 employees and \$11 million in payroll and a vital component of the County's economy;

WHEREAS Outagamie County believes that establishment of an Agricultural Enterprise Area (AEA) in Greenville will further protect agricultural land and enhance the local agricultural economy;

WHEREAS Outagamie County has determined, based on petitioner support from Greenville, that there is public support for the AEA;

THEREFORE, BE IT RESOLVED that the Outagamie County Board hereby supports the establishment of the proposed AEA within the Town of Greenville

Passed: _____

County Executive

County Board Chairperson

**OUTAGAMIE COUNTY BOARD MEETING
MAY 27, 2014**

RESOLUTION NO. Z-1—2014-15

Supervisor Culbertson moved, seconded by Supervisor Surprise, for adoption.

RESOLUTION NO. Z-1—2014-15 IS ADOPTED.

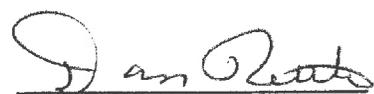
1. RABEC	YES	13. VACANT	Absent	25. NOOYEN	YES
2. NAGLER	YES	14. DE GROOT	YES	26. DUNCAN	YES
3. GRADY	YES	VANDENHEUVEL	YES	27. CULBERTSON	YES
4. PATIENCE	YES	16. LEMANSKI	Absent	28. STURN	Absent
5. IVERSON	YES	17. GROAT	YES	29. BUCHMAN	YES
6. STRENN	YES	18. SPEARS	YES	30. GRIESBACH	YES
7. HAMMEN	Absent	19. STUECK	YES	31. THERN	YES
8. KRUEGER	YES	20. THOMAS	Absent	32. RAHMLow	YES
9. TRENTLAGE	YES	21. THYSSEN	YES	33. AUSTIN	YES
10. BEHNKE	YES	22. HAGEN	YES	34. RETTLER	YES
11. MEYER	YES	23. KLEMP	YES	35. MELCHERT	Absent
12. McDANIEL	YES	24. PLEUSS	Absent	36. SUPRISE	YES
Item 7	Passed (29 Y - 0 N - 0 A - 7 Absent)			Majority Vote	>

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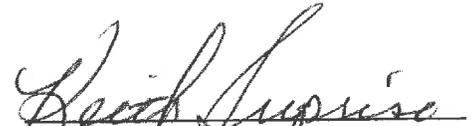


Mark Rahmlow

Dan Melchert



Dan Rettler



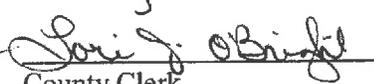
Keith Suprise

Vacant

Duly and officially adopted by the County Board on: May 27, 2014

Signed: 

Board Chairperson



County Clerk

Approved: 5-28-14

County Executive

Vetoed: _____

Appendix E

AEA Pictures

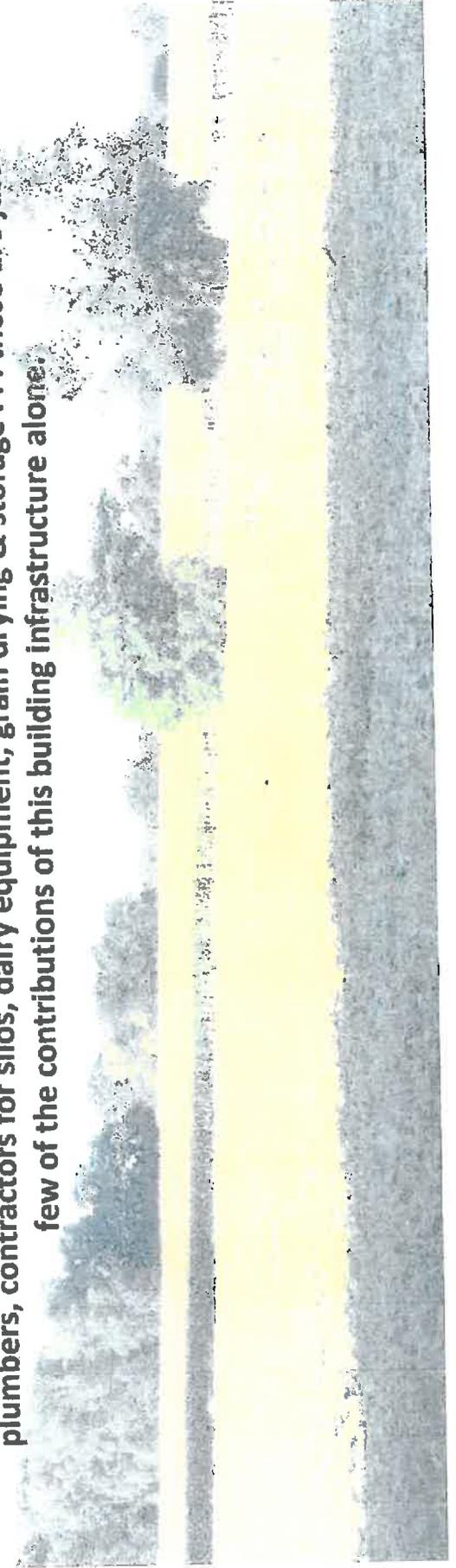
AEA Area Photos Town of Greenville

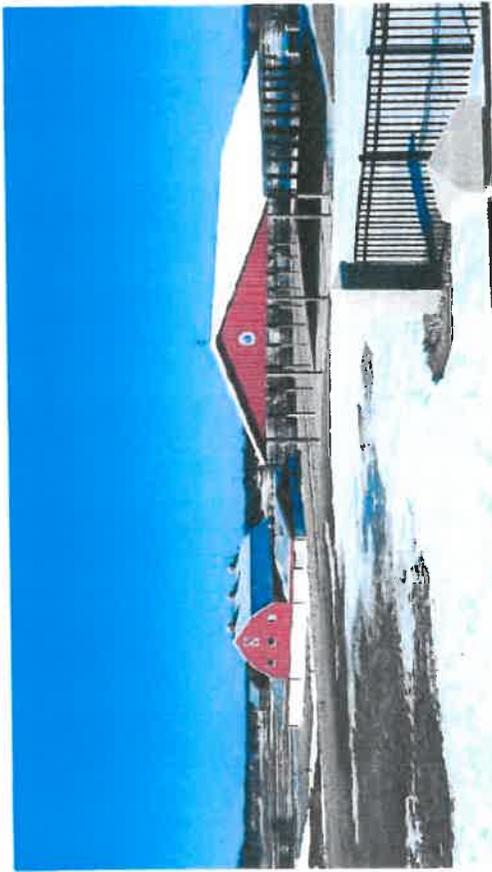


The area of this AEA features an exceptional amount of agricultural buildings, farmsteads, and heritage. Where else could you find this many large hip-roofed barns of this integrity?

Consider the contributions to the local and state economy which these buildings, their owners' agricultural operations, and the businesses operated from these buildings provide.

Roofers, painters, lumber companies, barn restoration experts, masons, electricians, plumbers, contractors for silos, dairy equipment, grain drying & storage . . . these are just a few of the contributions of this building infrastructure alone.





Greenville Lions Park main building (used for meetings, events, food service, and concessions) is a barn overlooking the AEA area to the south.



