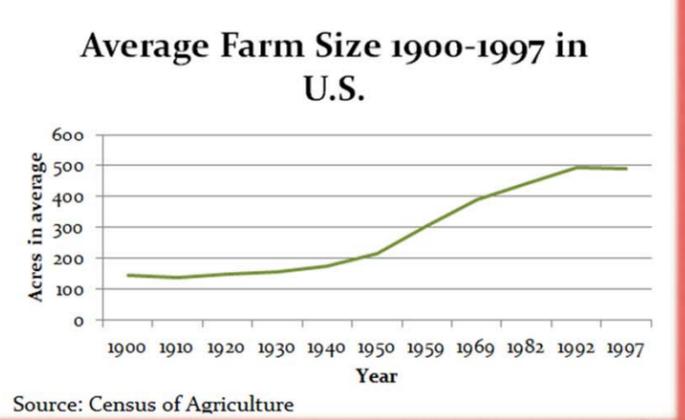
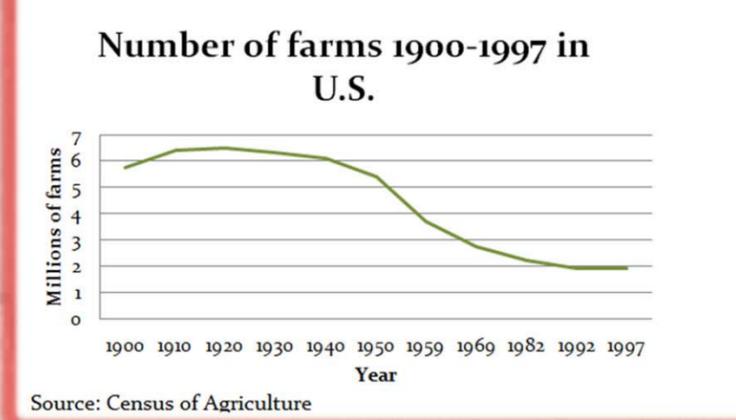
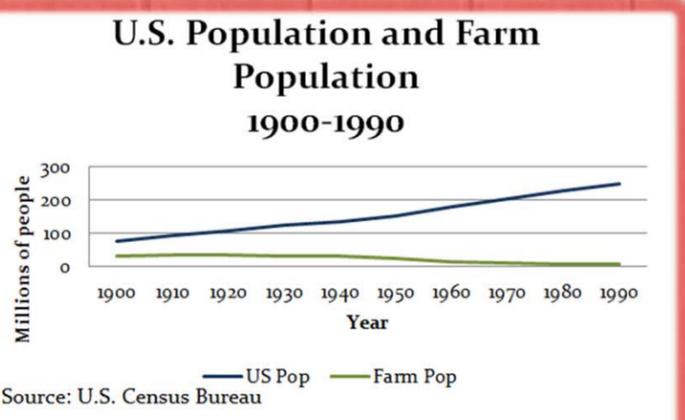
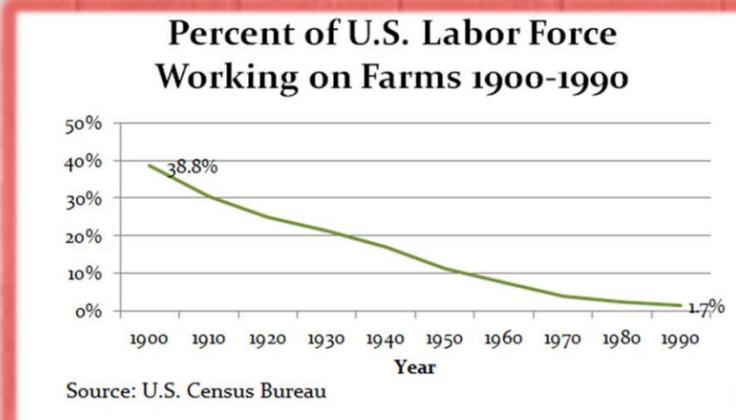
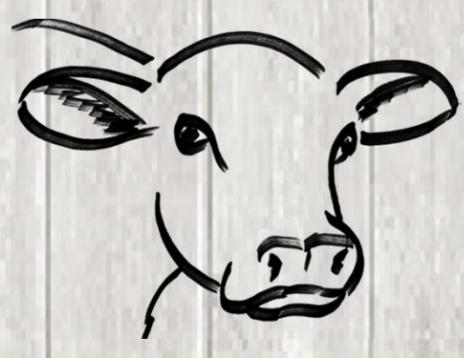