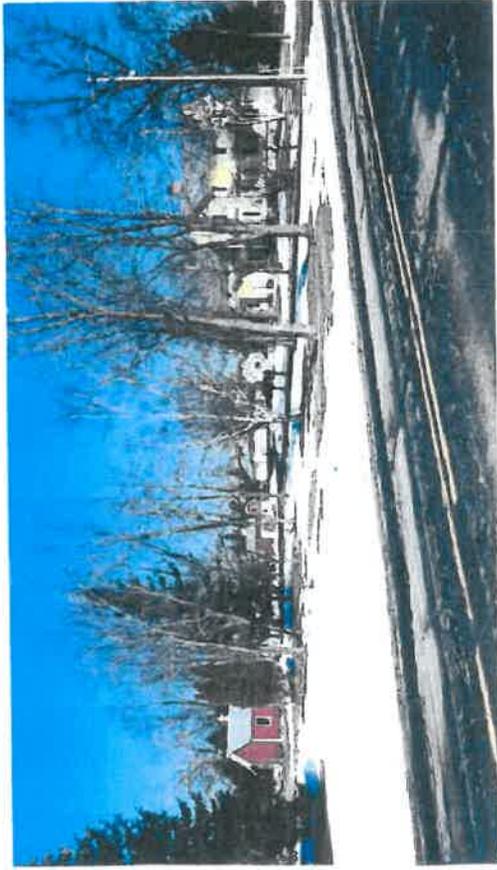
Jim Julius' "Gitter" farmhouse is one of the oldest in the township. The farm was homesteaded in 1848.



Jim Julius' "Gitter" barn with its new standing seam roof, all new floor supports, and foundation repairs will receive door repairs and paint to complete its restoration.



Scenic view of the Tim Menning farmland in forefront, with Steinacker farmland in the distance. Notice the Yellowstone Trail stone and sign markers.



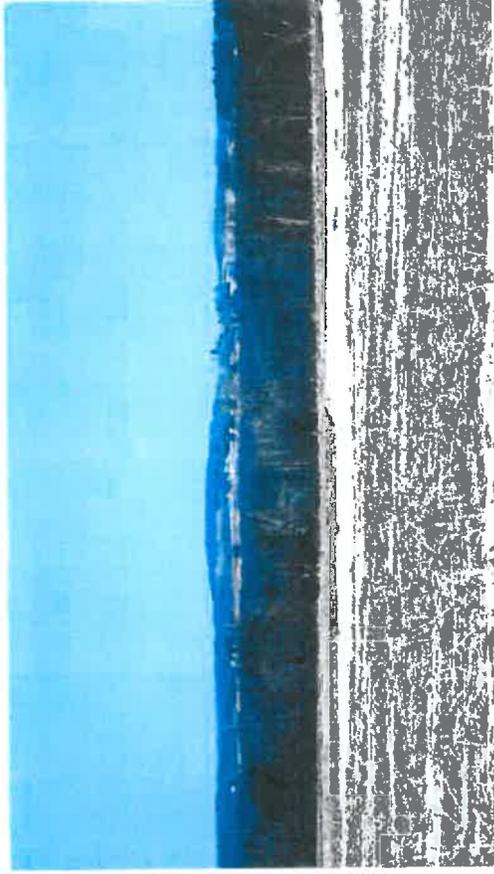
Tim Menning home. Notice all the standing seam steel roofs.



Tim Menning home with newly built barn in foreground featuring whole roof structure salvaged from elsewhere.



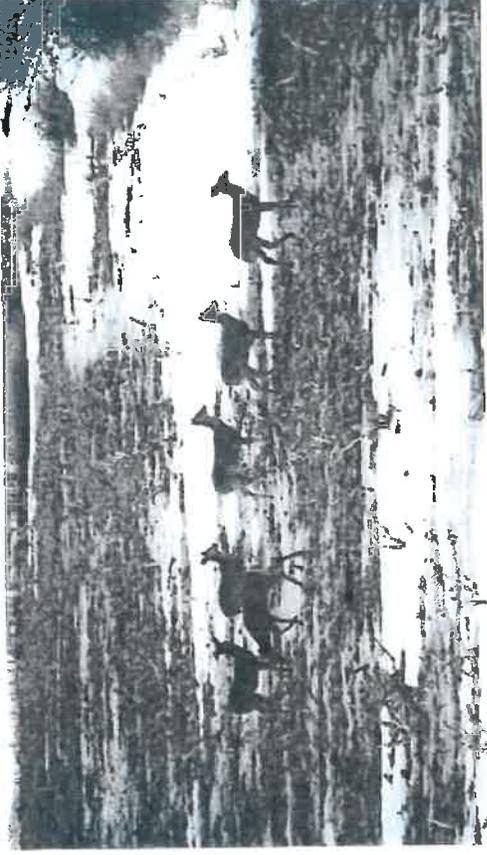
Tim Menning's farmstead celebrates 150 years of family ownership in 2014. The farmhouse is one of the oldest in the town and was massively renovated recently, along with new standing seam roof on house and garage.



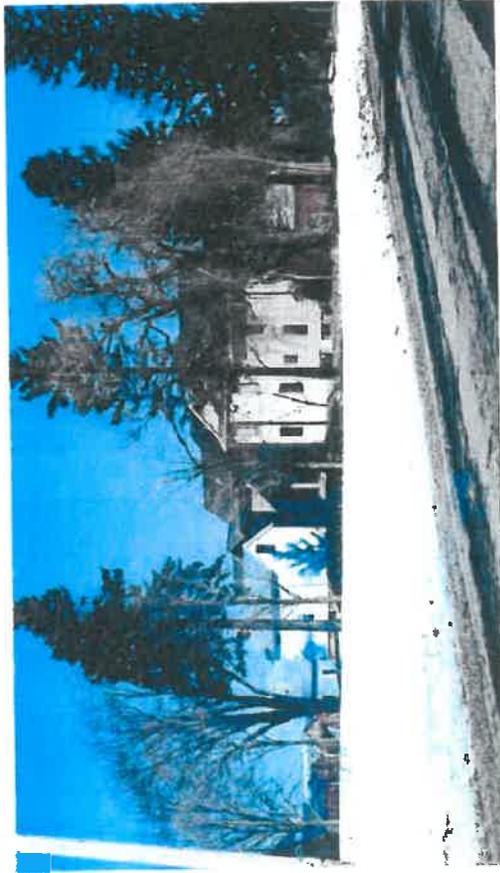
Scenic view looking across the swamp from a hill on the Larry Bentle farm.



View of farmland on the Larry Bentle farm.



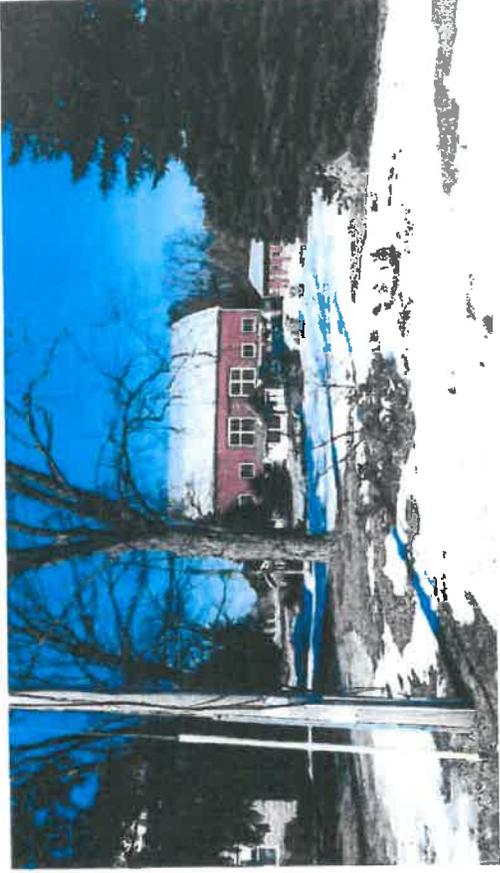
A small herd of deer is a common sight on the Bentle farm.



Larry Bentle farmhouse, bee house, and outbuildings.



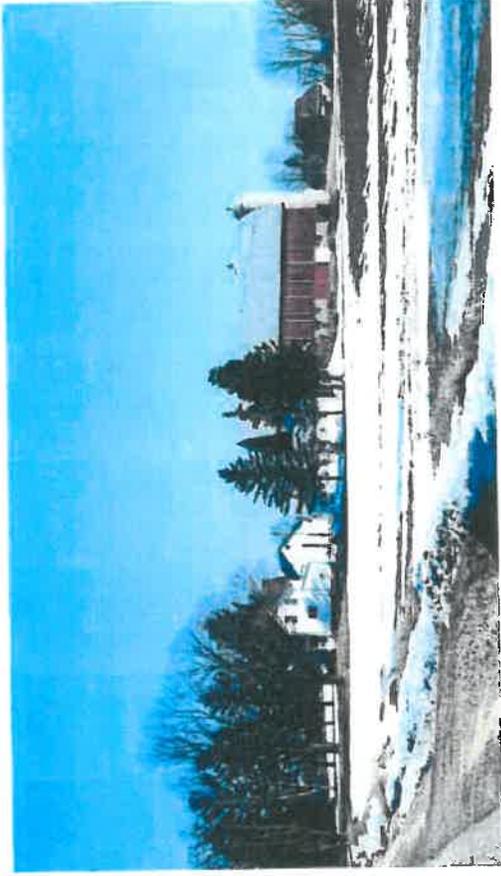
Large Bentle barn will receive foundation repairs, upgrading, and new paint this year.



Steve Nagy barn and hog house.



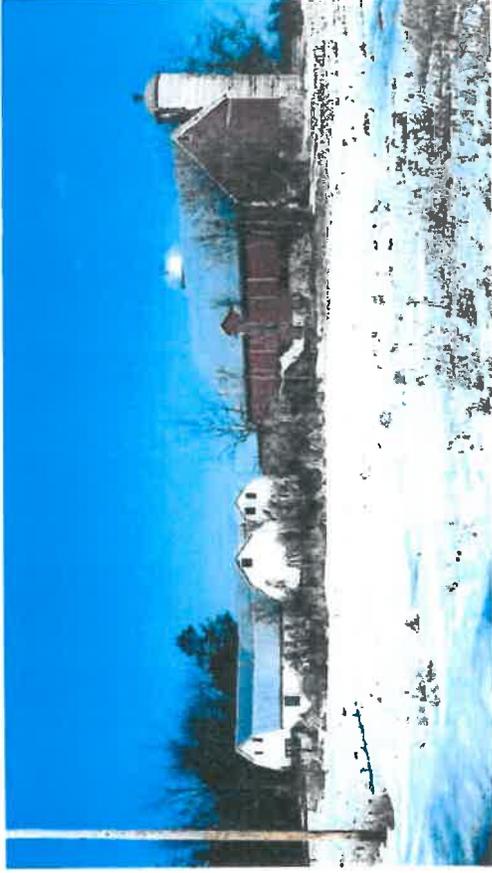
Steve Nagy carriage house and farmhouse.



Roger Seifert's farm buildings.



Roger Seifert's large barn, milk house, and sheds.



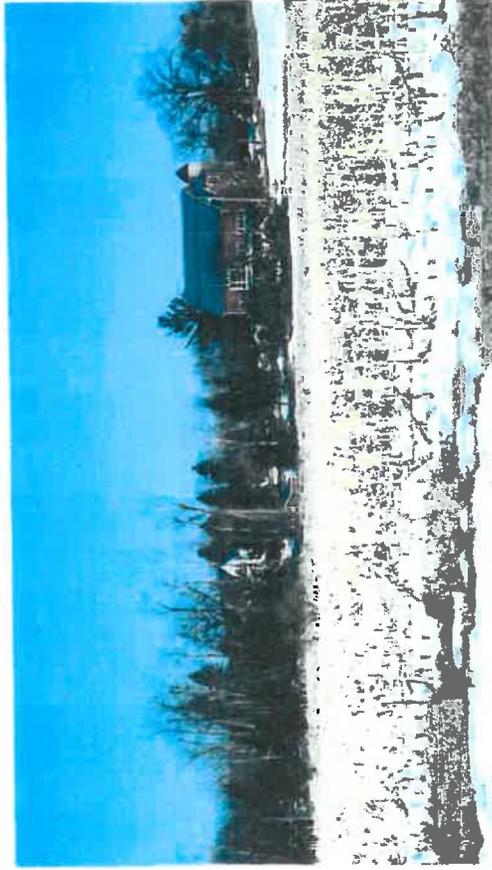
Donna & Woody Erickson's hog house, shed, and the recently repaired and painted barn.



Donna & Woody Erickson's smokehouse and farmhouse.



Steve & Arlene Nagy's "Homestead Meadows" hospitality farm entrance. This photo doesn't do justice to the beauty, size, and capacity of this operation.



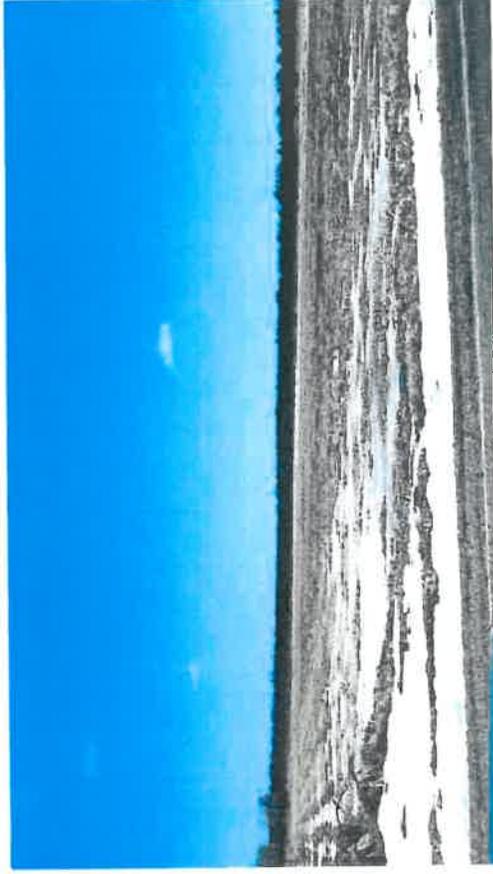
View of "Homestead Meadows" barn and the many outbuildings for meetings and gatherings. All buildings feature new standing seam roofs.