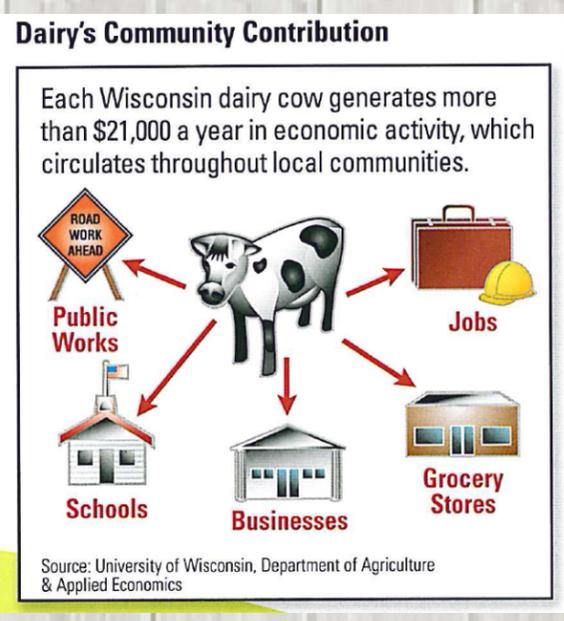
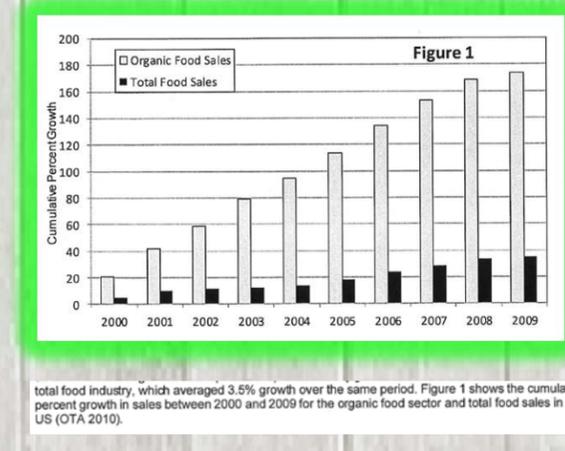
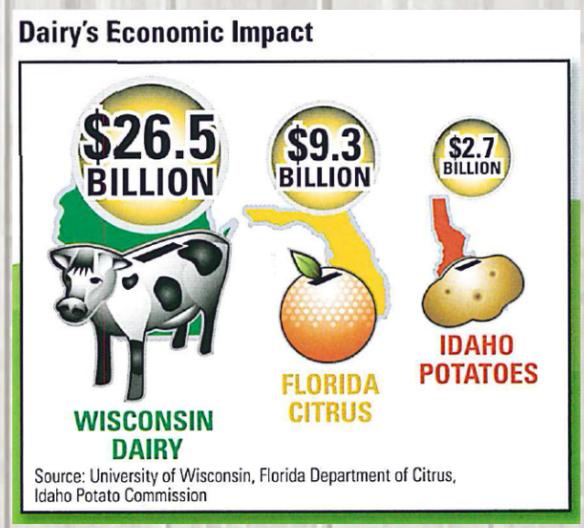
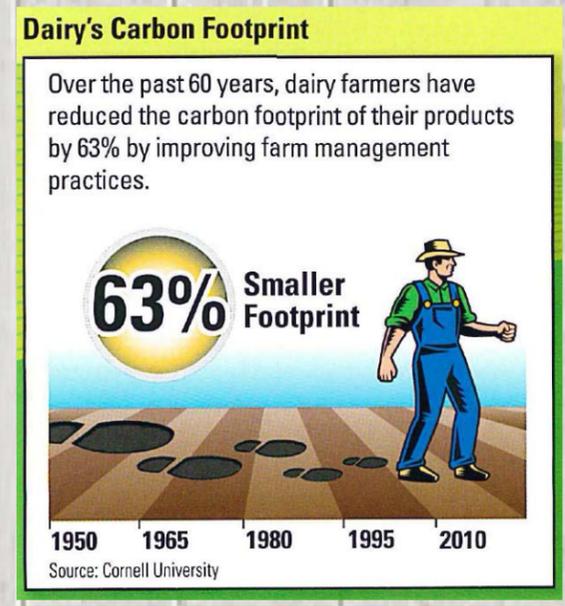