Nagy & Erickson fence line, with Julius & Erickson woodlots in the distance.



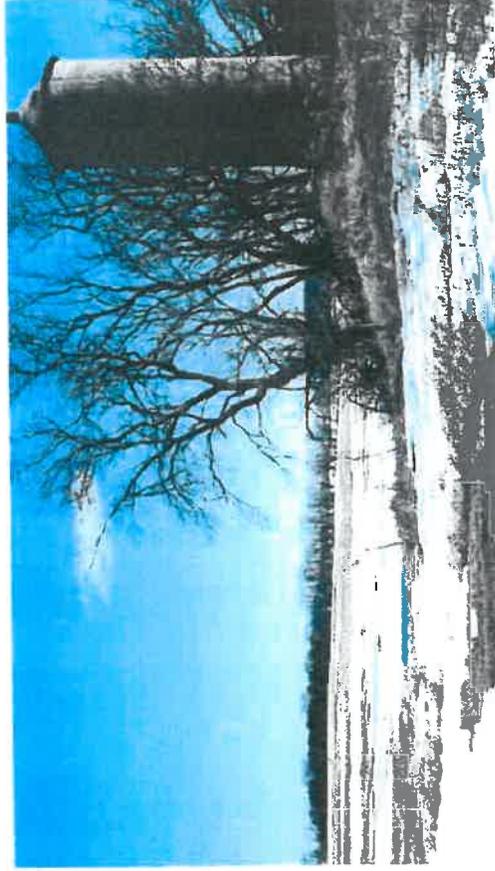
View of the swamp from the west end of Spencer Road.



Southside view of the swamp from across the marsh.



Pat Koehnke barn and house, along with tool shed and machinery shed barely visible. Annual conservation field day for children is held on this farm on the hills north of these buildings.



View across from the Julius farm.



A creek originating east of the AEA, winds through the Julius & Erickson farms, ending at the swamp.



Jim Julius farm will celebrate 150 years of family ownership in 2014. The home of Jerry Julius is seen on the right.



Jim Julius' Pond House property. It features 10 acres of cropland put back into agricultural production (not pictured), house, and outbuildings. The 24-acre retreat is used for family gatherings, reunions, farm tours, and as a bed & breakfast.



North side view of Jim Julius' farm buildings and house.



Jim Julius' "Eilers" farm, which includes the large barn & shed. House and other outbuildings owned by Dennis & Jean Goffard. Notice the new steel roofs.



The Goffard farmhouse was used for the recent filming of a soon-to-be released movie. The site was chosen because of its old-fashioned kitchen, as well as the scenic outbuildings. Also, the house was an overnight stop on the Yellowstone Trail.



Marcus & Keith Brei barn sports a relatively new roof. The home farm is across the swamp.



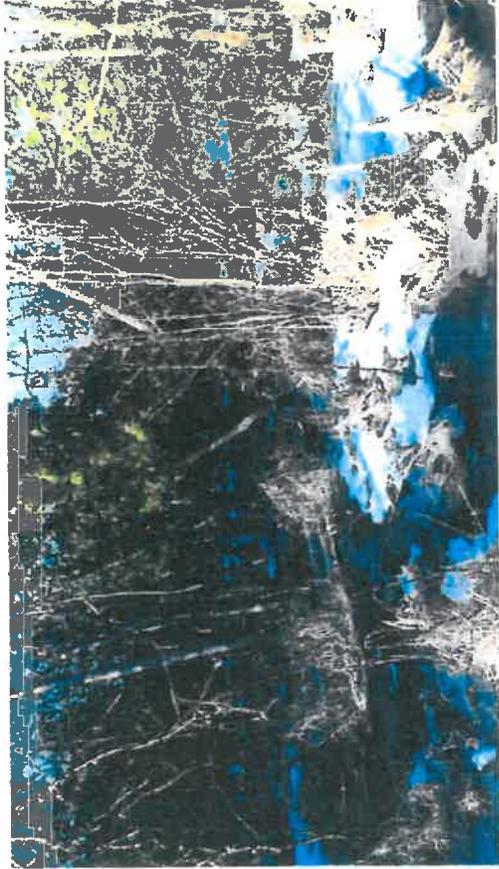
This farmstead is surrounded by Brei farmland and features this barn which was massively renovated in 2012-2013 with its new standing seam roof.



View of Steinacker family's Greenville home base, which is near the AEA.



The beauty of the our cedar swamp we wish to protect.



Three more views of the cedar swamp we wish to protect.

Appendix F

Land Stewardship Committee

Educational & Marketing Materials

Sunday, October 14th Set for Inaugural “Greenville Greenbelt Day”!

On Saturday, October 14th, 2012, the Greenville Land Stewardship Committee will host the inaugural “**Greenville Greenbelt Day: Your Future Grows Here**” Celebration at Homestead Meadows, W7560 Spencer Road in Greenville, offering hayrides, educational displays, refreshments and family fun. The event will be held from 1:00 to 4:00 PM and will give residents and visitors a glimpse of the unique and vibrant rural culture and agricultural heritage which exists in Greenville’s Greenbelt. The Land Stewardship Committee is also coordinating a poster contest with the local schools to help advertise this event.

What is a Greenbelt you ask? Simply defined, a Greenbelt is a strip of mostly undeveloped land around an urban area that contains parks, farms, and natural areas. For Greenville, this envisioned Greenbelt generally extends across the western and southern one-thirds of the Town (see map on next page) and across some **10,088** total acres of land (**15.76** square miles), most of which is some distance from the current extent of urban development.

Greenville’s Greenbelt is a special area which holds much of the community’s heritage, as well as valuable agricultural lands and natural resource features which are important to the environmental quality of the Town and its residents. These areas were strongly supported by the community in previous planning projects for stronger consideration of efforts that would lead to its long-term protection, while allowing well-planned urban development to continue in the eastern and northern one-thirds of the Town.

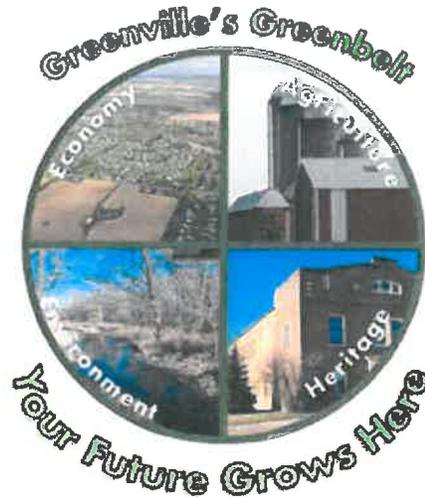
This event will help residents and non-residents learn about Greenville’s agricultural environment and the natural and cultural heritage of the Town’s important rural landscape.

Please join us on Sunday, October 14th between 1-4 PM at Homestead Meadows , W7560 Spencer Road, Greenville for:

Hayrides on the Farm
Educational Displays
Refreshments
Family Fun

DID YOU KNOW?

- In the 7th century, Muhammad established a green belt around Medina by prohibiting any further removal of trees in a 12-mile long strip around the city.
- In 1580 Elizabeth I of England banned new building in a 3-mile wide belt around the City of London in an attempt to stop the spread of plague.
- In modern times, green belt policy was pioneered in the United Kingdom in the 1930s. There are fourteen green belt areas, in the UK covering 16,716 km², or 13% of England.
- Other notable examples are the Ottawa Greenbelt and Golden Horseshoe Greenbelt (Toronto to Niagara Falls) in Ontario, Canada



DID YOU KNOW?

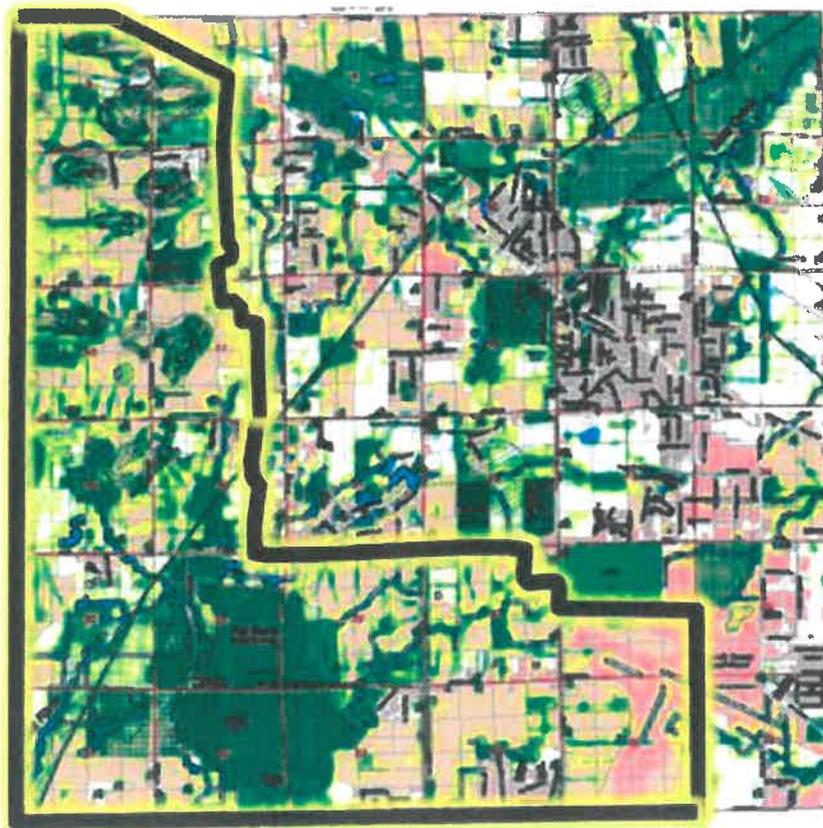
Within the Greenville Greenbelt boundaries, there are:

- **5,577** acres of agricultural land
- **21** tracts of working farmland (between 80 and 730 acres)
- **17** miles of stream corridors
- **2,072** acres of wetlands
- **867** acres of forested land
- **485** acres of existing residential and non-farm development
- **6** miles of the Yellowstone Trail (www.yellowstonetrail.org)

The Greenville Greenbelt Initiative is a focused effort by the newly formed (2011) Greenville Land Stewardship Committee to build awareness and education on the long-term conservation and land protection needs in the western and southern one-thirds of the Town (see map below). The Greenbelt is an effort to re-connect urban and rural residents with the natural systems and agricultural heritage of the Town's most rural environments. This initiative is designed to work in harmony with both farm and non-farm residents, as well as the varied uses of land that currently exist within the Greenbelt. From a practical standpoint, the Greenbelt has many benefits for the people of the Town of Greenville. The Greenville Greenbelt:

- Harbors a significant amount of economic activity which benefits all Town residents. For example, the many working farms generate jobs, allow Ag businesses like Riesterer and Schnell to prosper and support local Agricultural Cooperatives;
- Allows for a contiguous habitat network for wild plants, animals and wildlife;
- Functions as a filter for rainwater which recharges the local aquifer system and protects drinking water supplies and aquatic habitat;
- Improves air quality within the community;
- Provides areas for walking and biking, thereby contributing positively to the health of our community. Furthermore, it ensures that residents in the urban portion of the Town have access to countryside, with consequent educational and recreational opportunities;
- Protects the unique character and heritage of this rural environment that might otherwise be absorbed by expansive rural residential development, and;
- Focuses efforts on better use of the lands that are identified for future urban development within the Town.

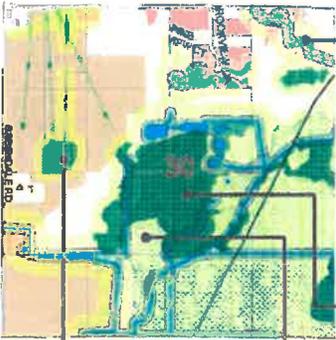
Town of Greenville Greenbelt Area



What Does the Greenbelt Do?

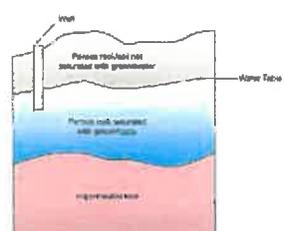
Aside from the agricultural benefits, the Greenbelt provides numerous quantifiable, as well as some immeasurable, benefits to the residents of the entire Town of Greenville. Consider the extensive system of natural resources and the individual and collective benefits that resources provide - ranging from stormwater management to recharging of the drinking water aquifer. Think about these resources as "green infrastructure", if you will, and the fact that they provide 'services' which have a monetary value!



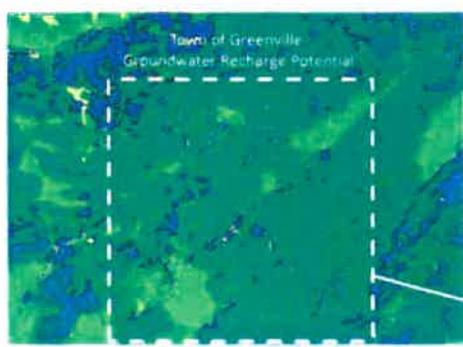
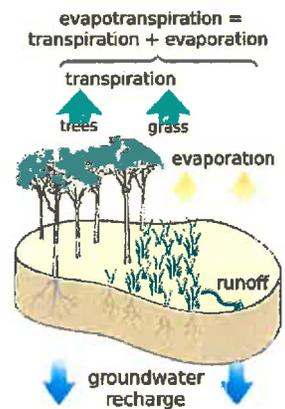
The Resource	The Facts	The Functions
 <p>Surface Waters</p>	Over 17 miles of streams and creeks exist within the Greenbelt	Habitat, Aquifer Recharge, Aesthetics, Property Value
<p>Groundwater</p>	ALL residents of the Greenbelt rely on groundwater for drinking purposes. Three major aquifer systems exist in the Greenbelt: The Shallow Aquifer which includes shallow wells within areas of thick soil and the Sinnipee Group of dolomites, and the deeper St. Peter Sandstone and Prairie Du Chen Aquifers which typically provide water for many municipal wells.	In short, you can't live without clean water! Groundwater also provides for municipal water sources which serve urban residents, business and industry - groundwater protection is economic development in that sense!
<p>Wetlands</p>	2,072 acres of wetlands exist within the Greenbelt. The Dale Swamp is one of the largest and most important wetland complexes.	Wetlands absorb and filter excess stormwater runoff, provide wildlife habitat, groundwater recharge, carbon sequestration,
<p>Floodplains</p>	Hundreds of acres of land within the Greenbelt, mostly associated with the Dale Swamp, fall within the FEMA 100-year floodplain.	These shoreland areas hold excess stormwater during heavy rain events and help to prevent damage to downstream structures.
<p>Woodlands</p>	867 acres of woodlands and forests exist within the Greenbelt.	Shade/cooling impacts, improve air quality, provision of oxygen/carbon sequestration, provision of wildlife habitat, economic value of product (wood, biomass),



A major watershed divide exists within the Town, which means that the Greenbelt actually contains an important "beehive" area for the Army and Duggata Creeks Watershed.