Agriculture IS Economic Development!

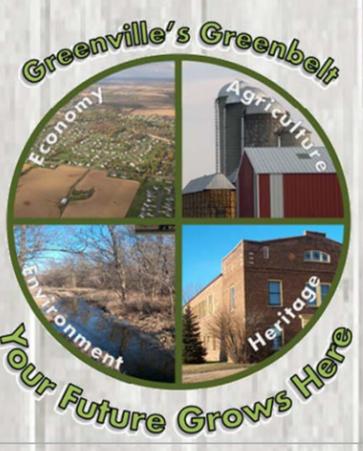
....but it does need some help in order to be viable!

Business Beat: Agriculture remains key part of state economy, new report says
 Mike Ivey
 August 11, 2009
 When economic development experts talk about a post-recession Wisconsin, they're usually focused on anything "tech" -- whether it's biotech, info-tech or medical tech.
 But a new report from University of Wisconsin-Extension suggests that agriculture remains a key component of the state economy, generating nearly \$60 billion in sales and providing more than 350,000 jobs in 2007. That's a 14.9 percent increase from the \$51.5 billion in sales in 2004.

Average age farmer US: 55 years
 Average age farmer WI: 53 years



Wisconsin farmland values dip but are still above national average
 By Rick Bissell of the Journal Sentinel
 Posted: Aug. 6, 2009
 Wisconsin farmland values dipped slightly in 2008 but were still much higher than the national average, new data from the U.S. Department of Agriculture shows.
 The value of the nation's farmland with buildings averaged \$3,210 per acre, down 3% from 2007 but 70% higher than the \$2,199 per acre average for the nation, according to the USDA.
 Wisconsin ranked 18th in the nation in farmland value, tied with Michigan.
 Also, at \$38 per acre, Wisconsin had the nation's most expensive pasture land rental rates - more than triple the national average.



How can the Town of Greenville help its farmers to ensure a solid future for their businesses? If you have interest or ideas, please talk to (or join) the Land Stewardship Committee!



Why Are Plans Are Important?