Greenville's Groundwater System



Mean Recharge Potential (1983-2009; inches/year)

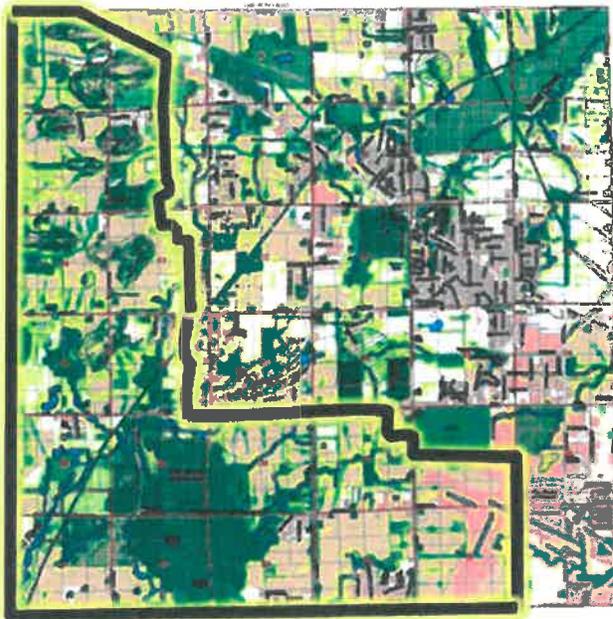
- Low (0 - 2)
- Medium (2 - 4)
- High (4 - 8)
- Very High (> 8)



Why A Greenbelt?

What is a Greenbelt you ask? Simply defined, a Greenbelt is a strip of mostly undeveloped land around an urban area that contains parks, farms, and natural areas. For Greenville, this envisioned Greenbelt generally extends across the western and southern one-thirds of the Town and across some 10,088 total acres of land (15.76 square miles), most of which is some distance from the current extent of urban development.

Greenville's Greenbelt holds much of the community's heritage, as well as valuable agricultural lands and natural resource features important to the environmental quality of the Town and its residents. These areas were strongly supported by the community in previous planning projects for stronger consideration of long-term protection, while allowing well-planned urban development to continue in the eastern and northern one-thirds of the Town.



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The Greenville Greenbelt:

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- Allows for a contiguous habitat network for wild plants, animals and wildlife;
- Functions as a filter for rainwater which recharges the local aquifer system and protects drinking water supplies and aquatic habitat;
- Improves air quality within the community through natural processes provided by the existing vegetation;
- Provides areas for walking and biking, thereby contributing positively to the health of our community. Furthermore, it ensures that residents in the urban portion of the Town have access to countryside, along with educational and recreational opportunities;
- Protects the unique character and heritage of this rural environment that might otherwise be absorbed by expansive rural residential development, and;
- Focuses efforts on better use of the lands that are identified for future urban development within the Town.



THE INITIATIVE
 Within the Greenville Greenbelt's boundaries:
 • 3,777 acres of agricultural land
 • 1,700 acres of wetlands
 • 807 acres of forested land
 • 400 acres of existing residential and non-farm development
 • 5 miles of the Yellowstone Trail (www.yellowstonetrail.org)

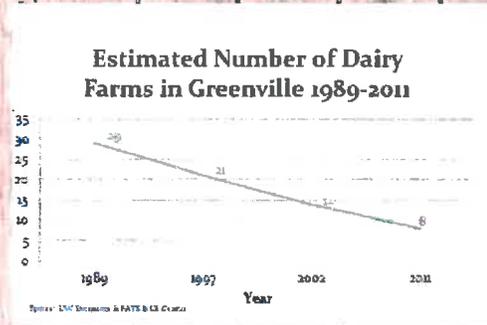
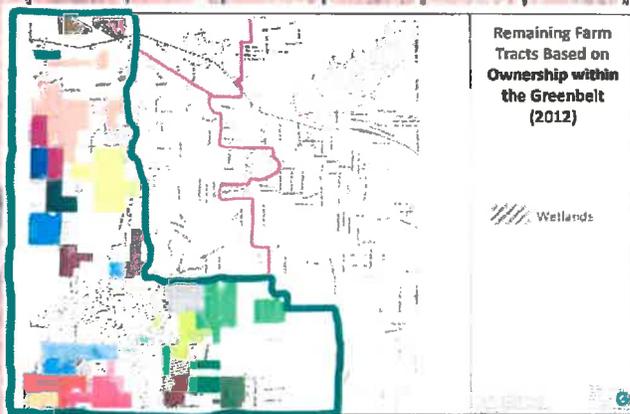
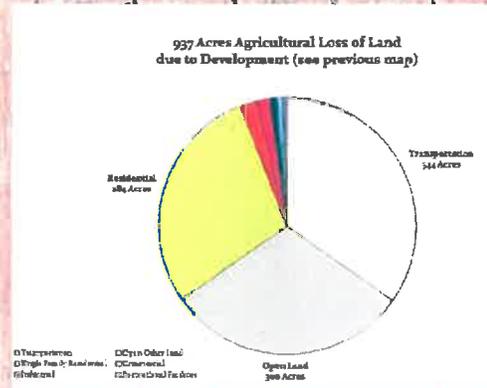
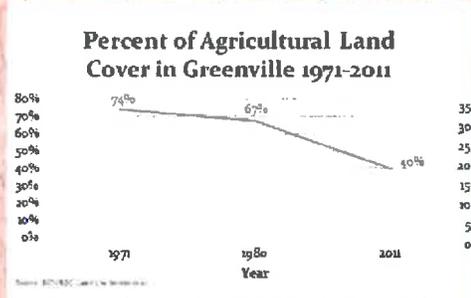
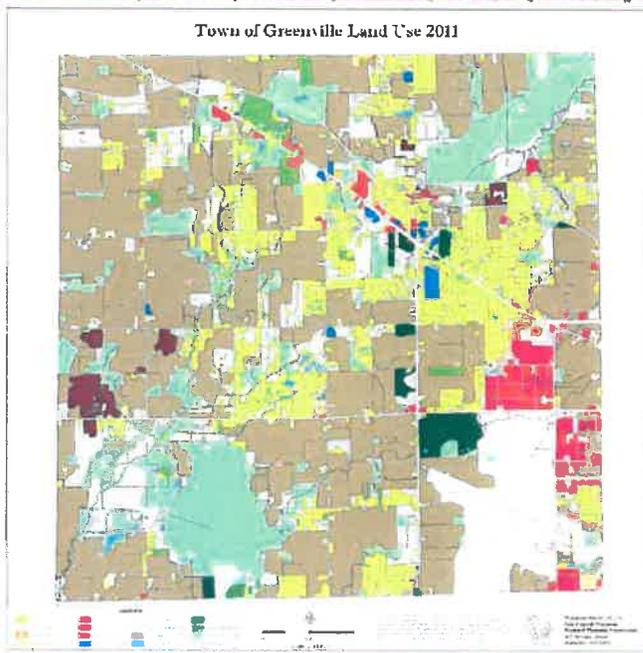


Where Has All the Ag Land Gone?

In 2011, Greenville had 37% agricultural land (14,157 acres) (Source: USDA, NASS)

2400 homes have been built in Greenville since 1989

Between 2001 and 2011, the town lost 937 acres of agricultural/open space lands due to development.



Examples of 2012 new development in Greenville:

20.3 Acres / \$585,000 - just over 70 acres of gently rolling vacant land in a great location in the Town of Greenville. Offers great development potential and a beautiful setting with the wooded backdrop of 2400 acres. The listing is comprised of 4 parcels totaling 90.31 acres per acreage.



How Can We Protect the Greenbelt?

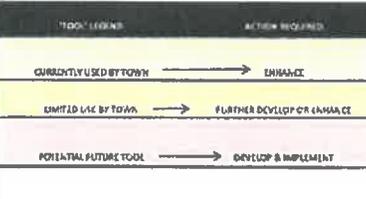
Are you interested in applying your skills and interest to help out with one of these campaigns? If so, please let us know and we'll get you involved!

Greenville Land Stewardship Committee Strategic Focus Areas

"Your Future Grows Here" ... Strategic and Integrated Campaigns for				
Natural Resource Protection	Town Systems Planning		Preserving Rural Character, Identity and Heritage	The Land Development Process
	Agricultural Land Protection	Rural Economic Development		
EDUCATION FOR THE COMMITTEE & THE GENERAL PUBLIC				
Comprehensive Plan (Reg., Co. & Local)	Comprehensive Plan (Reg., Co. & Local)	Comprehensive Plan (Reg., Co. & Local)	Comprehensive Plan (Reg., Co. & Local)	Comprehensive Plan (Reg., Co. & Local)
GreenPrint Plan	GreenPrint Plan	GreenPrint Plan	GreenPrint Plan	GreenPrint Plan
Zoning Ordinances	Zoning Ordinances (A-1 Zoning Concerns & Education)	Zoning Ordinances	Zoning Ordinances	Zoning Ordinances (A-1 Zoning Concerns & Education)
Subdivision Ordinances	Subdivision Ordinances	Subdivision Ordinances	Subdivision Ordinances	Subdivision Ordinances
Conservation Subdivision Ordinance	Conservation Subdivision Ordinance	Farm Fresh Act	Conservation Subdivision Ordinance	Conservation Subdivision Ordinance
Conservation Reserve Program (CRP)	Conservation Reserve Program (CRP)	Community Garden Program	Site Plan Review	Outagamie Co. Farmland Preservation Plan
Urban Forestry Program	Airport Zoning Overlay	Culinary Kitchen of the Fox Valley	Barn Preservation	Airport Zoning Overlay
Shoreland Zoning	Livestock Siting Regulations	Farmer's Market / Local Foods Opportunities	YeFolkore Trail Development	NR-122 Sewer Service Area Plan
Wetland Reserve Program (WRP)	Access Control Ordinance	Rural Economic Development Initiative	Visual Preference Survey	ATCP 51 Livestock Siting (8 Other Animal Restrictions)
Rain Gardens / Rain Barrel Programs or Reassessment	Family Transfers & Dead Restrictions	Deep Collection Ag Land Values, Economic Impact, Producer & Retailer Inventory Value of Local Foods/Land Value Capitalization (to monitor diversified farmers), Waste Spreading/Land Capacity	What else do we need to know?	Lot Size & Density
Agricultural Buffers / Habitat Programs	Outagamie Co. Farmland Preservation Plan	Spirit of "Farm Days" Event	Use of Placemaking Concepts & Policies	Service Provision
Use/Promotion of Existing Land Titles	Purchase of Development Rights (PDR) Program	Development of Target List of Ag Market Opportunities	Happening Right Now!	Site Plan Review
Ag. Natural Management Plans	Transfer of Development Rights (TDR) Program	Working Lands Incentives (Tax Credits / PACE Programs)	Are these tools good to consider? LET US KNOW!	Purchase of Development Rights (PDR) Program
Groundwater Recharge Area Protection	Working Lands, Agricultural Enterprise Areas (AEAs)	Expert supportive program for "big thing farmers" (e.g., land lease matching, etc)		Transfer of Development Rights (TDR) Program
Forestry (non-urban) Program	PACE (Purchase of Agricultural Conservation Easements) Program Development	Greenbelt Plan Development / Marketing		Use of Placemaking Concept / Policies
Wetland Zoning	Develop and Use Incentive "Farmer/Hobbyowner Associations"			Use Full Cost Accounting for Development Impact Reviews (e.g. loss of ag land, traffic, field access, speed limits, etc.)
Wetland Protection Plan	Conduct "Ease of Farming Analysis" Taking into Consideration Traffic Counts, Distance to Rural Fields, Hazardous Proximity, etc			
Natural Stormwater Management	Waste Management			
Purchase of Development Rights (PDR) Program				
Transfer of Development Rights (TDR) Program				
Low Impact Development (LID)				
Identify culvert locations for wildlife movement improvement				
Develop and Employ Greenbelts Policies and Concepts				



LAND STEWARDSHIP VISION
 Actively promote the development of a Land Stewardship Program which affirms the identity of the Town by protecting key agricultural and open space resources for our future generations' environmental, economic, and social well-being.



NOT: Bolded Text Means that Act users under proposed and/or regulatory authority are necessary to implement the item. All other items are voluntary to pursue.

Agriculture IS Economic Development!

.....but it does need some help in order to be viable!

Business Beat: Agriculture remains key part of state economy, new report says

Nikla Ivey
August 11, 2009

When economic development experts talk about a post-recession Wisconsin, they're usually focused on anything "tech" -- whether it's biotech, info-tech or medical tech.

But a new report from University of Wisconsin-Etaston suggests that agriculture remains a key component of the state economy, generating nearly \$50 billion in sales and providing more than 350,000 jobs in 2007. That's a 14.9 percent increase from the \$41.5 billion in sales in 2004.

Average age farmer US: 55 years
Average age farmer WI: 53 years

Dairy's Carbon Footprint

Over the past 60 years, dairy farmers have reduced the carbon footprint of their products by 63% by improving farm management practices.