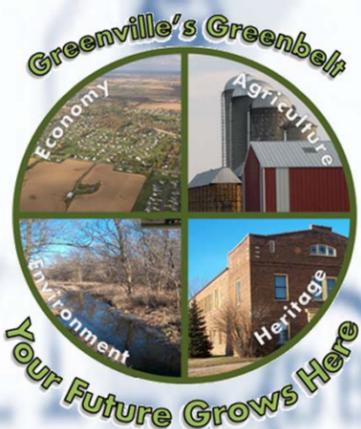
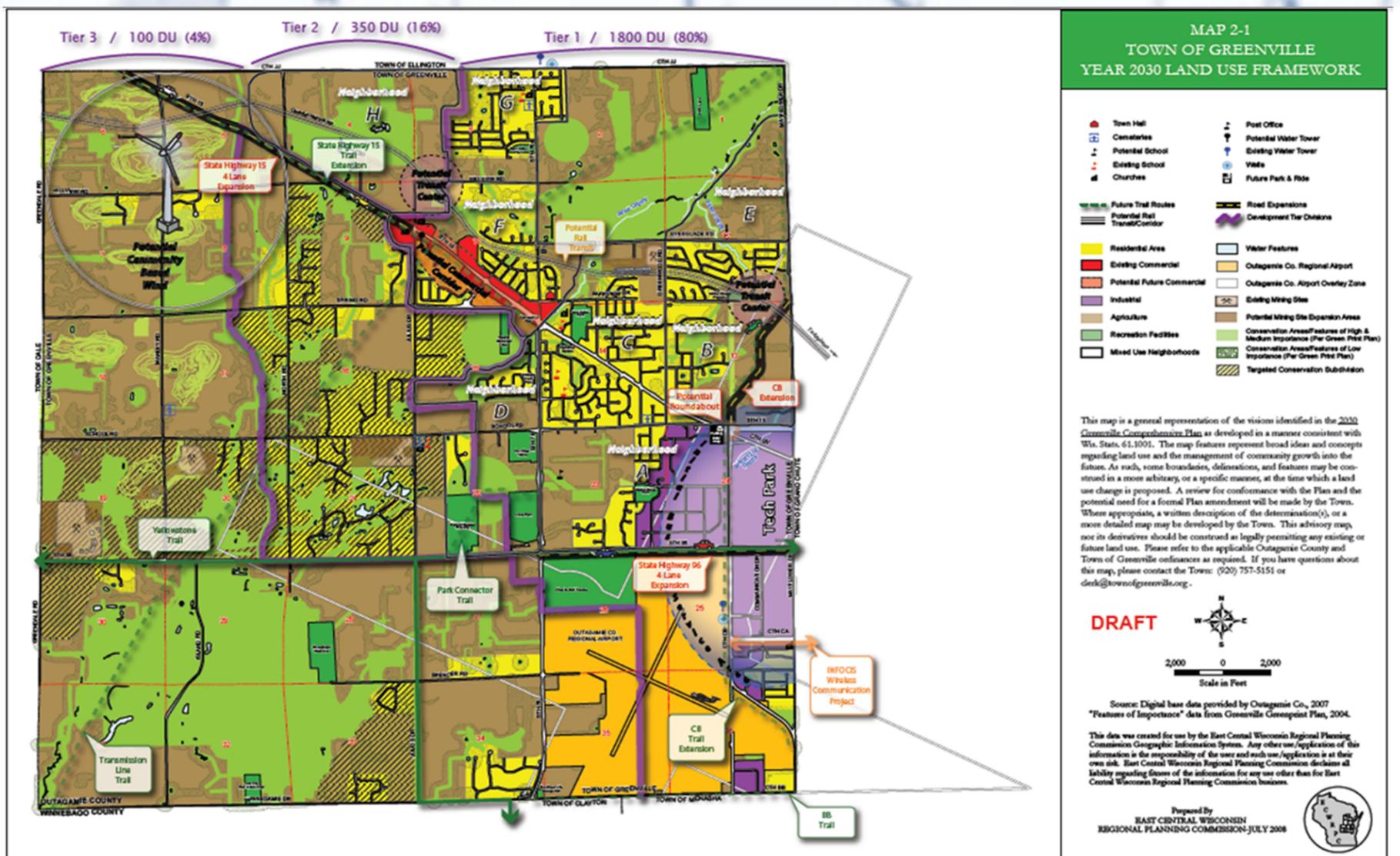
If it weren't for past and current planning, you wouldn't be reading this poster or attending this event right now!

The Town of Greenville has been very active in the planning for its future in recent years. In fact, a variety of past planning efforts have helped the Town to formulate its vision for preserving many aspects of the agricultural and rural ways of life that exist in its Greenbelt. A number of important planning efforts and related Town actions are thought to have laid the groundwork for the preparation and implementation of the Land Stewardship Strategy. These include, but are not limited to:

- 2001 - Urban Forestry Program initiation;
- 2004 – Development of Town of Greenville GreenPrint Plan
- 2007 – Adoption of Ordinance to Ban Fertilizer Containing Phosphorus
- 2008 - Adoption of Conservation Subdivision Ordinance
- 2009 - Year 2030 Comprehensive Plan (Smart Growth Plan)
- 2009 – Adoption of “Eco-municipality” Resolution
- 2010 - Sustainability Committee formation
- 2010 - Rain Barrel Program initiation
- 2011 - Community Garden Program initiation
- 2011 – Formation of the Land Stewardship Committee
- 2012 - Outagamie County Farmland Preservation Plan Update
- 2012 – Adoption of the Land Stewardship Strategy

Smart • Growth (smärt grOth) *n.* The planning, design, development and revitalization of communities to promote a sense of place, the preservation of natural and cultural resources, and the equitable distribution of the costs and benefits of development. Smart Growth enhances ecological integrity over the short and long term and improves quality of life by expanding the range of transportation, employment, and housing choices in a fiscally responsible manner.

(American Planning Association, Policy Guide on Smart Growth, Dec., 2001.)



COMPREHENSIVE PLAN VISION STATEMENT:

In 2030, the Town of Greenville continues to implement the goals, objectives, and strategies of its comprehensive plan and strives to ensure that the plan is trusted, accepted, and followed. The Town works diligently, by means of concise communication, policy-making, and marketing, to ensure that the entire community, including those seeking to invest in the community, is aware of the guiding principles set forth in the plan. The Town utilizes a process to keep the plan current, and views the plan as a living document that has the ability to grow with the community.