63% Smaller Footprint

1950 1965 1980 1985 2010

Source: Cornell University

Dairy's Economic Impact

\$26.5 BILLION WISCONSIN DAIRY

\$9.3 BILLION WISCONSIN POTATOES

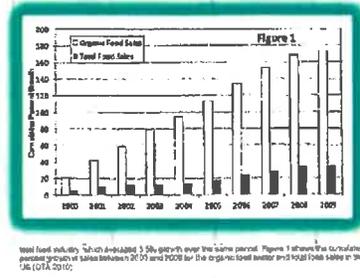
\$2.7 BILLION IDAHO POTATOES

Source: University of Wisconsin, Florida Department of Citrus, Idaho Potato Commission

Dairy's Community Contribution

Each Wisconsin dairy cow generates more than \$21,000 a year in economic activity, which circulates throughout local communities.

Source: University of Wisconsin, Department of Agriculture & Applied Economics



-23.5% **+263.9%**

U.S. ACRE BY PRODUCT: 1,202,019
AVERAGE VALUE PER ACRE: \$288.72

U.S. ACRE IN PRODUCTION: 918,090
AVERAGE VALUE PER ACRE: \$2,140.00

Percent of U.S. Labor Force Working on Farms 1900-1990

40% 30% 20% 10% 0% 0% 10% 20% 30% 40% 50%

1900 1910 1920 1930 1940 1950 1960 1970 1980 1990

Source: U.S. Census Bureau

U.S. Population and Farm Population 1900-1990

300 200 100 0

1900 1910 1920 1930 1940 1950 1960 1970 1980 1990

Source: U.S. Census Bureau

Number of farms 1900-1997 in U.S.

7 6 5 4 3 2 1 0

1900 1910 1920 1930 1940 1950 1960 1970 1982 1992 1997

Source: Census of Agriculture

Average Farm Size 1900-1997 in U.S.

600 500 400 300 200 100 0

1900 1910 1920 1930 1940 1950 1960 1970 1982 1992 1997

Source: Census of Agriculture

Wisconsin's Economic Growth

Wisconsin's economy is growing faster than the rest of the country.

Wisconsin's economy is growing faster than the rest of the country.



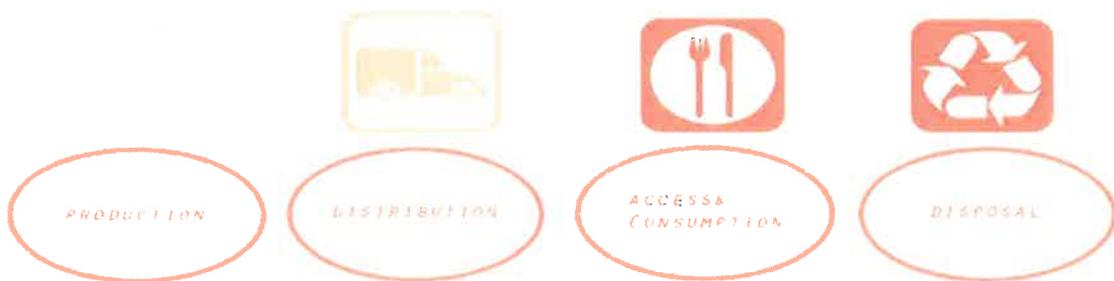
How can the Town of Greenville help its farmers to ensure a solid future for their businesses? If you have interest or ideas, please talk to (or join) the Land Stewardship Committee!



How Does the Greenbelt Relate to a Sustainable Food System?

A **food system** is a process that aims to create a more direct link between the producers (farmers) of food and fiber and the consumers of the food. Food systems consist of several components, including production, processing, distribution, consumption, and waste disposal. A food system can be characterized as being local, regional, national, or global.

FOOD SYSTEMS PLANNING IN GREENVILLE



Map out active and potential farmland (acres) included; type of production; locations of producer-processors, retailer/update of farm inventory, farm management, soil type and soil capacity, infrastructure, overview farmland change over time

Collect data on ag. land values, value of local food, land use, policies



Is Greenville part of a local/regional food distribution system? What are their impacts? (e.g. Farmers market?)

Greenville's distance to markets & restaurants, Local and regional food's "add" impact?

Community composting to build local soil; appropriate sites?

BUY LOCAL.



The World Food Summit of 1996 defined **food security** as existing "when all people at all times have access to sufficient, safe, nutritious food to maintain a healthy and active life". The concept of food security is commonly includes both physical and economic access to food that meets people's dietary needs as well as their food preferences. Food security planning also calls for creating local food networks that are less reliant on national-level production and distribution networks



What's Cool About the Greenbelt?

The Greenville Greenbelt is a large area of open space, woodlands and farms in the western and southern parts of the Town. Greenville's Greenbelt is a special area which holds much of the community's HISTORY, AGRICULTURE AND NATURAL RESOURCES. The Greenbelt is big! It covers over 10,000 total acres of land! The playing field at Lambeau Field (home of the Packers!) is about 1.3 acres in size. That means you could fit over 7,700 football fields into the Greenbelt! The Greenbelt has a lot of cool features that lie within it. If you have time, you should go explore the Greenbelt one day in order to appreciate all of its cool stuff! Here's just a few of them!



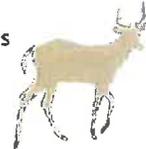
FARMS: The Greenbelt area has been farmed since 1847 and, as of 2012, contains 21 large and small operating dairy and cash crop farms. These farms have 5,577 acres, or about 55 percent of the Greenbelt.

COWS: The Greenbelt has over 700 dairy cows and cattle, not including young stock. These animals provide important products for area residents, like milk and cheese! Outagamie County has over 86,000 head of cattle and calves (2009) and in Wisconsin there were more than 1.2 million cows! (2010)



BARNs: Over 50 barns lie within the Greenbelt! Many barns are original and have historic and aesthetic value which create the 'rural character' of the Greenbelt. The Town has an inventory of historic barns – go learn some more about these buildings! Have you seen any 'barn quilts' within the Town? Do you know what they mean? Go explore to find them!

HABITAT: Farm fields, grasslands, stream corridors, wetlands and woodlands within the Greenbelt provide habitat for deer, mice, birds, fox, opossum, snakes, and too many insects to name! Some areas of the Greenbelt are specially managed to provide this habitat.



TREES: Over 867 acres of forests and woodlands exist within the Greenbelt. The trees help to absorb stormwater; they clean the air and provide oxygen for us to breath, and; provide habitat for woodland creatures.

WATER: The Greenbelt contains over 2,072 acres of wetlands and 17 miles of stream corridors! Streams and wetlands, particularly the Dale Swamp, provide important functions that help to capture, control and purify surface water runoff (stormwater). Wetlands also provide 'recharge areas' for the underground aquifer which supplies drinking water to area residents.



HISTORY: Six miles of the Yellowstone Trail, which was America's first road passes through the Greenbelt. This historic automobile route promoted business, travel and tourism to areas located between the states of Massachusetts and Washington!



AND MORE! There's even more out there if you look hard enough: Island Road was named for early Norwegian Settlers and used to be called "the Norwegian Island"! Several stone quarries exist in the west-central part of the Greenbelt. Places like Homestead Meadows and the Twin City Rod & Gun Club call the Greenbelt home! Rural roads also provide places for people to walk and bike so that they can enjoy the countryside scenery of the Greenbelt. Many viewsheds and vistas of the Fox Valley can be had from the high points within the Greenbelt (particularly along WIS 76 where you can see all the way to High Cliff State Park and Fond du Lac)!

